



ORINDA NURSERY SCHOOL is again going full blast for the enjoyment and training of tots. The budding artists pictured at left are, left to right, Peter Buchter, Randy Swedberg and Scott Clemons. With them are two teachers — Maxine Laney (at left) and Wirtabel Harris. The youngsters even go at their rest period with zest, as the scene at right shows. On the bench at left you can see part of Daylin Shep-

pard. Reposing on the next bench is Alice Edwards. Those resting on the floor (left to right) are boys Dyke De Witt, Kenneth Twining and Jimmy Brock and girls Nancy Sandberg, Dana Miller and Susan Van Sickle. That little girl behind the benches? She wandered in unexpectedly when the picture was being taken, so she remains unidentified. See story Page 3.

— SUN Photos by Geri Fry

## Buy High School Site in Orinda

### C. of C. Efforts Get Results in Cleanup, Traffic

Orinda Chamber of Commerce traffic and cleanup projects are well under way.

After contributing personal funds to pay for the cleanup man to police the commercial area, the board received a satisfactory report of progress in its drive to remove litter from the shopping area.

Due to the cooperation of Ray Coover and Bill Shewar of the Shear Paving Company of Walnut Creek, the triangular section of the Bred properties adjacent to Frank's Orinda Hardware has been completely scraped and cleared of unsightly thistles, papers and other debris, reports Bill Worden, chamber publicity chairman.

**THE COUNTY HAS ABOUT** completed its project of narrowing the sidewalk in front of Frank's Orinda Hardware and Sprouse-Reitz, which is expected to assist greatly in relieving the traffic problem at this point, Worden said.

Credit is given Stanley Allan of Sprouse-Reitz and John Stoffel of the American Trust Company, who have worked for months past to clear details on deeds and matters relative to completing the project. This widening of Moraga Highway has also been a major goal of the Orinda Association.

It has taken former Chamber Secretary Clarence Betz and present Executive Secretary Andy Blalock 14 months to convince property owners and to negotiate with contractors, but a curb has now been installed between Black's Market and the Vashell Building, the chamber reports.

**IN THEIR OVER-ALL** traffic and parking picture, the chamber is endeavoring to work out a traffic and parking pattern to the best interests of the community, President Ramsay Underwood stressed.

A previous decision to petition the county to make the alleyway from Davis Road to Moraga Highway a one-way road has met with varied reactions, he revealed.

Orinda residents are requested to drop a postcard to the Chamber of Commerce to express their opinions in the matter.

### Moraga Meadows Elects Officers Next Thursday

Annual election of officers of the Moraga Meadows Association will be held next Thursday, 8 p. m. in the Orinda School auditorium. All members and neighbors are urged to attend.

The Membership Committee, headed by Jim Halloran, is in full swing with this year's membership drive. Dues are \$1 per family per year, from October 15, 1951, to October 15, 1952.

Dues can be sent to Mrs. E. F. Winthers, 55 Hillcrest Drive, Orinda. Checks may be made payable to Moraga Meadows Association, Inc.

### Tomorrow - 'Open House' at Both Fire Stations

Tomorrow will be "Open House" day at both Orinda fire stations. The Board of Fire Commissioners, Chief H. E. Wyatt and Assistant Chief Al Winsor extend a special invitation to all Orindans to visit Fire Station 1 in the Village and Fire Station 2 at Moraga Highway and Orchard Road.

The fire-fighters will show you their new augmented equipment, any time from 9 a. m. to 6 p. m. It's all part of Fire Prevention Week observance.

### School District Votes Dec. 4 on \$1.75 Tax Limit

Trustees of Orinda Union School District Monday night set December 4 as the date of the election at which the voters will decide whether to authorize an increase in the district tax limit to \$1.75 per \$100 assessed valuation for a seven-year period beginning July 1, 1952.

Polling place will be at the Orinda School and will be open from 7 a. m. to 7 p. m. Named as election officers are Princess A. Farrar, inspector, and Libby Badgley and Mrs. Jack Jansse, judges.

**CALLING** of the election occurred at a special board meeting at Orinda School, held primarily to discuss plans for the projected new grammar school in Sleepy Hollow.

Decision to hold a tax-limit election was made at the October 1 regular meeting of the board, but there was uncertainty of the election date at that time, due to a new state law on the waiting period between publication of notices and holding of an election.

This was clarified prior to Monday night's session. Superintendent of Schools Joseph L. Sheaff explained that the new law requires a 30-day waiting period following the third consecutive weekly publication of notices, unless the board decided to hold the election earlier. Sheaff stressed this week that the public-welcome at all board meetings—is particularly urged to attend the next regular session of the board November 5, when full explanation will be made as to the need for the tax limit increase.

The present tax limit of \$1.50, which is also the current tax rate, expires June 30, 1952. Without authorization otherwise by the voters, the tax limit would then drop back to 90 cents.

Board members have pointed out that additional funds are needed to help finance the district's urgently required expansion program.

### Seek To Cut Cost Of New School In Sleepy Hollow

Conferring until about 1 a. m., the Orinda School Board met in special session Monday night with Architect Jack Buchter and Engineers Bob Grady and Bob Dewell in an effort to pare down cost of the projected new grammar school in Sleepy Hollow.

Ushout of the meeting, according to Superintendent of Schools Joseph L. Sheaff, was that the architect and engineers are to check on heating and lighting systems which might cut down the construction cost.

The special session was held at Orinda School.

"One question which was discussed was whether the new school should have radiant heating or a blower system," Sheaff said. "Radiant heating is fine, but a blower system would probably be cheaper. Another was the problem of lighting—whether instead of fluorescent lighting, some other system would be cheaper."

"They're going to check on these things."

**"WE'RE TRYING** to cut the cost of the new school down to the minimum, but that's difficult. State requirements as to strength of the building and safety devices are strict, and have to be met. There are a few items on which it might be possible to cut down cost."

Plans are for the school to be erected on a 14-acre site at the west end of Washington Lane. The land is owned by the East Bay Municipal Utility District. Although negotiations have been proceeding, and a purchase price of \$200,000 has been verbally agreed to, sale has not been consummated.

**SHEAFF HAZARDED** a guess that construction of the first portion of the new school, unless economies are effected, might be "anywhere from \$15,000 to \$18,000."

"That's just a guess in the dark," he admitted.

It is hoped that the first portion of the new school—six classrooms, a kindergarten room and administration space—will be ready for use by September, 1952.

## CALENDAR OF EVENTS

**FRIDAY, OCTOBER 12**

Cub Pack 52, Orinda Grammar School, 7:45 p. m.

Football, Acalanes Varsity vs. Albany (league opener), at Albany, 3:30 p. m.

Orinda Children's Art Center, Welcome Tea, home of Mrs. Nathan Gray, 5 Spring Court, 3 to 5 p. m.

**SATURDAY, OCTOBER 13**

Lafayette Playshop, "Dirty Work Afoot" and Olio, Lafayette Town Hall, 8:30 p. m.

Bake Sale by Music Committee of Orinda Community Church, Frank's Orinda Hardware.

African Violet Show, Orchard Nursery, Lafayette, 9 a. m. to 5 p. m.

Paper drive, Boy Scout Troops 200 and 207.

Acalanes Folk Dancers, Acalanes High School.

**SUNDAY, OCTOBER 14**

Services at Orinda Community, St. Stephen's Episcopal, Santa Maria, 10 a. m.

Masses at Santa Maria, 7, 8, 9, 10:30 and 12:15.

Pilgrim Fellowship, Orinda Community Church, 7 p. m.

Young People's Fellowship of St. Stephen's Episcopal Church, 6 p. m.

Lost Valley Community Association, Board of Directors, home of Mr. and Mrs. Robert F. Wiseman, 44 Lost Valley Drive, 5 p. m.

African Violet Show, Orchard Nursery, Lafayette, 9 a. m. to 5 p. m.

**MONDAY, OCTOBER 15**

Boy Scout Troop 200, Scout Hut, Lafayette, 8:30 p. m.

Orinda Lodge 704, F. & A. M., Orinda Community Church evening.

Chi Lambda Chapter, Delphian Society, Orinda Community Church, Orinda Association, Civic Affairs Committee, Orinda Grammar School, 7:45 p. m.

Cub Pack 52 Committee, evening.

Acalanes Community Concerts, Dorothy Wareskjold, soprano, Acalanes High School auditorium, 8:15 p. m.

Meeting with teacher by mothers of Miss Canty's second grade of Orinda School, home of Mrs. H. C. Gathings, 151 Camino Don Miguel, 2:30 p. m.

Acalanes Parents Club, Acalanes High School, evening.

**TUESDAY, OCTOBER 16**

Boy Scout Troop 207, Scout Hpt., 7:30 p. m.

Women's Guild of Orinda Community Church, Section 2, home of Mrs. Chellis Gore, 44 La Vuelta, 12:30 p. m.

Orinda Mothers Club, business meeting Orinda School auditorium, 1:45 p. m.

Lafayette Playshop, "Dirty Work Afoot" and Olio, Walnut Creek Youth Center, 8:30 p. m.

Rotary Club, Willows, noon.

Barbershoppers, Orinda Roost, 8 p. m.

Meeting with teacher by mothers of Mr. MacNicholas' combined fifth and sixth grades of Glorieta School, home of Mrs. Harold Cannon, 6 Don Gabriel Way, 3 p. m.

Lafayette Playshop, "Dirty Work Afoot" and Olio, Walnut Creek Youth Center, 8:30 p. m.

Explorers Post 300, Scout Hut, 7:30 p. m.

**THURSDAY, OCTOBER 18**

Chamber of Commerce, Casa Orinda, noon.

Moraga Meadows Association, annual election of officers Orinda School auditorium, 8 p. m.

Republican Women's Club of Orinda, social hall of Orinda Community Church, 10 a. m.

Orinda Mothers Club, Thursday morning bridge section, home of Betty Jo Coffee, 69 Sleepy Hollow Lane, 9:30 a. m.

Meeting with teacher by mothers of Mrs. Diengenbrock's second grade of Glorieta School, home of Mrs. Paul Pollaczek, 4 Rustic Way, 2:30 p. m.

County Republican \$100-plate dinner, U.S. Senator William F. Knowland, speaker, Diablo Country Club, evening.

Football — Acalanes Junior Varsity vs. Livermore, at Acalanes, 3:30 p. m.

**FRIDAY, OCTOBER 19**

Orinda Mothers Club, Friday morning bridge section, home of Mary Wyatt, 14 St. James Court, 9:30 a. m.

Orinda Mothers Club, Friday afternoon bridge section, home of Mrs. Berton Kohler, 6 Irving Lane, 12:30 p. m.

Meeting with teacher by mothers of Mr. Henderson's combined sixth and seventh grades of Orinda School, home of Mrs. Joseph Downs, 94 Sleepy Hollow Lane, 3 p. m.

Frosh Frolic, Acalanes High School, evening.

First general business meeting of the year for the Orinda Mothers Club will be held in the auditorium of the Orinda School at 1:45 p. m. next Tuesday, according to Mrs. Robert Bigler, president of the Mothers Club.

Following a discussion of various business matters, tentative plans for a barn dance on November 13 and 14 will be announced.

Mrs. Rebecca Stirling, artist and lecturer, will give a brief talk on the "Psychology of Dress," presenting many shortcuts to good fashion from old wardrobes.

Child care will be provided at the Orinda Community Church during the meeting for a nominal fee.

Refreshments will be served at the close of the meeting under the direction of Mrs. Robert Bowles, room mother for Mrs. Seifker's third grade at the Glorieta School. Other mothers of the class will assist her.

**Paper Drive Set For Tomorrow**

Boy Scout Troops 200 and 207 are conducting their joint paper drive tomorrow. Proceeds will go toward buying a Guide Dog for the blind for some blind person. Residents are asked to place their tied-up bundles at the curb early Saturday morning — NOT tonight.

**Room Meetings For Next Week**

Room meetings between mothers and teachers with Joseph Sheaff, school superintendent, and Mrs. Robert Bigler, Mothers Club president, for the next week are scheduled as follows:

At 3 p. m. Wednesday mothers of children in Mr. MacNicholas' combined fifth and sixth grade in the Glorieta School will meet with him at the home of the room mother, Mrs. Harold Cannon, 6 Don Gabriel Way.

The second grade class taught by Mrs. Diengenbrock in the Glorieta School will hold their room meeting next Thursday, 2:30 p. m., at the home of the room mother, Mrs. Paul Pollaczek, 4 Rustic Way.

Friday, October 19, is the date for the room meeting of Mr. Henderson's combined sixth and seventh grade of the Orinda School. At 3 p. m. mothers will meet at the home of Mrs. Joseph Downs, room mother, 94 Sleepy Hollow Lane.

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## Food, Puppets To Be at Guild Annual Bazaar

Big event of the year for the Women's Guild of the Orinda Community Church is its annual Tea and Bazaar.

This is to be held in the church hall Thursday, November 1, from 1 to 7:30 p.m., and includes a cafeteria supper of large and small servings of baked ham or wienies and buns.

The supper is a new feature but will establish the precedent for a supper on bazaar day now that the Guild has its new kitchen with its excellent equipment. Section 2 will serve the supper.

Children will enjoy the "Fair" Section 4 is preparing for them, as well as two puppet shows during the afternoon.

The Tea is always a pleasant social feature of the Bazaar. Old and new members get better acquainted with one another over a teacup. Serving the tea and also working at the home cooked foods table will be members of Section 1.

November 1 will be just the time to begin buying those Christmas gifts of hand made articles every woman loves to receive. This year there will be lovelier-than-ever tea and utility aprons, table mats, napkins and lunch cloths; hat and guest towels, crocheted and knitted articles, pot holders, felt articles, Christmas stockings and stuffed dolls and animals.

This will also be a fine time and place to buy your Christmas cards and wrappings.

## Section 3 to Sew For Guild Bazaar

Section 3 of the Women's Guild will meet next Tuesday evening at the home of Mrs. Don Anderson, 24 Orinda Court. Mrs. Ed Nelson will lead the devotions. Mrs. J. Almond will assist the hostess.

The women will have a busy evening sewing on aprons, puppets and felt articles for the approaching bazaar.

## Dedicate Church's New Hall, Kitchen

About 120 women, representing the General Guild of the Orinda Community Church, the four sections, met October 2 for luncheon, a program and the dedication of the remodeled church hall and kitchen.

The tables were beautifully decorated with large arrangements of autumnal, grape leaves and tendrils, and bunches of grapes, all by the artistic hands of Mrs. Ed Nelson.

Seated at the head table were the General Guild officers, a number of the past presidents and Rev. Fred Morrow, who said the grace. The luncheon was beautifully served by members of Section 2.

After a gracious welcoming by the president, the program opened with two vocal solos by Mrs. Ralph Byron, soloist in the First Presbyterian Church of Berkeley, who within the last two months has moved to Camino Encinas, Orinda. She was accompanied by Mrs. Charles Baker.

The devotions were given by Mrs. John Ogden. This was followed by remarks of a reminiscent nature by the past presidents who were able to be present.

## Dessert-Bridge Planned to Aid Weimar Patients

Mrs. Ray Devin of Jonas Hill Road will be hostess the afternoon of November 8 at a dessert-bridge sponsored by the Orinda Women for Weimar.

This is a loosely-knit organization of local women who have for several years past taken it upon themselves to be of some assistance to child patients at Weimar Tuberculosis Sanatorium, operated by 15 California counties and caring for non-pay victims of tuberculosis from all of the 15 counties supporting it.

The dessert-bridge will be one of many held throughout the year to help bring in funds for the Orinda group to carry on their work of purchasing, wrapping and delivering Christmas presents to the 80 child patients, with each present selected and individually addressed to the children with regard to age and sex. Ages vary from three months through the teens.

In the past, funds have been used for the supply of rental moving picture films for the children, sent to the sanatorium regularly for a weekly showing of about a half hour.

Funds from the bridge parties do not fill the need, and other funds come in from interested, generous people in the local area and in Berkeley.

Very recently Mrs. Edna Coryell of Berkeley provided a movie projector for the sanatorium, eliminating the need to borrow one from the local school system.

Mrs. George Matey, president of the Orinda organization, secures from sanatorium officials the names of all child patients, their ages and their birth dates. Mrs. Matey, throughout the year, with available funds, manages to see that each child receives a birthday gift.

Mrs. Matey also manages, somehow, to collect clothing and send it to the patients, often after a good deal of reconditioning.

Reservations for the dessert-bridge on November 8 will be received by Mrs. John Parker of Camino Del Diablo, who also will be happy to receive inquiries from interested people about the organization and its work.

The first to be introduced was Mrs. Ralph Sisson, the founder of the Guild in 1937 and long one of its most active members. She is now living in Piedmont.

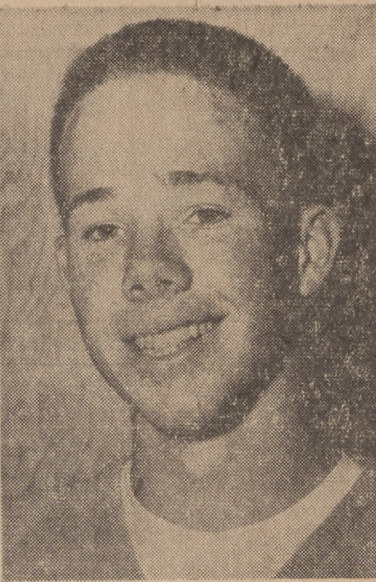
Supplementing her remarks, Mrs. Hafner read a clipping from the Orinda News dated July 7, 1937, telling of the founding of the Guild and its projects, its aims and its officers.

In the order of their terms of office, the following past presidents spoke:

Mrs. Lance Barden, Mrs. William Mott, Jr., Mrs. G. Chester Brown and Mrs. Stanley Hunn, all of the General Guild, and then the evening group presidents, Mrs. O. S. Jones, Mrs. Harrison—who came all the way from Stockton to be present—Mrs. U. B. Smith and Mrs. Arthur Henry.

A special tribute was paid the present president, Mrs. Richard Hafner, by Mrs. Barden. She also named the early faithful and efficient workers who had not been presidents.

Rev. Morrow led a litany of dedication which closed the program.



**JUNIOR CLASS PREXY** at Acalanes is Tom Morrish of Orinda. He's quite a guy—not only is he a student leader, but he's also an athlete and an avid hunter and fisherman, and last summer he worked in a logging camp on the Feather River. He's been named Student of the Week by Acalanes Blueprint, student paper. —Acalanes Blueprint photo.

## Bridge Sessions Popular with Mothers Club

Mothers filled 10 bridge tables when the morning bridge section of the Orinda Mothers Club met last Friday at the home of Mrs. Gordon Pray for bridge and refreshments.

Present were Mesdames Harry Benson, Robert Brown, Dan Carter, William Courtwright, Joseph Downs, Allen Waddell, Dan Peacock, Wallace Adams, James Gilwee, William Thurlow, Donald Krotz, Robert Bigler, Joseph Sheaff, John Parker, Mel Arichi, Norman Ketsdever, Robert Harrison, Sidney Rathafell, Bob Lyman, Shirley Haas, Louise Greathouse, Bunny Houston, Eleanor Butcher, Madalyn Normand, Margaret Newman, Sally Kersh, Ivy Lane, Lura Mack, Leona Wilson, Dorothy Gaylord, Frances Wott, Ethel Wasson, Joyce Paulsen, Frances Sutcliffe, Betty Jo Coffee, Arlene Jucter and Debbie Laird.

The afternoon section of the Mothers Club bridge group met at the home of Mrs. Allen Waddell. Those present were Mesdames Doris Leebrecht, Norma Maul, Margaret Tharp, Eleanor Haelele, Penny Young, Louise Knudsen, William Witter, Robert Maddox, Jane Creighton, Mary Colwell, Evelyn Hopper, Betty Follard, Berton Kohler, Elsa Murray and Ruth Stocker.

Next Thursday the Thursday morning bridge section will meet at 9:30 a.m. at the home of Betty Jo Coffee, 69 Sleepy Hollow Lane.

The Friday morning bridge section will meet at 9:30 a.m. October 19, at the home of Mary Wyatt, 14 St. James Court. The Friday afternoon bridge section will meet at 12:30 p.m. that day at the home of Mrs. Berton Kohler, 6 Irving Lane.

Reservations for bridge for one of the sections may be made by calling Mrs. Jack Moylan, chairman, Orinda 2523.

## Mrs. Boyer in Hospital

"Get well" wishes go out this week to Mrs. Ruth Boyer of 171 Crest View Drive.

She went into Alta Bates Hospital last Sunday to undergo an operation for a back ailment.

## Working Woman's Role Slated for Seminar Monday

To discuss the problems of the working woman, the Chi Lambda Chapter of the Delphian Society will hold a two-hour seminar meeting Monday morning at the Orinda Community Church, under the guidance of Chairman Mrs. W. C. Witter.

Section heads participating in the program will be:

Mrs. Mervyn Porter, speaking on the topic, "Why Do Women Work?"; Mrs. George Young, "Problems of the Working Girl"; Mrs. Gordon D. Pray, "Problems of the Employed Wife"; Mrs. Frank S. Pierce, "What about Her Children?" and Mrs. Wesley J. Smith, "Choosing Your Daughter's Work."

## Chit and Chat about Don and Donna

**BOY—HAVE I EVER** got news for you! It looks as if nobody, ever stays home.

At a recent party given by Denton Holms there were many Orinda kids among the guests.

A few of these were Sven Groenings and Janet Kluff, Eric Murry and Carolyn Demeter, Tom Tilton and Jackie Irving, Richard Rogers and Elaine Ranker and Jim Keefe with Jayne Kirk.

Welcome to Orinda! This cry goes out to Richard Ting, who just moved to our fair city.

When Cal played Minnesota, quite a few Acalanes students were seen at the game.

Just to mention a few: Rick Johnson, June Derry, Tom Morrish, Kay Mickle, Bruce Morgan, Carolyn Demeter, Richard Rogers and Art Siler.

Of course, Tom Tilton had to be different and stay home to watch the World Series on television.

**POOR SVEN**—rumor's say that he just couldn't get a date for a certain party! How awful can life get?

C. S. F. (California Scholarship Federation) officers were elected a few weeks ago for the coming year. Those from Orinda are President Sven Groenings (he gets into everything), Vice-President Tom Tilton (another eager beaver), Treasurer Judy Hall and Secretary Lois Galbraith.

Recently there was a fashion show at St. Mary's College. Carol Ann Rechtiene and alumna Janet Jansse were models, while Sue Small and Marita Lyon were guests. I wonder what the big attraction was!

Yesterday a group of students went to San Francisco to see the opera "Carmen."

A few of the many attending were Bill Abreu, Eleanor and Dolores Domingos, Carol Jean Earle, Kay Goodwin, Chris Johnson, Nancy Johnson, Francie Lageson, Barbara Lewis, Diane Osborne, Beth Pickton and Chris Winters.

The fact that they got out of school had nothing to do with the large turnout!

## Don JV Trounces Albany, 39 to 13

The Acalanes Junior Varsity entered league play in bang-up style when they smashed a willing, Albany eleven Wednesday afternoon by a 39-13 count.

The game was played at Acalanes Field.

It was Albany in the first quarter when they tossed a long pass and converted early in the period to make it 7-0.

**BUT THE DON BABES** roared back when Ted Sorensen, diminutive halfback, drove over from the four-yard line. The conversion was no good. However, seconds later Lou Schrepel smashed over from five yards out, making it Acalanes 12, Albany 7 when this conversion try failed.

John Conley, frosh ace, provided the fireworks when he took the pigskin on an end run for 76 yards, and Ted Sorensen added the conversion point on a line buck.

**TOUCHDOWN NUMBER 4** came about when Mike White took a pass from John Champlain and rambled 60 yards with the same play.

Failure to convert on a line buck made the halfway score 25-7.

Touchdown number 5 for the Dons came when Schrepel went over from four yards out on a slant off tackle. Ferp converted on a quarterback sneak.

T. D. number 6 resulted when Schrepel intercepted a pass and scrambled 16 yards, Champlain added the extra point on a drive into the line.

Albany's only other tally came when they scored on a line buck from five yards out.

**COACH CHARLES EATON** cleared the bench, using 43 players.

Next game will be played at Acalanes at 3:30 p. m. next Thursday with Livermore. The Dons will be out to avenge an earlier 12-9 defeat.

## Capt. F. H. Ernst At Maxwell AFB

Captain Franklin H. Ernst, Jr., of 139 Canon Drive is attending the Indotration Course for Medical Service Officers at the Air University's School of Aviation Medicine at Maxwell Air Force Base, Ala.

Prior to coming to the school Captain Ernst was on duty at the hospital at Travis AFB from May of this year. The captain's wife, Mrs. Margaret Ernst, is presently residing in Fairfield, Calif. He is the son of Mr. and Mrs. F. H. Ernst of Orinda.

# About Our Happy Country Folk

By EDITH BOLMAN

**THE REWARD OF VIRTUE**—no doubt—or else the local good-deed girls have a definite working agreement with one Mr. J. Pluvius.

At any rate, all recent gatherings planned with charitable intent have taken place during periods of acceptable weather but were preceded and succeeded by conditions of questionable merit.

The day of the Junior League Fashion Show Luncheon at the Art and Garden Center dawned bright and clear—yea, even warm—after two days of what we would prefer to forget—but that is not possible, because every time we go up and down our road we are forcibly reminded of what road construction work in collaboration with a deluge can do.

At any rate, the first of the week's Wednesday fashion showings was a great success, and you could practically hear the sighs of relief of all involved away down the road.

One festive Orinda group composed of the Mesdames Fred Von Guenther, Ted Beckett, Jack Carlson and Jack Watson arrived in a body (a snappy, new convertible body) but were torn between two loves—fashions and baseball. Being like a donkey between two bales of hay they didn't know which way to jump—but gentlemen readers will please observe—baseball won out!

They sat in the car listening to the radio until the game was over and arrived late for the fashions.

Other observances: Mrs. Ramsay Underwood, a Junior League waitress, waiting on table and serving among other people, her mother, Mrs. Pat Cardin, another waitress, obligingly taking notes on the event for our cohort, Mrs. Vad Jelton, who writes the column for the Lafayette Sun and who, unfortunately, could not attend.

It must have been a little complicated, doing two things at once, and we only hope no guest was absent-mindedly served a pencil and paper instead of a salad!

One of the models was so entranced with the three outfits she wore that she bought them all—we hope she didn't run into any trouble at home as a result of that.

**THE REGULAR HILL AND DALE** parties are getting wound up the coming year under the efficient guidance of Messrs. and Mesdames N. S. Dodge, Jr., George Richardson, Edgar Stewart, Thomas Boothe, Douglas Day and Paul Ayer. The first dinner dance will be held November 9 at Orinda Country Club.

Don Bradley, son of Mr. and Mrs. Theodore F. Bradley, was home for a weekend recently from Los Angeles, where he is attending the Art Center College. Seven of his photographs have been chosen for exhibition.

Don Bradley is the co-chairman of the Garden Section of the Montclair Women's Club and is now busily planning the show to be held next Tuesday and Wednesday.

**MR. AND MRS. JAMES READ** and son Peter, Steven and Caryl have just moved into the Provincial Paradise they have been planning and building for the past year. Sounds most cozy—chalet effect with steep roof showing up among surrounding pines, wood paneling, Dutch doors, rock garden—all nestled on the back corner of a large lot.

They were ushered into their new home in good neighborhood style with a housewarming shower given Mrs. Read by Mesdames Thomas Moore, Thomas Connelly and Jean Snover. It was a field day for Mrs. Read, who is collecting milk, glass and other provincial pieces for her new home.

Showers being in the wind (for once we are not referring to the weather), Mrs. Read in turn entertained for Mrs. Frank Silva at a dessert shower—the comestive gift being a crib, because evidently Valerie and Don Silva did not leave theirs in particularly good order for the anticipated newcomer.

**THE DAN SHELDONS** of Los Altos Road had an interesting time last weekend. They escorted two visitors from Holland to Yosemite, where they stayed at the Ahwahnee.

The visitors were Professor and Mrs. G. P. Wibaut from the University of Amsterdam. Both have their doctorates in Chemistry, and Professor Wibaut is well known in the field of organic chemistry through the several books he has written. Just now they are between visits to the University of California and the California Institute of Technology and were able to take time out to do a little sightseeing.

They were much impressed with San Francisco and were particularly enthusiastic over the vastness and grandeur of Yosemite. They even

ter Costa and John Holley are working with the Alumnae committee that is making plans for a bazaar to be held November 2 at the Century Club in San Francisco.

"Ad money raised goes to the aid of the needy orphaned children and it will undoubtedly be a gala occasion—remember, Christmas is coming, so that might be a good way to kill two birds with one stone."

The Delta Gammas are also collecting rummage for a sale to be held later. We assume there will be no confusion of ideas in the two events. If you can bring yourself to part with that collection of relics in the attic between now and the 24th of October, just call Mrs. Donald Richards at Orinda 7791, and she will arrange for collections.

That reminds us of the husband of a friend of our who was trying to help his wife collect rummage. He met a dignified business-man friend of his and said, "Say what do you do, with your rummage?" The laconic answer was "I put it on in the morning and take it off at night."

## Dr. Mrs. Nichols To Move to Richmond

Dr. and Mrs. John Ralph Nichols, former residents of Washington, D. C., are planning to make Orinda their home. At present, Mrs. Nichols is staying in Menlo Park with her mother, Mrs. Elliot Jones, while Dr. Nichols completes his training necessary as director of the Federal Civil Defense West Training Center just established at St. Mary's College.

The couple's son, Lieutenant Alan Nichols, is engaged to Lolita Lois Berns, who recently announced their engagement at a dinner given at the Ambassador East Hotel in Chicago.

Alan graduated from Stanford, where he was a Phi Beta Kappa, in June, later studying at Stanford Law School. Presently stationed with the Army at Fort Lee, Va., he plans to resume his law studies after his service discharge.

## Guild Section 2 Meets Wednesday

Section 2 of the Women's Guild will meet next Wednesday at the home of Mrs. Challis Gore, 44 La Vuelta, at 12:30 p.m. Assisting Mrs. Gore will be Mrs. Olive Gerberard and Mrs. H. J. Fitch.

The devotions will be led by Mrs. Ralph Wilson.

On the program will be a discussion of current events led by Mrs. George Bennett and also a showing of some of Mr. Gore's beautiful colored slides.

## Art Center Tea This Afternoon

Sponsoring members of the Orinda Children's Art Center will meet at the home of Mrs. Nathan Gray, 5 Spring Court, for a Welcome Tea today, from 3 to 5 p.m. Pouring at the tea table will be Mrs. Fred Borden and Mrs. Nathan Gray.

Art work displayed at the tea will be that created during the Wednesday classes made up of talented children from the Glorieta and Orinda Schools. The following Orinda boys and girls were selected by the teachers from the fourth through the seventh grades for participation in these classes:

Glorieta School—fourth grade, Bobby Connolly, Judith Nicolayson, Reginald Barrett, Elizabeth Rodden, Chantal Lerch, Mario Guarnieri, Sue Tharp, Bill McGuire; fifth grade, Marilyn Daniels, Katherine Hutter, Sally DeWitt; sixth grade, Sue Fink, Steve Parks, Joy DeKorne; seventh grade, Marilyn Engelhard, Bill Demeter, Bill Ready. Orinda School—fourth grade, Adrienne Elliot, Rita Kingham, Bob Newman, Barbara Rutter, Cindy Rasmussen, Joan Borden, Jeff Neighbor; fifth grade, Patty Wilke, Bonnie Miner, Billy Cline, Christopher Almond, Susan Steward, Pamela Phillips, Mary Carolyn Foster; sixth grade, Catherine Coombs, Christine Romine, Margaret Healy, Susan Ray; seventh grade, Carol Ketsdaver, Bruce Smith, Judy Parker.

## Clinton Newells Now in Their Home On Rowland Drive

Newcomers to the Lafayette area are Mr. and Mrs. Clinton Newell and their two children, Gail, 8, and Lee Edgar, 4. The Newells moved into their new home at 3339 Rowland Drive about 2 months ago.

Newell is manager of the J. C. Penney, Inc., store at Broadway-Walnut Creek, new shopping center in Walnut Creek.

Newell, who came here with his family from the Montclair section of Oakland, was prior to his present position, assistant manager of the J. C. Penney store in San Francisco for 15 years.

A 1935 graduate of the University of California's College of Commerce, Newell served as a lieutenant in the Navy Supply Corps for three years during World War II. Before moving to Lafayette, he lived in the Oakland area for some 30 years.

## At Del Monte Lodge

Spending a few days recently at Del Monte Lodge at Pebble Beach were Mr. and Mrs. J. A. De Armond of Orinda.

## Move from Piedmont

The Archibald Timmings, former residents of Piedmont, have moved into an Orinda home.

# ORINDA SUN

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'OPERATION HOUSEPARTY' has been added to the vocabulary of Orindans in recent months. It means the entertaining of soldiers from Camp Stoneman by residents of the community under the sponsorship of the Mt. Diablo Red Cross Chapter. During the summer Orindans, with Mrs. Theodore F. Bradley as chairman, gave several of these parties, as did people in other communities of the area. Orinda Park Pool, various family homes and the lovely Seven Oaks

Circle estate of the T. M. Harrers were among the locales for the G. I. parties here. Now Mrs. Karl Fitch is in charge of plans for more Orinda "houseparties" for the boys. These scenes, at a recent "Operation Houseparty" at the Crest View Swimming Club in Lafayette, are typical of the type of heart-warming hospitality also offered and received in Orinda. At left, Carla Gudason does some comedy diving at the pool for the amusement of some of the guests, who, left to

right, are Ralph Vossen of Jefferson City, Mo.; Robert Christianson of Des Moines, Iowa; Willie Long of Chicago, Charles Bailey of San Francisco and Jerry Shelton of Bryan, Texas. Picture at right shows Marcia Lee Smith offering cup cakes to Sergeant Abelardo F. Torres (seated at left), who originally hails from Mercedes, Mexico, and Corporal Laurent Laugne of Westbrook, Maine.

— SUN Photos by Mattson

## New Residences Garages Get OK

Nine new residences and garages, a residence and a garage are on Orinda's building permit list.

Among residence and garage permits issued in late September included:

Owner and Builder Edmond J. Bergeron of Oakland, Lot 1, Moraga Highway and Arden Drive, Moraga Midlands, estimated cost \$10,080.

Owner and Builder Edmond J. Bergeron portion of Lot 40, Moraga Highway and Oak Drive, Moraga Woodlands; estimated cost \$8,400.

Owner P. C. Kooyman of Alameda, Lot 27, Terrace Lane and Van Tassel, Sleepy Hollow; Builder J. Prentice of Alameda; estimated cost \$12,680.

Owner and Builder A. R. Winans of Orinda, Lot 281 Ridge Lane, Sleepy Hollow; estimated cost \$12,678.

Owner W. W. Lee, Lot 12, Acacia Drive, Orinda Estates; Builder Olsen Brothers of Orinda; estimated cost \$12,848.

Owner and Builder C. E. Phillips, Orinda, Lot 134, Van Ripper, Sleepy Hollow; estimated cost \$10,950.

Owner and Builder C. E. Phillips of Orinda, Lot 197, Lombardy Lane and Tarry Lane, Sleepy Hollow No. 2; estimated cost \$12,425.

Owner and Builder H. V. Leavitt of Sacramento, Lot 196, Lombardy Lane and Tarry Lane, Sleepy Hollow No. 2; estimated cost \$12,425.

Owner D. McKenchie of Oakland, 4 La Sombra Court and Arden Drive, Moraga Midlands; Builder W. P. Harwood of Lafayette; estimated cost \$10,437.

Permission to build a residence was issued to Owner and Builder Charles Hanks of Orinda, Lots 15 and 16, No. 28 Camino Del Diablo and El Toyonal, Orinda Highlands; estimated cost \$9,252.

A private garage construction okay was granted for Lot 12, California Street, Orinda Oaks, to Owner Clifford Lechtolter, with Fred Nordhoff of Lafayette listed as builder. Cost was estimated at \$12,000.

Permit for a retaining wall was granted Owner and Builder W. E. Lowe of Orinda for Lot 70A Culver Court and Crest View Drive, Moraga Woodlands; cost estimated at \$72.

## Community church Dedication Rites Set for Oct. 21

Plans are being completed for the dedication services October 21 in the newly-completed chapel of Orinda Community Church.

The program originally devised for a date one month earlier is to be carried out, including two Sunday school services at 9:30 and 10, a program sponsored by young people at 7 o'clock and the formal ceremonies in the church service at 11.

This coming Sunday the third church service in the chapel will be held, opening at 11 a. m. Newcomers to the community are especially welcome.

The Rev. Fred R. Morrow conducts the worship and has announced as his sermon theme, "Our Tolerable Bondage." The music is led by Mr. and Mrs. Daniel Popovich.

The Sunday school meets in six sections under the general leadership of Mr. and Mrs. Everett D. Howe. C. Ray Fowler counsels the high school age Pilgrim Fellowship meeting at the church at 7 o'clock.

## 'Sunset' Pictures Frank Dunn Home

A portion of the Frank A. Dunn home was chosen by Sunset Magazine in its October issue as an example of how areas can be converted to add immeasurably to the modern mode of indoor-outdoor living.

Pictured in Sunset is an attractive lanai, a portion of which was once a narrow covered porch serving principally as a hallway from the kitchen and dining room to the bedrooms.

The roof and floor were extended in remodeling and the glass wall was moved out. Sliding glass doors open onto the brick terrace with its lawn area and view, and another pair of glass doors into the living room may be opened in pleasant weather.

The Dunn's use their lanai with its tile floors and attractive rattan furniture for entertaining, with easy access to the rest of their home and to the outdoors. Architect Frederick Conner planned this gracious living area.

## DRIVERS' LICENSES

A grand total of 5,210,013 drivers' licenses were outstanding in California as of June 30, 1951, reports the National Automobile Club.

held in Contra Costa County are hereby formed and consolidated into special election precinct for the purpose of holding this election, and the persons hereinafter named, being competent and qualified electors of said school district and of their election precinct, are hereby appointed officers of election as hereinafter designated, to serve as such in their school election precinct as hereinafter set forth, and said officers of election shall conduct said election and make return thereof pursuant to law.

The voting precinct polling place and election officers duly designated and appointed are as follows:

## SPECIAL SCHOOL ELECTION PRECINCT NO. ONE

Shall include all the area embraced in Orinda Union School District.

POLLING PLACE: ORINDA UNION SCHOOL OFFICERS OF ELECTION: Princess A. Farrar, Inspector Libby Badgley, Judge Mrs. Jack Jansse, Judge

Each qualified elector of said Orinda Union School District is entitled to vote in the special precinct of which he is a resident and in that precinct only.

The governing board of the school district shall meet on the seventh day after the election at its usual meeting place at 1:00 o'clock P. M. and publicly canvass the returns.

IN WITNESS WHEREOF, we have hereunto set our hands this 8th day of October, 1951.

EDGAR W. STEWART J. S. FRASER CATHERINE SCHWARCK RITCHIE C. SMITH

Members of the Governing Board of the Orinda Union School District of Contra Costa County, California.

O-145, Orinda Sun, Oct. 12, 19, 26.

## Post-Vacation Mystery for Cullens'

While enjoying memories of their 8400-mile cross-country trip of last summer, Mr. and Mrs. T. G. Cullen of 21 Las Vegas are still wondering about the motive of an intruder who broke into their house while they were away but who confined his activity to dirtying a few glasses found in the kitchen sink.

When they returned home they found that a unsuccessful attempt had been made to jimmy the door, and that a steel sash of a window had been forced, with the result that the widow had been opened.

Bill Koch, Jr., taking care of the Cullens' lawn, had noticed an open door.

A sheriff's office was notified. Nothing was found to have been stolen. There were just a few dirty glasses in the sink.

Prior to learning of this mysterious break-in, Mr. and Mrs. Cullen and daughters Carolyn, 8, and Denise, 5, had gone to New York and up through New England camping out all the way. Mr. Cullen had business in Cleveland and Pittsburgh.

In New Jersey and New York states, the family visited Mr. Cullen's sister, Mary Cullen, and his brother, Dennis Cullen.

The journey also took them to Quebec, where they visited Mr. Cullen's father, Thomas Cullen, at Francon.

En route home, the Cullens traveled on the Milwaukee Clipper, a big steamer, across Lake Michigan, and stopped at South Dakota's Black Hills and Badlands and at Tahoe.

## Happy Birthday to You

SUSAN ARIGHI celebrated her eighth birthday October 6, with a skating party and supper at Rollerland. Present were Robin Brown, Lynn Anderson, Linda Sherry, Diane Hallsted, Joanne Hall, Laraine Axelson, Susan Kronke, Charlotte Kimball, Nancy Sewabel, Mira Williams, Karen Houser, Katie Jones, Rosemary Niosi, Kippy and David Nelson, Robert and Ricky Bowles, Doug Silva and Susan Shrader.

On October 6 Carole Ketsdever took her friends to Rollerland in the morning for a skating spree and refreshments on her 12th birthday. Skating with Carole were Natalie Pray, Nancy Lang, Barbara Gibbs, Norma Waddell, Susan Wasson, Jane Summers, Patty Courtwright, Lucy Hupp, Judy Parker, Donna Jameson, Margo Metzger, Patty Jackson, Jerry Moriarty, Karen Collins, Robin and Linda Graydon, Judy Courtwright, Nancy Mott and Ginger Ketsdever.

ERIC UNRUH had his sixth birthday on October 6. Enjoying the merry-go-round, sailing glider planes and cake and ice cream at Tilden Park with him were Gregory Maddox, Stephen Botter, D. B. Woodcock, Dwight Smith, Ricky Borden, Clint DeWitt, Barry Carterton, Timmy Thompson and Douglas Cobb.

TOMMY KIRBY reached his eighth birthday, and celebrated with cake and ice cream at home followed by horseback riding at Miss Grady's stables. Riding with Tommy were Sandra Corbett, Roger Hoyer, Gary Swedburg, Kit von Guenther, Johnny Walker, Darryl Courtwright and Duggy Mulhall.

BARRY HOWARD joined with Barry Howard on his eighth birthday October 6 at his home for dinner and movies were Steve Smith, Dickie Stark, Tommy Easterbrook, Karl Ogden, Tommy Kirby, Gary Swedburg, Peter Yededia, Phillip and Arthur Bradley, Keith Howard, and his two brothers, Teddy and Doug Howard.

GOING to the Park Pool for swimming and games followed by birthday refreshments, Roger Hoyer entertained his friends October 3, at his eighth birthday. With him were

Gary Swedburg, Johnny Thurston, Tommy Thurston, Tommy Kirby, Don Phelps, Dick Stark, Darryl Courtwright and Roy and Joan Hoyer.

TOMMY MILES had an unusual party on his 10th birthday October 6th. To enter his home for the party each guest had to go through a maze blindfolded, then was given a pumpkin to decorate with vegetables such as carrots, radishes, spinach, peppers, as they desired, with prizes for the most unique.

The boys cooked hot dogs afterwards, followed with ice cream and cake. Present at the party supervised by the Mills College party service were Cebé Wallace, Christopher Almond, Gary Lucas, Bobby Courant, Martin Smith, Michael Bacon, Bickie Clifford, Matt Brothers, Joe Moore and Dicky Miles.

PATTY GILLIVAN celebrated her sixth birthday October 6 with games and a dinner party at her home. Joining in the fun were Betty Lou and Susan Kendall, Cathie and Judy Strauss, Arlene Nichelmann, Anne and Tereng Watters, and Patty's sister, Mary Gillivan.

STEPHEN SMITH reached his eighth birthday and invited his friends for luncheon at home, then in to town to see "Alice in Wonderland." With him were Barry Howard, Michael Catherall, Karl Ogden, Dick Sharp, Gary Swedburg, Peter Yededia and Douglas Wilder of Walnut Creek.

LITTLE Roy Hoyer had his birthday October 10, his fifth, and took his friends in to see Fairyland after party refreshments at home. With him were Tony Woodward, Eve Woodward, Billy Lancione, Jean Thurston and Joan and Roger Hoyer.

## On Dance Committee

On the committee arranging tomorrow night's 8 o'clock dinner-dance of the medical staff of Herick Memorial Hospital at the Diablo Country Club are Drs. Samuel Smith and Robert H. Johnson, both of Orinda.

## ONLY A FEW LEFT

THIS WEEK WILL BE YOUR LAST CHANCE TO SELECT THESE WONDERFUL GIFT ITEMS BY CARMEL ARTISTS MY ORIGINAL HAND MADE CHRISTMAS CARDS ARE IN NOW

BE SURE TO ORDER YOURS NOW FOR BEST SELECTION

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Orinda Gift Craft ORIGINALS IN GIFTS 105 ORINDA HWY. "in the Village" CHAPEL 8780

## Orinda Nursery School Keeps on Growing

Way back in 1938, Mrs. Mildred Woods opened a nursery school and kindergarten for two-to-six-year-olds. This was the start of what was later to become the Orinda Nursery School Association, with its present membership of 125 mothers.

Mrs. Mary Gibbons and Mrs. Robert Bennett were two other capable women who helped with the school's early development.

It was not until 1943, after much careful planning, that the little school opened as a "participating mothers' school" in the guest-house and playground of one of its member mothers, Mrs. Stanley Allen. At that time enrollment was limited to 15 children between two and five, with Mary Gibbons conducting three morning sessions weekly.

The following year Mrs. Laura Mallory, who is now Orinda's postmaster, was chosen to help supervise the younger children, or what is now the Tuesday-Thursday group. And from this time on, the Orinda Nursery School has conducted school for youngsters Monday through Friday.

Up to this year, children from both Orinda and Lafayette were admitted. But the waiting just because quite a problem — so now the pupils are limited to Orinda children, or those in Lafayette who are brothers or sisters of "alumni" or those from Lafayette who were in the younger group last year and who are now in the older group.

Parents of Pack 32 sat in chairs arranged around the auditorium of Orinda School behind the chairs of the cubs last Friday night and listened to Cubmaster John Ogden read off a long list of the names of boys to be introduced.

Here are the freshman cublets: Scotty McFarland, Gary Swedburg, Tom Kirby, Laurie Chappel, John Mack, Jimmy Gilwee, Ted Brock, Raymond Haywood, Barry Howard, Donny Phelps, Lawrence Burde, Dick Miles, Bobby Rochester, Charles Ward, Peter Yededia, John Thurston, Roger Hoyer, Sandy Corbett, Steven Smith, Jackie Gilbert.

Douglas Ellinger and Mickey Wilbur who were introduced last time, received their Bobcat awards, and now will wear the cub uniform. Byron Nelson is a transfer to Pack 32.

Boys who received higher awards were: Robert Abe, Keith St. Clair, Warren Smith, Carl Ogden, Allen Geisler, Martin Smith, Tommy Miles, Ricky Davis, Jeff Schwarck, Warner North, Cebé Wallace, Michael Catherall, John Boyd, Gary Lucas, Mark Gathings, John Coates, Tommy Dexter, Darrell Courtwright, Albert Johns, Peter Wilder, Rodney Holtwick, Lee Wendelbo, Anthony Seebok, Dennis Spittler, Jack Banister.

Boys who received the highest cubbing award, Webelos, were Gary Bottjer, Jerry Upson and Tom Thurston. These boys will now graduate into scouting and will be privileged to wear the Webelos badge on their scout uniform.

For entertainment the cubs blew into balloons until they burst. John Bartlett of Den 5 was able to pop his balloon in the shortest time — 26 seconds.

Robt. Davis Attends Armed Forces School Lieutenant Robert M. Davis, U.S.N., husband of Mrs. Ellen W. Davis of 155 Orinda Highway, recently commenced a six-week course in Information and Education at the Armed Forces Information School, Fort Slocum, N. Y.

Students receive practical exercises in discussion-leading, effective presentation of current news, and use of modern teaching aids. They also study the administration of the Armed Forces education program.

In addition, I and E trainees study history, economics and government, which gives them a better understanding of information subject matter.

## C. Lind's Grandmother Dies; Services Held

Funeral services were held last Friday morning at the Little Chapel of the Flowers in Berkeley for Sofia Lind, grandmother of Carl L. Lind of Orinda and great-grandmother of Howard Alan Lervik. A resident of Berkeley, she died in an Oakland Hospital October 2.

A native of Finland, Mrs. Lind was 98 years old.

Drive very carefully—the life you save may be your own.

Two capable assistant directors, along with Myrtle, make up the teaching staff of three: Mrs. Henry Harris and Mrs. Richard Loney.

The Henry Harris family, which includes Wirtabel, Henry and their two young daughters moved to Orinda from Ohio four years ago. Becky and Hester, age 10 and seven, respectively, are students at the Glorietta School. Wirtabel holds degrees from Texas State College for Women, where she majored in speech, and Irvine Dramatic School in New York City.

Besides this, she is well-traveled. In fact, she met Mr. Harris aboard ship while she was on her way to Europe and while he was on his way around the world.

"Most of all I love my home, the children at school and my work there" is a typical, enthusiastic remark by Maxine Loney.

The Loney family moved to Orinda some nine years ago, having been former residents of Carmel. Dickie Loney, now 19, has just finished his first year of college and is in the Navy, stationed at Memphis, Tenn. Maxine holds a degree from the University of California, where her major was art. While in Carmel, she taught dancing and helped with a dancing-school group.

While talking about the three directors, it seems only right to say a bit about Mrs. James Seaman, present president of the Orinda Nursery School Association.

Some unusual and interesting events have colored her life. Frances hailed originally from New Jersey, and it was there, in Trenton, that she received her teaching certificate and taught grammar school. She is also a charter member and former officer of the Junior Women's Club of Bound Brook, New Jersey.

Then came World War II, and Frances spent the summers and weekends of two years serving as a civilian employee in the Service Clubs. Then came the big decision, and Frances was packed off overseas with the Red Cross Club Mobile to find herself stationed in England.

And in England there were U. S. soldiers. One of these, a certain Air Corps captain named James Seaman, soon was married to Frances. Until after V. E. day they lived in England, and then back to California, where they lived in San Mateo until they built their house in Orinda, moving here in January, 1948.

Now the family includes three children: Janis, 6; Gordon, 4; and Kit, 2. Jim is a native son of California and is a practicing dentist in Oakland.

FASCINATING, INSTRUCTIVE monthly meetings for the mothers are conducted to discuss plans and achievements, hear speakers on subjects pertinent to Nursery School and the pre-school child, or to join in Workshop activities.

The group meetings are conducted regularly on the second Wednesday evening of each month in the Orinda Community Church.

First meeting this year was held Wednesday night.

**COSTUME TIME for the KIDDIES**

Alice in Wonderland

Series

Cinderella -- Ghosts -- Clowns

Skeleton -- Gypsy -- Devil

Bunny -- Separate Masks

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**THE SUN & CONTRA COSTA SHOPPING NEWS**



## Virtue Triumphs, Lafayette Playshop Does Top Job with 'Dirty Work,' Olio

By JULIUS ROSENTHAL

By now the verve of "Dirty Work Afoot" and the Olio, Lafayette Playshop's 10th anniversary production, has swept the community with all the exuberance of the audience's hisses, boos, cheers and applause. And those reactions, echoing through packed Lafayette Town Hall, are eloquent testimony to the melodramatic theatrical fare.

Whether it's Villain Harry Fagan, Hero Hubert Huston or Pure-as-the-Driven-Snow Heroine Rosita Gonzales who claims most of your interest, there's no doubt as to your enjoyment of every minute of this drama of Virtue versus Sin. And that enjoyment includes the Olio, the delightful skits of which will leave you gasping with chuckles, if you're able to gasp after practically continuous laughter.

IF ALL THIS SOUNDS a trifle on the too-too side, remember that subtlety in this production is just a clever method of bringing out, with good-natured satire, the heavy-handed "mellodrammer" approach of a goodly number of 19th century thespian companies. There were no in-between character delineations in those examples of the "good old days"—hence, once you get into the spirit of the thing, it's impossible to bandy hypercritical phrases.

This wholehearted reaction, of course, would not be forthcoming if the Playshoppers, under the expert direction of Dan and Louise Welty, did not turn out the top-notch performance they present.

IF YOU HAVEN'T already seen "Dirty Work Afoot," or "The Tale of the Loosid Nugget" and the Olio, you still have four more opportunities to enjoy them at Town Hall—tomorrow night and Saturday night, October 20, and Friday and Saturday nights, October 26 and 27. Curtain time is 8:30. The October 26 performance is an addition to the previously scheduled list, due to the sponsorship of the 26th-27th performances by the Parkmead P.T.A.

Also, the Playshoppers will hold forth next Tuesday and Wednesday nights at 8:30 each night, at the Walnut Creek Youth Center, under the sponsorship of the Walnut Creek Elks Club.

WELL, TIME TO LEAVE generalities and get down to cases. But where to start? The "Dirty Work Afoot" opus by Sam McKennan, laid in 1838 and dealing with the search for a lost gold mine in California?

All right . . . so there's Leroy Sowers as a ranch, mustache villain, Joseph Castro as the dauntless hero, Marvyn Hansen as the cantankerously "ladylike" heroine, and Andrew Glimme, George Van Meter, Paul Hansen, Gloria Boring, Zeldia Robertson and Shirley Castro. Every one deserves orchids.

THE PLOT'S THOUGHTS, man, do you expect me to reveal them with the lovely heroine's head getting closer and closer to the sawmill saw? See for yourself, partner, and learn how Virtue triumphs over Sin!

But "Dirty Work Afoot" is only part of the show. A major portion of it consists of the subsequent Olio and of the bits presented between acts of the "melo."

IN THIS CATEGORY, among the outstanding pieces are:

The touching recital about Ann Bolin ("with her head took underneath her arm"), the tear-jerker, "Lion's Cage," and "She Was Poor but She Was Honest," all by Pat van Barneveld.

The lusty rendition of "See What the Boys in the Back Room Will Have" by Georgia Spelvin, who, it has been whispered to us, is really Louise Welty.

The aquatic singing of "I Never Cried So Much" by Adrienne Sowers, which leaves one helplessly mumbling, "I never laughed so much."

And such numbers, performed by two, three or more actors, as "Stop-Stop-Stop," "No, No, 1000 Times No," "Honey Boy," "The Day Is Done," "Heaven Will Protect the Working Girl," "Dogpatch Capers" . . . and others.

Dan Kelley (rumored to be Dan Welty) does a masterful job as master of ceremonies, and Janet Galt Cooper adeptly bangs out the necessary musical accompaniments on the piano.

LAFAYETTE PLAYSHOP really does itself proud with "Dirty Work Afoot" and the Olio. The settings are on a par with the excellent acting and singing.

All of which, logically, proves that Hero Hubert was a pretty smart hombre when he crawled all the way from the East to California!

## Contra Costans Win Honors at Photography Day

Third Annual Amateur Photography Day, under direction of the San Francisco Recreation and Park Department and the Northern California Council of Camera Clubs, was held in Stern Grove, San Francisco, September 30.

Several Orinda and Contra Costa residents, whose camera interest was augmented by the staff of the Orinda Camera Shop, were given awards.

Trophy for second place in the Color Slide Division went to Ed Nelson of the Contra Costa Camera Club. Nelson also received an honorable mention.

In the Advanced Amateur Division, Challis Gore was a second place winner with his picture "Desert Caprice." Ben Randall won fourth place with his "Side Street." In the Inter-Club Competition as a Berkeley Camera Club exhibitor Gore won fourth place with "Lady in Waiting."

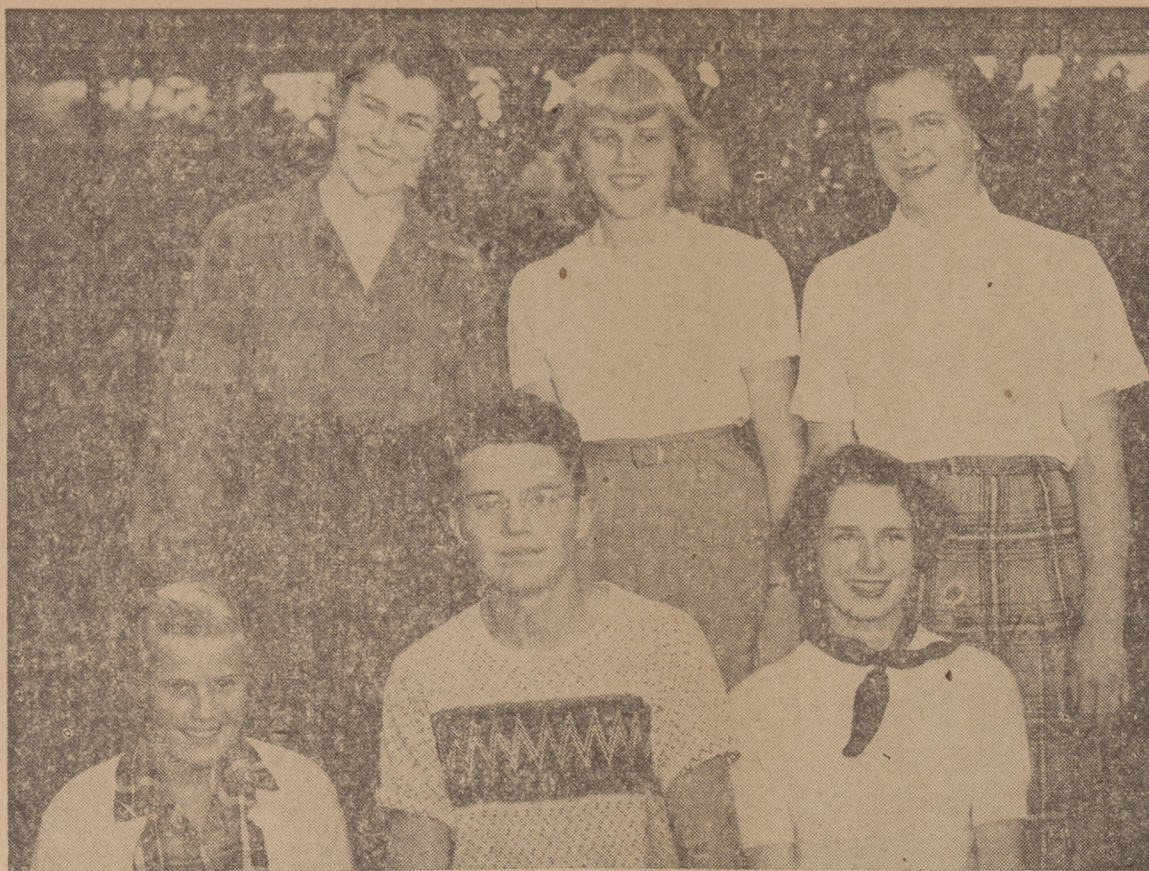
Several color slides of Mrs. J. Wesley Rhodes' were chosen for projecting. A very attractive booth was presented by the Contra Costa Camera Club, on which the major effort had been put forth by Jerry Winfrey. The exhibits were arranged by Bud Dippo and C. P. McVicker.

## YMCA Meeting Held

The management committee of the East Contra Costa County Y.M.C.A. met Tuesday night at the A. W. Elkinson home at 11 Honey Hill Road to work on organizational plans.

## Deitricks Return

Mr. and Mrs. W. E. Deitrick of Los Palos Drive have returned from Yosemite and Southern California. In the south they visited friends.



THAT EXOTIC TOUCH is given the Acalanes student body this year by these students from foreign lands. Some of them were born in the United States but have lived abroad for a long time. They are Doreen Ensow, sophomore, who has lived in Hongkong, the Philippines, and New Zealand and has visited Honolulu, Canton, Fiji Islands, Shanghai and Japan; Puanani Garrison, sophomore, born in Hawaii; Marilyn Peterson, who comes from Canada; Connie O'Connell, who lived in Brazil two and a half years; James Wise, from Japan and Lisl Grote, sophomore, born in Germany. — Acalanes Blueprint Photo

## What Lafayette People are Doing

### Local Women to Aid At Benefit Party

Serving as assisting hostesses at the benefit dessert bridge party given by the Stanford Women's Club of the East Bay next Tuesday will be Mrs. Thomas Twoby and Mrs. Robert Schlenker of Hidden Valley.

This affair, which will be held at the Edgar Jessup home in Piedmont, is being planned for the benefit of the scholarship fund of the organization. This is the first meeting of the year for the club and will serve to welcome the new members.

### Over 100 Attend Dr. Bryan Class

Over 100 women have signed up for and are enjoying Dr. Edith Bryan's weekly class in "Adult Psychology" sponsored by the Lafayette P.T.A. unit. The class meets every Wednesday at Lafayette Town Hall at 1:15.

Mrs. J. J. Pangburn, telephone chairman for the course, announces that child care has been provided in the north room of Lafayette Community Church for all children "beyond the diaper stage." Mrs. John Koestel is taking care of the children.

Registrations are still being taken and the dollar fee may be paid at the Wednesday class.

At the request of Montecito parents, plans for an evening class in General and Child Health Information, are being formulated, according to Mrs. Noel Izett, parent education chairman. The class, sponsored by the County Public Health Department, further information on the time and date of starting will be announced later.

### Sewing Bee Meets

Mrs. L. J. Dahlgren of Victoria Court, entertained the Sewing Bee of the Woman's Society for Christian Service of the Community Church last week. The group met at 10 o'clock and spent the day sewing for the organization's bazaar, which will take place next month. Luncheon was served to the group by the hostess.

### Bill Rupp Leaves For Fort Lawton

Bill Rupp, son of Mr. and Mrs. W. J. Rupp of St. Mary's Road, left Wednesday for Fort Lawton, Wash., after a 15-day furlough spent visiting his parents in Lafayette.

Bill, who was an outstanding local athlete during his school days at Acalanes, is now a member of the paratroopers and is scheduled to be sent to Japan in the near future.

### State Tire Dealers Reelect Mel Nielsen

Mel Nielsen was reelected treasurer of the California State Tire Dealers Association at the organization's annual convention September 28 at the Fairmont Hotel in San Francisco.

This is Nielsen's third successive term as treasurer.

### Mrs. Hascomb Home

Mrs. Virginia Hascomb of Dewing Avenue is now at home recuperating. Mrs. Hascomb was confined to the Providence Hospital in Oakland for several weeks following an operation.

### Gamma Phi Pledge

Carol Racine, daughter of the W. A. Racines of Springhill Road, is a new pledge of the Gamma Phi Beta sorority at the University of California, where she is a freshman student. Carol graduated in June from Acalanes High School.

### To Sunset Village

Mrs. Mary Correia has moved to Sunset Village, where she recently purchased a duplex.

### Now in Happy Valley

Mr. and Mrs. Kenneth J. Shipp, formerly of Orchard Lane, Walnut Creek, have moved into a new home in Happy Valley.

### Reginald Howells Back in Lafayette

Mr. and Mrs. Reginald Howells have returned to Lafayette to make their home after a temporary stay in the Hawaiian Islands.

The Howells, who at present are visiting at the home of Mrs. Howells' parents, Mr. and Mrs. J. Cottrell of Oak Hill Road, flew to the mainland from Honolulu via the United States liner arriving here September 27. Mrs. Howells is the former Joyce Cottrell.

The young couple plan to make their home locally. Howells is flying for Overseas National Airways.

### To Washington, D.C.

Mr. and Mrs. Harvey V. Pearce of Ortega Street have moved to Washington, D. C., where Pearce will assume a new job.

The Pearces, who have one young son, Bobby, left Lafayette reluctantly after more than a year's residence here.

### Move to Nebraska

Mr. and Mrs. Quentin Wiles have left Lafayette and California in favor of residence in Nebraska, where Mr. Wiles has taken a new job. Their two daughters, Pamela and Penny, will be at home there, for this summer the family visited Lincoln, Nebraska, where Mrs. Wiles' parents live.

### At Inverness

A group of local women spent several days at Inverness last weekend. Those who enjoyed the ocean breezes and indulged in several hands of canasta were Mrs. Clara Munson, Miss Isabelle Smith, Mrs. Neva Greves, and Mrs. M. Bryson.

### Return from East

The Emerson Halls of Lafayette Oaks returned last Sunday from a trip east, where they visited with relatives in Kansas City.

## Patter on the Party Line

ELVIRA to PAT

ISN'T IT GREAT JUST TO BE ALIVE in these glorious autumn days? Then to be able to get all gussied up in the new fall outfit and journey out to Walnut Creek to the Art and Garden Center for the Junior League's lovely luncheon and fashion show?

Those precious table arrangements! Rich shades of chrysanthemums gracing old coffee grinders. The gleam of old copper and brass. Mrs. Fred Sayre looking so right all in brown coming in with her guests, who included Mesdames Frederick Ackerman, Frederick Bruns, Allan Crow, Irma Donaldson, George C. Barry, George Mastick, Thomas Sweet, Lloyd Swayne, Frederick Supple, Leland Scott, Sr., and Oliver Hamlin.

A chic trio from Berkeley being welcomed on all sides by old friends were Mrs. Richard Raitton, Mrs. John Donovan and Mrs. J. E. McAleney.

Mrs. Marie Veitch so smart in a black suit with yellow flowers on the shoulder, a duo with Mrs. Curtis Atwater.

A gay group who gathered at Mrs. Paul Demeter's for sherry were Mrs. Ted Beckett in brown, Mrs. Jack Carlson in black with red trim, Mrs. Fred Von Guenther in peacock blue, Mrs. Milton Mines in beige and white and Mrs. Jack Watson in grey jersey. Mrs. Demeter could easily have been part of the fashion show in royal blue wool with red velvet hat.

Mrs. Stuart Hawley, league proxy, in grey wool with orchids, with guests Mesdames L. R. Weinman, James Eschen and Chaffee Hall. Mabel Williams of the Tribune in smart black vying with Elvira for news items!

League hostesses were Mesdames Howell Turner, James Black, Lindsey Hafee, Lee Kidwell, Bruce Howland, Ramsay Underwood, Robert Pinger, Bruce Hayes, Edmund Cardin, and Bruce Anderson, general chairman, very chic in beige and white with jersey top.

The lovely models included Mesdames H. J. Hills, Jr., Douglas Chapman, Robert W. Herrington, Samuel Hall, Oliver Hamlin, III, Martin B. Holt, Frank Harry Smith, Johnson Clark, Taft Howland, Ridgway Woodburn and Stanley Dollar, Jr.

PATSY HANNAN'S BEING married Gosh, wasn't it only yesterday that Pat used to bring the eggs upon her horse with all the neighborhood dogs trailing after her?

She's a very beautiful young lady these days. The lucky groom-to-be is Richard Warren Teller of San Jose. They met at Santa Rosa, where both attended college.

The announcement party was held at the Claremont spring with a group of Pat's former classmates at Head's.

It's going to be a small home wedding because the father of the bride, James T. Hannan, is still at the hospital after his recent operation. But he'll be home for the wedding. Pat's attendant will be Mardi Slaven, and acting as best man will be Robert Hickborn.

Pat's being showered with showers. Mrs. Elsie Teller, Richard's mother, held a kitchen shower in San Jose. On September 29 Jeanne St. Hill gave a luncheon and linen shower. Pat looked so lovely in a green knit setting off that matchless auburn hair. Guests bidden were Mesdames Lindsey Howden (Myrtle Dunn), William Odell (Margaret Riley), Fred Meyer (Barbara Smith)

Another fun-football dance at Orinda Country Club last Saturday night, and a very busy weekend coming up next. On Saturday evening another informal football dance will be held and on Sunday evening a general get-together family night with dinner and dancing 'til 11.

Invitations are out for the Hill and Dale dinner dances to be held again at the Club this year.

Dates announced are November 9, January 23 and April 18.

Arrangements for the year are in the able hands of Messrs. and Mesdames N. S. Dodge, Jr., George Richardson, Edgar Stewart, Thomas Boothe, Douglas Day and Paul Ayer. The party lines are really busy these days, with cocktail parties being made up to precede the dances.

The Ramsay Underwoods had a few friends in for cocktails, to meet Mrs. Alexa Zabriski (formerly Alexa Von Tempski), who is visiting Eleanor's mother, Mrs. Andrew Massie, for a fortnight.

Mrs. Zabriski resides on a cattle ranch 4000 feet in the air on the island of Maui just under the giant crater of Hialeka. There in her English type home during the war she entertained over 20,000 service men, for which she received a government citation.

Mrs. Lyle York has been entertaining her mother and dad, the Loomis Wards, former localities. They tossed a small impromptu cocktail party to preview Mr. York's new portrait of Mrs. Earl Rouda.

Those attending were the Ritchie Smiths, Dwight Chapmans and Stuart Davis. Lyle recently completed a lovely portrait of Mrs. Davis, also. The Yorks and the Davises are off to Pebble next weekend for a stay in Helen Frances Donlon's new home down there.

ELVIRA JUST OFF the party line to report that Mary Snow's home from an extended stay in Europe with daughters Marjorie and Nancy. She spent a great deal of time in Geneva while daughters were at school in Cal.

She toured Italy with Miss Virginia Hall, daughter of Mrs. Chenning Hall. Was in Venice during the gondola strike. They were on Capri, in Rome, Florence, all the hill towns, Como, Lugano (oh golly).

They parted in Switzerland and Mary took a Dutch boat down the Rhine and toured Germany, Austria and Bavaria. Then up to Holland and Denmark, where she purchased some beautiful candlestick holders at George Jensens.

At some point along the line she journeyed over to Paris to attend a birthday party for Beach Soule at Maxims. From there to Ciro, and a wind-up at Harry's New York Bar. Among the guests were the Jack Okalls and Raymond Youngs.

That's all for now, kids. See you next week.

### New Dialing System

To Be Told Rotary  
Orinda Rotary Club will learn about the new telephone dialing system when a Pacific Telephone and Telegraph Company representative speaks at next Wednesday's noon luncheon meeting at the Orinda Willows.  
Leighton MacGregor is program chairman.

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Your Garden

African Violets One of Most Popular Plants—Here Are Some Reasons Why

By BERT WRIGHT  
TO SAY THAT African Violets (Saintpaulia) are sweeping the country as one of the most popular pot plants grown in American homes, is not an overstatement. I recall one show where an Atlanta seed firm planned for 300 people and more than 5,000 jammed the store. As an outgrowth of this affair, a national society was formed.

IT'S NOT HARD to understand why the African Violet is so popular among house plant enthusiasts. Today, besides innumerable and excellent seedling of ionantha and Blue Boy, there are some 30 or so named varieties to tempt the collector.

There is Ruffles with its flowers of medium lavender and shining olive-green leaves, Admiral, with its beautiful purple flowers and dark green leaves, Blue Girl, White Lady, Amethyst and many others.

THE DEMANDS OF the African Violet are not exacting, and it gives months and months of bloom, but there are a few points which you

may appreciate knowing about its culture.

It requires plenty of light, but not direct noonday sun. An east window with a strong light, but not over two hours of sun a day, will fulfill its needs in this respect. Too much sun will cause burning of the leaves.

WHILE THE SAINTPAULIA likes a lot of moisture and a humid atmosphere, drainage must be perfect or the feeding roots will rot. The soil must never be waterlogged.

All watering should be done from the bottom when the soil seems dry, allowing the plant to absorb the moisture until the entire earthball is saturated. Water applied from the top will cause the crown to rot.

AN EXCELLENT WAY to keep the surrounding air moist enough is to set the pot in another that is larger and contains damp peat moss.

Then all that is necessary between waterings is to keep the peat moss damp, providing for the constant evaporation of moisture in the air.

'Vigilantes' New Men's Group at Mission Covenant

"Vigilantes" is the name of the new men's organization at the Mission Covenant Church in Lafayette. The group met at the church for its second session to complete organization. A constitution was adopted and an executive board elected. George Wood, 908 Thomson Road, was elected chairman.

After discussing the purpose and objectives of the Vigilantes, the men retired to the basement of the church for lunch and good fellowship. A father-and-son banquet is planned for November 10.

Fourteen charter members were enrolled, and it is hoped to double that number before long. Purpose of the organization is to interest men in the Christian life, to provide good, clean fellowship and to lend a hand of Christian helpfulness wherever needed.

Other members of the board are Don Allison, Ezra Nelson and Dan Lesh.

The Mission Covenant Church here is participating in the Golden Jubilee Appeal sponsored by the California Mission Covenant Association for extension work on the home front. The goal for the state is \$100,000. Morris Bergesen is captain of the local team of collectors and Ed Peterson and Carl Bolin are his assistants.

The young people of the church are sponsoring Church Paper Week this week. Their purpose is to get all the members of the church to subscribe to the official denominational paper, "Covenant Weekly." The commissions they receive will swell the Y. P. treasury.

Parable Series To Start Sunday

On Sunday evening Rev. Joel S. Peterson, pastor of the Mission Covenant Church in Lafayette, will begin a series of Sunday evening sermons on the Parables of Jesus, the first of which will be "The sower, the seed, the soil." Other sermons will follow on other parables.

"In the parables Jesus gave in an attractive and permanent form the very heart of His teachings on the nature of the Kingdom of God, the responsibility of the individual Christian and the life hereafter," says Rev. Peterson.

"In themselves the parables are little story gems which never fail to attract attention. Each one was intended to convey a dynamic spiritual truth. Those who were ready to receive the truth understood the deeper meaning at once. Those who were not thus prepared could at least get the story and at a later time perceive its meaning. Those who were opposed to Christ could hardly distort the truth without doing violence to the narrative itself."

"And so the parable form protected the truth and at the same time gave it an attractive form. Everybody loves a good story."

Mabel F. Gifford Lectures on 19th

Invitation to attend a lecture by Mrs. Mabel F. Gifford next Friday, October 19, 7:45 p.m., in Eagles Hall, 1704 Walnut Avenue, Walnut Creek, has been extended to the public by the Creative Study Group of this area.

Mrs. Gifford will be remembered here for the series of inspiring lectures she gave last year in Lafayette, Walnut Creek and Martinez under the sponsorship of the Parent-Teachers Association. This well-known lecturer recently retired from her affiliation with the California State Department of Education after 30 years of activity.

The October 19 meeting will be the first of a series of six lectures to be presented by Mrs. Gifford under the study group's sponsorship.

Fete Bride-Elect

Bride-elect Shirley Gibson will be feted by her cousin, Mrs. Marvin D. Gilardy, at a desert-bridge party at the latter's Orinda home next Thursday.

Miss Gibson will become the bride of William E. Biggerstaff at November 11 rites slated for All Souls' Episcopal Church in Berkeley.

Flies to Los Angeles

Frank A. DeMartini, 288 Orchard Road flew to Los Angeles recently on business via Pacific Southwest Airlines.

Buy standard brands at standard prices—shop at home.



CAROLYN RECTOR, author of "How to Grow African Violets," will be one of the featured guests at Orchard Nursery's African Violet Show and Open House tomorrow and Sunday.

Jittery? Jumpy? Methodist Sermon To Be on Topic

"Today it seems as if we are all in so much of a hurry that we never have time to stop and meditate on those things that are important," observe Bishop George A. Miller and Rev. Harry E. Shaner of Lafayette Community Methodist Church.

"We are going to us to live to get those sleeping pills so that we might relax and sleep at night. A large segment of our community seems to be going to pieces. We are jittery and jumpy — about many things — ourselves, a atomic bomb, money, a new this or that."

"It is not necessary for us to live this hand-to-mouth existence if we have something for which to live, and that something is bigger than self."

The sermon this Sunday at the church will be "Cure for Nerves." The scripture background will be found in Matthew 10: 37-42.

Church School — first grade through adult class — is at 9:45. Morning worship is at 11, and Church School — Kindergarten, pre-kindergarten and nursery — is at 11.

The High School Youth group will meet at Mr. and Mrs. George Shoptaugh's home, 833 Solana Drive at 6:30 p.m. Sunday. The Older Youth Group will meet at the church at 7:30. A Christian Advancement Service will be held at 8 and Morning Worship with the capella choir at 10:45. The Sunday School hour, which includes a brief "Family Service," begins at 9:30 a.m.

The Senior Luther League will meet Sunday evening at 6:30 p.m.

The second of the series of evening lecture programs, featuring lectures by Dr. Paul Vigness and Pastor Berven and readings by Mrs. Duncan Knudsen, will be held Sunday evening at 7:30 p.m.

The Men's Club will meet Tuesday evening.

Rev. Berven Asks: Is It Your Life?

"It's my own life — I'm going to live it the way I want to!" "How many of us have not made this statement ourselves?" asks Pastor Luther Berven of Our Savior's Lutheran Church in Lafayette. "Yet we do not own our life; our life is a gift from God, and some day He will ask for an accounting. Jesus' parable of the talents, as written in Matthew 25:14-30, vividly illustrates this fact."

This Sunday morning Pastor Berven will speak on the sermon topic, "Is It Your Life?" Two services are held each Sunday morning, the "Early Bird Service" at 8 and the Morning Worship with the capella choir at 10:45. The Sunday School hour, which includes a brief "Family Service," begins at 9:30 a.m.

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Group Party Held By Folk Dancers

Following their custom of joining in a group party whenever the calendar records a fifth Saturday in a month, the members of the Acalanes Folk Dancers enjoyed an evening "picnic" at the Carroll Club Ranch September 29.

This gala affair, which was scheduled for members only, included a picnic supper, swimming in the club pool and group folk dancing. The 62 members present enjoyed an exhibition group in the Zilllatter Laendle and also a square, danced by eight men.

The committee in charge of this evening's fun included Mr. and Mrs. Paul Kalf, Mr. and Mrs. H. Drabine, Mr. and Mrs. D. Roberston and Mr. and Mrs. John McKirahan.

The Acalanes Folk Dancers meet regularly on the second Saturday of each month at the Acalanes High School. New members and guests are invited but they must be sponsored by a member of the organization.

Parents Reminded Of Parking Lot

David Stewart, Acalanes dean of boys, yesterday reminded parents who pick up their children at Acalanes after school that a special parking lot for that purpose has been laid out in front of the regular student parking lot for parent and business use.

The new lot eases the flow of traffic over the roadway alongside the school when classes are dismissed and buses begin loading.

Whole Family Enjoys Mom's Birthday Trip

A birthday trip for Mrs. Jim Dodd of St. Mary's Estates, was enjoyed by the whole family. They drove to Fresno, where they stayed with Mr. and Mrs. Renni Clawson for the weekend. On their return trip, the Dodds stayed at Yosemite, where Wayne and Cathy fed the deer.

Local Artist Completes Art Films

Mrs. William Elliott of 16 El Rincon, whose professional name as a painter, dancer and cinematographer is Josephine Booth, returned recently from a three months' filming expedition. She was accompanied on the project by daughters Rochelle and Adrienne, both students at Orinda School.

During a portion of the time she spent on a cattle ranch in Elko County, Nevada, Miss Booth made two films, one a documentary type on the branding of cattle and the other an art film with Lee Chamber, 11-year-old rancher's son, as its incentive and "star."

ORIGINAL SCRIPT for the art film, "Summer Solstice," was written, directed, filmed and edited by Miss Booth. It features the red-headed, freckle-faced all-American

St. Stephen's Women Map Plans For Rummage Sale

First general meeting of the Women's Auxiliary of St. Stephen's Episcopal Church of Orinda was held September 28 at the home of Mr. and Mrs. Eugene Shurtliff on Miner Road. More than 50 women attended and Vicar and Mrs. William Merrill Fay were introduced to the group.

The Shurtliff home was beautifully decorated with Fall flowers. Dessert was followed by a brief business session, with special attention to the rummage sale to be held November 6 at Norway Hall, 3829 Piedmont Avenue, Oakland, from 9 a.m. to 4 p.m.

Proceeds from the sale are to be earmarked for a new church organ.

PROFESSOR STAFFORD JORY of the School of Architecture at the University of California showed the beautiful colored slides which he brought back from Europe and Mexico recently. These were most interesting to the members of the group, including the famous old missions at Guadalupe and Taxco, were shown and described by Professor Jory.

MANY NEWCOMERS were welcomed by Rev. Fay as part of the Women's Auxiliary. The vicar explained that in the Episcopal Church all women members are automatically members of the Women's Auxiliary.

Bob Harrison has been elected president of the Young People's Fellowship.

Cubs Make Tour Of 'Old Orinda'

Dens 4 and 5 of Pack 52 were taken on an unusually interesting tour of "old Orinda" recently through the efforts of Mrs. Abe Doty, den mother and advisor. Helping to supervise the tour were Mrs. Thomas Mika and Mrs. William Huston, den mothers and Explorer Scout Dick Doty.

Through information on early day landmarks of the 80's and 90's provided by Edward de Laveaga, the boys were guided on their inspection of old-time Orinda areas.

INCLUDED WAS a visit to the Bear Creek Road-Wildcat Road vicinity where a hotel was located in the early 80's. There was a small store connected with the hotel where children of the nearby school made their purchases. A blacksmith shop was next door to the school. In the early 90's another hotel was built and a portions of the foundation still remaining were explored by the boys.

Included in the other bits of historic Orinda on the itinerary were the early Indian burial grounds where a portion of Orinda Country Club golf course now lies, and the Santa Maria Catholic Church given to Orinda by Mrs. Mary de Laveaga and dedicated in 1892.

SIDELIGHTS OF THOSE times told to the boys as they explored included information that it then took one and a half hours to go from Orinda to Walnut Creek.

Mrs. Doty expressed interest in conducting other dens on a similar tour. The exploration takes about two hours, she said, and two dens can be taken at a time. Den mothers interested in this project for their cub may call Mrs. Doty at Orinda 3471 to arrange the tour.

Jack Cummings On Transit Body

Supervisor Jack Cummings has been named by the Board of Supervisors to the San Francisco Bay Area Rapid Transit Commission, which was created by the State Legislature at its last session.

In addition, the board recommended R. W. Freeman of Orinda and Elva Travanti of Richmond as two county representatives to be appointed by Governor Warren to the commission.

The commission, which was created for the purpose of developing a coordinated rapid transit plan for the nine Bay Area counties, will include five members each from San Francisco and Alameda counties, three from Contra Costa and two each from Marin, Napa, Santa Clara, San Mateo, Solano and Sonoma counties.

Reserve Artillery Seeks New Members

First Lieutenant Kenneth Renwick, adjutant for the 116th Field Artillery Battalion, Reserve, announces that the battalion is looking for former non-commissioned officers to join its ranks.

There are many openings, particularly in administration, and also in survey, gunnery, and other fields, he states. Anyone interested is asked to phone him at Orinda 8468.

Battalion activities will not interfere with normal civilian life of its members. Lieutenant Renwick stresses. The battalion's headquarters are at Oakland Army Base.

Lieutenant Renwick is in charge of recruiting for the battalion in this area.

Visit Pebble Beach

Among residents of Central Contra Costa County area who visited Pebble Beach last month were Mr. and Mrs. S. W. Coombs of 25 Hacienda Circle, who spent several days at Del Monte Lodge there.

Christian Science Topic - Reality

"Blessed be the Lord God, the God of Israel, who only doeth wondrous things. And blessed be his glorious name for ever: and let the whole earth be filled with his glory."

The above verses from the Seventy-second Psalm will be read on Sunday, October 14, in the first section of the Christian Science Lesson-Sermon, which will have for its subject the following question: "Are Sin, Disease, and Death Real?"

Correlative citations from the Christian Science textbook "Science and Health with Key to the Scriptures" by Mary Baker Eddy, will include the following passage: "All reality is in God and His creation, harmonious and eternal. That which He creates is good, and He makes all that is made. Therefore the only reality of sin, sickness, or death is the awful fact that unrealities seem real to human, erring belief, until God strips off their disguise. They are not true, because they are not of God" (p. 472).

First Church of Christ, Scientist

42 Orinda Highway, Orinda  
Sunday—11 a. m. S. S.—9:30 a. m.  
R. R.—Tuesday and Friday, 12-3  
Wednesday—8 p. m.

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Following These Suggestions Will Help Sun Print News of Community

Vacation's over — school's on — organizations are resuming their regular meetings. That means more local news in the SUN.

To facilitate the handling of news, and to make sure that news will appear when it is timely, the SUN asks all its neighborhood correspondents and the publicity chairmen of organizations to follow these suggestions:

1. — WHEREVER POSSIBLE (as in the case of advance notices of meetings or events which will occur after the Friday publication date of the paper), articles should be received by the paper the previous Friday or, at the latest, the Monday before the issue of the paper.

2. — Articles should be typed — DOUBLE-SPACED and on ONLY ONE SIDE of each sheet of paper. Each sheet of paper should be half the length of a full-length sheet — that is, each sheet should be about 9 inches wide and about 6 inches long.

3. — The name, address and phone number of the correspondent or publicity chairman should be in the upper left hand corner of the first sheet of copy each week.

If an item runs more than one sheet, each sheet should be appropriately numbered, and at the bottom of each sheet, when the article is not ended, the word "More" should be typed. At the end of each article, write the figure "30" or some appropriate symbol clearly indicating the end of the article.

Leave a space of about a third the length of the sheet at the top of the first page of an article.

NEEDLESS TO SAY, we're glad to get news at any time, and often it is not possible to send or phone news until later in the week. In such cases, do not hesitate to do so.

But there are many instances where articles can reach us not later than Monday. By seeing that we get them by then, you are helping make sure the news appears in the next Friday's paper, or as soon as possible.

And you'll have the heartfelt thanks of the editor and the linotype operators.

Cap Sandford Sez:

I WAS BEST MAN at a wedding recently, and not being thoroughly experienced in such matters, I have a great deal to learn.

However, knowing that without the bridegroom the wedding could not be a complete success, I took a lariat with me. This, however, was absolutely unnecessary because the groom was not only able, but right there handy and ready, willing and anxious.

There was a very considerable number of wedding guests, practically all of them unknown to me, and when these good people saw me arrive with a wide-brimmed Western hat and a lariat their countenances depicted alarm, surprise and complete lack of understanding. In fact, one guy appeared to be afraid. I'll bet he was a cattle rustler and thought I was the sheriff.

Anyhow, the groom, bride, the ring, the best man and all other necessities were in proper place when required. So the wedding was successfully, safely and satisfactorily consummated.

Wertheim Starts Gardening Talks Tuesday Evening

Under the auspices of East Contra Costa Junior College, Ernest Wertheim, well-known Bay Area landscape architect and consultant, will present a series of four lectures on home gardening beginning Tuesday night. The lectures will be held in the Women's City Club of Walnut Creek from 7:30 to 9:30 p.m. on October 16, 23 and 30 and November 6.

Next Tuesday night the subject will be "A Garden Designed for Spring."

"Fragrance in the Garden" will be the October 23 lecture. The October 30 lecture will propose "A Design for Small Gardens." The final lecture, "A Hillside Garden for Outdoor Living," will be on November 6.

"Will you be killed tomorrow? Drive very carefully."

Benefit Party Held By Guild Section 4

A large group of Section 4 of the Women's Guild and friends met October 9 at the home of Mrs. John Ogden for a benefit whist and canasta party.

Co-hosting with Mrs. Ogden were Mrs. C. L. Blue, Mrs. J. H. Schwarck and Mrs. E. D. Howe.

Mrs. E. A. Miller made all the prizes, and Mrs. Ted Schilling made all the table decorations and score cards.

Peabodys Return

Mr. and Mrs. Van W. Peabody of 48 Orchard Road returned recently from several days spent at Del Monte Lodge, Pebble Beach.

Five-Day Stay

Mr. and Mrs. William A. Davis of La Espiral count a five-day stay at the Hotel del Coronado among the good times they had during the summer.

Button's Bark Says 'All's Well That Ends Well!'

Mrs. G. P. Ballachee of Happy Valley Lane is convinced that it pays to be persistent. So is Buttons, although he hasn't been interviewed on the subject.

Buttons is four years old. Being a pure-bred black Boston bulldog, he's rather choosy about where he lives, and the home of Mr. and Mrs. Ballachee suited him fine.

Therefore it seemed strange to the Ballachees that their pet disappeared several weeks ago.

MRS. BALLACHEE remembered that a new house was being built across the street and that Buttons had been hanging around there. One by one man was on the job at the time, Mrs. Ballachee asked the contractor about this man, and learned he was working for a subcontractor.

Further investigation, including inquiries among people in San Leandro, revealed that the man was Lytle McCollum of 1913 Joan Drive, San Leandro. Neighbors of McCollum informed the Ballachees that McCollum had a female Boston and that his young son had recently acquired a male Boston.

"We went to the McCollum home and their, sitting on the porch, we saw one man was on the job at the time," Mrs. Ballachee recounted. "It was a warm day, and his tongue was hanging out, he didn't have any drinking water near him, and he looked pitiful. But when he saw us, he went wild with joy."

"WE GRABBED THE DOG," Mrs. McCollum said. "The dog came and said, 'My husband bought that dog two days ago.'"

"We knew better, so we took Buttons home with us, and then swore out a warrant against McCollum in Judge Clifford L. Thomson's office in Walnut Creek."

McCollum was scheduled to appear in Judge Thomson's court last Friday, to enter plea — but he didn't show up, and he forfeited his \$50 bail.

"It all shows," Mrs. Ballachee observes, "that it certainly pays to track things down to the door and And Buttons vigorously wriggles in agreement."

Allens in New Home

Mr. and Mrs. Lloyd R. Allen recently moved into their new home at 2 Lost Valley Drive.

This brings to 14 the total number of families moved in, and the next several months will find several more homes completed, and new names added to the fast-growing list of Lost Valley residents.

Real Deal For Your Business

If you could double your sales in one month alone and increase your sales volume average a third in three months' time with a simple procedure, would you consider that good business?

Thomas Marcoux, sales manager for Tunnel Motors at 1839 Mt. Diablo Boulevard, Walnut Creek, is firmly convinced! And that's why Tunnel Motors is continuing to use classified ads in this publication's columns, the medium bringing these estimated increases in used car sales in the period of a few short months.

When you can reach more than 23,000 homes — those covered by the Contra Costa Shopping News, Walnut Creek Sun, Lafayette Sun and Orinda Sun — with your classified ad sales information — and get results like those enjoyed by Tunnel Motors — IT PAYS TO USE OUR CLASSIFIEDS!

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JANE POWELL

SUNDAY - TUESDAY  
OCT. 14-16  
"ON MOONLIGHT BAY"  
(Technicolor)  
DORIS DAY  
—ALSO—  
"Adam and Evalyn"  
STUART GRANGER

STARTS WEDNESDAY  
OCT. 17  
"Meet Me After The Show"  
(Technicolor)  
BETTY GRABLE  
—ALSO—  
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4499 Piedmont Avenue  
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Direction: Lawrence F. Moore

Letters To The Editor

Dear Editor:  
Just a brief note to tell you how much we have enjoyed the SUN, especially since we have been away. Our copy will be doing quite a bit of traveling now that Bob is in Casablanca, as he has asked me to forward it as soon as I finish reading it.

Bob has recently been made Deputy Director of Supply for his Wing, and writes such interesting letters about the situation and conditions in Casablanca. All of the wives of the group — including me — are eagerly awaiting our opportunity to join our husbands in that, to us, fascinating land; and it looks as if that time may not be far away.

Wherever we are, we will certainly want the SUN to follow us!

Sincerely,  
PATRICIA KAHN  
(Mrs. Robert Kahn)  
2108 South New Braunfels Ave., San Antonio, Texas

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4499 Piedmont Avenue  
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### Rebekahs' Whist Party Tomorrow

Danville Rebekah Lodge, membership of which is from throughout Contra Costa County, will hold a Fall whist party tomorrow night at 8:30 at the I.O.O.F. Hall in Danville.

Prizes and refreshments will be offered. Gertrude Sturm is Noble Grand. Chairman of the event is Evalena Therkidsen.

### Motor Vehicle Offices To Close Saturdays

A. H. Henderson, state director of motor vehicles, announces that in line with a new law passed by the recent Legislature all offices of the Department of Motor Vehicles will be closed on Saturdays, effective November 3.

Saturday morning service, between 8 and noon, will be continued in all offices of the department through October 27.

## DO IT YOURSELF



### Easy — Eye-Catching — Economical

Long, low rail fence of hand-split California Redwood. Heavy 4x5 split post **ALREADY MORTISED!** Rustic hand-split 8-ft. rails ready to slip through! 2 rails high (28" to 32") — materials, 44c fence ft. 3 rails high (36" to 40") — materials, 55c fence ft. Also 10 ft. and 12 ft. rails available. (Free Delivery)

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"If it's Insurance, I write it!"  
Glencourt 1-3675 — 1036 Pleasant Valley Drive, Walnut Creek  
Fire, Automobile, Liability, Police, Theft, Life,  
Hospital, and all lines of insurance

### Name U.C. Youth To Concert Role

A young University of California junior from Alameda will accompany Soprano Dorothy Wareskjold when she appears for a concert Monday night at 8:15 p.m. in the Alacanes High School auditorium. The concert is sponsored by the Alacanes Community Concert Association and admittance is by membership card only.

Pianist for Miss Wareskjold will be Rollin Jensen, accompanist for the University of California Glee Club and member of the 581st Air Force Band. He joined the concert soprano in Texas recently.

### CAUSE OF OVERHEATING

Sediment or any foreign matter in the cooling system is to be avoided, advises the National Automobile Club. If anything of this sort lodges in the thermostat valve, the water may not circulate to the radiator when the engine reaches the proper temperature, thus causing the system to overheat.

### Warenskjold To Sing Monday in Concerts Opener

With Dorothy Wareskjold, noted soprano, as the artist of the evening, Alacanes Community Concerts 1951-52 season gets under way next Monday night at Alacanes High School auditorium. Admission is by membership card only.

The program will start at 8:15 p.m. Doors will open at 7:30.

Three other concerts will follow the opening program. They are: November 17, Gyorgy Sandor, pianist; February 11, Edmund Kurtz, cellist; March 20, the de-Paur Infantry Chorus.

All concerts will be at Alacanes auditorium, at 8:15 p.m.

### CROWDED HIGHWAYS

Every motorist should realize there's less and less room for each vehicle on highways and streets because of the rapid increase in the number of automobiles and trucks on the road. Give the other fellow a break.

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Brass Lantern, 1523 Main St., W. C.



DOROTHY WARESKJOLD, who has an impressive background in concert and opera and a soaring career in radio and television, will star at the first 1951-52 season concert of the Alacanes Community Concert Association at Alacanes Auditorium October 15.

### 93% at Acalanes Get Student Body Cards

An all-out student body card sales campaign at Acalanes High School ended last Friday with 93 per cent of the students paid members.

Drive very carefully—the life you save may be your own.

### Therapy Center Keeps Growing

So many people, noticing the exceptional work being accomplished at the Mt. Diablo Therapy Center, have often questioned how it all began.

In 1949, the area began to realize that a rehabilitation center in Contra Costa County was urgently needed to help the handicapped persons in the area. Mrs. Mary Doyle, a physical therapist, began seeking quarters for such a center.

Only space available was in a church in Walnut Creek, and her equipment was limited at first to a massage table on saw-horses and what other odds-and-ends she could resurrect.

Mt. Diablo Therapy Center evolved. It has grown steadily and is now recognized by such agencies as the National Foundation for Infantile Paralysis, Crippled Children's Societies and Veterans Administration.

Its main support, though, is still the area. Many local organizations have generously donated equipment, such as a wheelchair, shoulder wheel, stationary bicycle and looms for weaving, and individuals have given time, money and equipment.

Memberships are the main source of revenue, and the purpose of the present drive is to enlarge the center, so more can enter.

## HETFIELD'S Garden LOAM

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ORINDA 2563

### SATURDAY MORNING DELIVERY

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Small Overtime for Saturday Delivery

### Do You Know That . . .

The Mt. Diablo Therapy Center is now soliciting funds. Give generously.



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### CAMELLIAS 35 Top Varieties

Ready to plant in your garden Value

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### TULIP BULBS Extra large size

Darwin tulips—All colors. Reg. \$1.50 val.

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### KING ALFRED DAFFODILS Favorite yellow trumpet variety

Lge. size bulbs, reg. 2.50 val.

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### CHRYSANTHEMUMS Beautiful plants in bud

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### Orchard Nursery African Violet Show Oct. 13-14

Collectors of African violets will have an opportunity to exhibit rare and unusual specimens from their private collections at Orchard Nursery's annual African violet show and Open House, which is scheduled for this Saturday and Sunday at Lafayette.

Amateur growers who wish to enter their violet plants should contact the Orchard Nursery at once and arrange to exhibit in competition for prizes to be awarded for the best plants in the various classes.

Botanically, the African Violet is known as the Saintpaulia. The name is derived from Baron Walter von Saint Paul, who discovered these interesting plants early in this century, growing wild in the open forests of East Africa.

CHARMED BY THEIR BEAUTY he sent some seeds back to England, and from this modest beginning has developed a hobby which is now world-wide.

In addition to the violet show which has attracted area-wide attention the past two years, well-known garden consultants and experts in the field of floriculture will be on hand to answer questions and lecture on selected garden subjects.

These will include Ernest Wertheim, lecturer and landscape architect; James Foster, who will show colored slides on indoor house plants; and Constance Hansen of Lafayette, well-known hybridizer of African violets.

CAROLYN RECTOR, author of the widely read book "How to Grow African Violets," will be one of the featured guests at the show and open house.

Mrs. Rector is president of the Los Angeles branch of the African Violet Society of America and conducts regular correspondence with thousands of violet fanciers throughout the nation.

Other garden lectures and features are scheduled, highlighted by a dazzling display of more than 75 varieties of African violets.

Shop at home — and save.

### LOOK WOMEN BARGAIN

Yes—you can have this sparkling clean, newly redecorated 3 bedroom home for \$3000 down! F.H.A. \$9250 1212 sq. ft. Fireplace, stall shower, insulated, huge garage, lots of closets. Climate control, 1/4 acre, excellent drainage, canal water, all you can use. \$3.00 per month. Sewers in. Brokers cooperation invited. Dr. A. C. Byrns, 411 Roberta Ave., W.C. 6851. 10-12-1c

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See this excellent buy, 3 bedrooms, large separate dining room, stall shower, insulated and weather-tripped, large kitchen. Big lot, close to school and bus. Priced for quick sale at only \$12,500. Call Bob Clough.

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\$2000, 1 1/2 Acres, level, view, close to school.  
1/2 Acres in city limits near everything, \$8,000.  
1/2 Acres, south of town, walnut trees, \$2000.  
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FEW 3 bedroom, fireplace, garbage disposal, walking distance to all transp., shopping, \$12,500. Good buy. Owner, 2187 Oakvale, W.C. 3797. 10-12-1c

### All Excellent Buys

### F. A. Marshall

Map at Mt. Diablo Blvd. Walnut Creek 4446 10-12-1c

\$1800 DOWN, balance like rent; less than 1 year old, 3 bedrooms, ranch style home; big sunny kitchen with steel cabinets, lots of counter space, bath has stall shower and colored fixtures, wardrobe closets; beautifully landscaped; rear yard completely fenced; cement patio, \$12,600 full price.

\$2500 DOWN, Walden area; unconventional 3 bedroom, about 1400 square feet, large living room; pretty tree setting patio area; approximately 1/2 acre; well; excellent district. Price \$8750.

### BUILDING RESTRICTIONS? WORRIED?

Look! Nearing completion, exclusive Indian Valley Portal, 3 bedrooms, 2 baths, central hall, picture windows, view, patio; close in; high F.H.A. loans; almost immediate occupancy; individually designed and built by top building contractors. Best of materials and construction; if you want a good home you should make these your first "must see". Exclusive with F. A. Marshall, Main at Mt. Diablo Blvd., Walnut Creek.

### BEFORE BUYING, SEE

### F. A. Marshall

Exclusive Listings BEST IN AREA 10-12-1c

### A Flower Among The Weeds

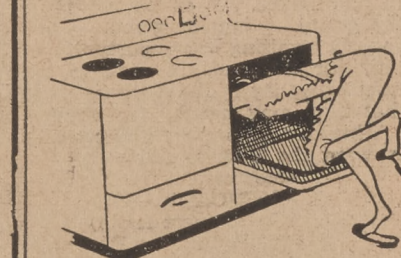
Lovely 5 room home, between Walnut Creek and Concord, 2 bedrooms with unfinished apt. over 2 car garage. 1 1/4 acres of level land that can easily be subdivided, beautifully fenced and landscaped. \$13,000. Call Clausen.

### HIGHLAND REALTY

2333 Mt. Diablo Blvd. W. C. 4406 10-12-1c



FROM MILTIE



If you're looking for a good reducing exercise, scraping the charred pie or casserole drippings from the bottom of the oven is just the thing. However, you can do things the easy way by setting your pie pan or baking dish on a cookie tin when you put it in the oven. You can clean the cookie tin while in a more comfortable, vertical position at the sink.

Chances are, this is the most practical suggestion so far, that is for those of you who are inclined to be thin. I personally like the climbing in the stove idea because Tootsie puts on a bit of weight once in a while and this is a fine practical exercise and also usually while she is in there she finds it nice and warm, so she sits down for a little rest, and she does work awfully hard most of the time, so she deserves it.

Believe it or not, hot water will freeze quicker in your ice trays than cold water. A good thing to remember, next time you give a party.



On The Highway



## REAL ESTATE

### ALL READY FOR YOU

Free Parking White Shopping  
7 room home plus 2 apts. with good income, located on level tree covered acre. A good buy at \$21,000.

**ALMOST NEW 3 bedroom** ranch type home, excellent view, quality construction, 2 car garage. East Bay Water. See it today for only \$16,950.

**3 BEDROOM HOME** in Gregory Gardens near new shopping center, landscaped front and rear, immediate occupancy. Assume F.H.A. loan. Full price \$11,400.

**YOU WILL SEE** quality craftsmanship at a reasonable price in this well planned 3 bedroom home with large living room, lovely kitchen, central heat and a large level lot. For only \$15,250. New F.H.A. loan available.

**CHECK AND COMPARE** 3 well arranged bedrooms with wardrobe closets, tiled bath and stall shower, central floor plan, central heat, inside laundry, brick veneer, cedar roof, East Bay water and a marvelous view. Yours for \$15,950.

**READY REALTY**  
2007 Mt. Diablo Blvd. - W.C. 7611 10-12-1c

**A BEAUTY! IT'S NEW!**  
Gorgeous hill and mountain view. 3 bedrooms, 1 1/2 baths, level 1/2 acre lot with the landscaping started. South of town, a quality home in a quality location. \$15,800. Terms.

**LOW DOWN PAYMENT - \$2000**  
Near new school, attractive 3 year old, 2 bedroom, ranch home. G.I. payments of only \$65 per month. Insulated, weatherstripped. Patio lawn and fenced. \$10,500 full price.

**A SPECIAL - \$12,500**  
See this attractive 3 bedroom home. Insulated, weatherstripped, disposal al canal water. Excellent condition. Assume G.I. loan.

**A LAKEWOOD LOCATION**  
Beautiful surroundings set off this attractive home. A 2 bedroom with easy conversion to 3 or a den. \$13,500. Terms available.

**AS MODERN AS TOMORROW**  
plus convenience for today! See this darling 2 bedroom home, close in, near shopping and transportation, \$11,200. Easy terms.

**BARNEY GILBERT, REALTOR**  
1376 Main Street, Walnut Creek  
Phone Walnut Creek 7641 10-12-1c

**TWO GOOD buys** near Danville Highway, App. 2 1/2 acres, \$50,000. Includes new one bedroom house, all utilities plus good well, extra top, and laundry room, fruit trees; land can be divided.

Also \$12,000, 2 bedroom home or one acre. Horses permitted, excellent riding area.

**SANDFORD'S** 10-12-1c

**Within Easy Walking**  
Distance of Bus  
**LAFAYETTE NEW 2 bedroom** colonial home, large living room, village conveniences, and a country atmosphere, suitable for small family, or one who wants to live alone.

**ZOE WOOLSEY**  
at the Little Green Office  
Orinda Village. 10-12-1c

**HAPPY VALLEY, 1 1/5 acres, Laf.**  
8395.

### Completely Redecorated

3 bedroom home located in excellent neighborhood, convenient to stores, shopping and transportation, separate stall shower, tile vanity, nicely landscaped yard, 2 car detached garage. Assume F.H.A. loan with monthly payments of \$72. Sewers in, paid. Full price \$13,750.

**C. H. ECCLESTON**  
1709 Mt. Diablo Blvd., W.C. 9331  
Evenings Phone W.C. 6296 10-12-1c

### BEST LOW COST BUYS

\$10,250. Neat as a pin. Immaculate 2 year old 2 bedroom. Completely landscaped, patio, fenced lot insulation. Everything needed for a really comfortable home. Assume 4% loan. This won't last. ACT NOW!

\$11,750. This large 3 bedroom has everything! Large double garage, spacious closets, patio, landscaping, redwood fence. Walk-to-wall carpeting, garbage disposal included. All assessments paid. Low down payment, \$60 monthly. YOU CAN'T BEAT THIS DEAL!

\$11,900. Paint a little, save a lot. Quick sale demanded on this one: priced accordingly. Large 3 bedroom ranch type, insulated, fenced lot, 1 1/2 acres, trees, canal water. Priced below everything else in this nice area. VERY EASY TERMS!

\$14,950. For quick sale by absentee owner. On a private court of fine homes. Spacious, artistic 3 bedroom ranch. Many extra built-in features. Double garage plus workshop. Brick patio, young trees. \$10,000. Loan available. WALK TO SCHOOL.

### Real Estate Service Co.

3255 Mt. Diablo Blvd., W. C. 4907  
1 Mile East of Lafayette 10-12-1c

### It Pays to Call McCall

**IN WALNUT CREEK CITY LIMITS:**  
Beautiful, landscaped 2 bedroom home, spotless outside and in; see this at \$12,000. Assume G.I. loan at \$50 per month.

### NEW 6 ROOMS.

3 bedrooms, ideal floor plan, reduced to \$10,500. FOR SALE THIS WEEK.

### SOUTH OF TOWN.

9 rooms, 3 bedrooms and den, large BBQ, enclosed patio, large kitchen and dining, 2 1/2 car garage, pressure system. See this for value. \$23,000 FULL PRICE.

### ALAMO AREA.

A mansion in adobe, 8 rooms, 4 bedrooms, 4 baths, radiant heat, maid's quarters, \$65,000 full price.

### G123 DOWN, ASSUME F.H.A.

and G.I. loan at \$51.30 per month, 2 bedroom home, beamed ceiling, 2 car garage, \$2,550 full price.

### ONLY ONE LIKE THIS, 5 1/2 acres.

barn coral, a garden spot, large swimming pool, bath houses, rumble room plus 8 rooms, 4 bedrooms, 2 bath home, walnut and fruit trees, all for \$39,000.

### 8 ROOMS, 4 BEDROOMS, trees, lot

90x205, not fancy but good, \$10,500, \$2000 down, balance monthly.

### V. A. McCall, Realtor

1330 Main Street Walnut Creek  
W.C. 7611, eves 4652. 10-12-1c

## A Handyman Special

Clean little 3 1/2 room cottage (roughly) new, 12x40 start on new house, ready for partitions and interior finish, lots of fruit and shade trees. Acre 10x418, room for several houses here \$6,500.

### ALEXANDER

1326 Locust St., Walnut Creek 2275 10-12-1c

### \$2500 DOWN

### MOVE IN NOW

ovely 2 bedroom home, large covered patio, well and pressure system, nice yard, fenced, 2 blocks to school, San Francisco transportation and shopping, school bus there. C. H. ECCLESTON

1709 Mt. Diablo Blvd. - W. C. 9331  
Evenings Phone W. C. 9786. 10-12-2c

**TWO EXCELLENT business lots** near Park Theater in Lafayette. Priced right. Good investment or immediate development. See your broker or call Lafayette Sun 10-12-1c

### Owner Transferred

Must sell exceptionally fine 3 bedroom home. Canal water, weatherstripped, Venetian blinds. Large fenced yard, fruit trees excellent financing. Priced to sell at \$12,500.

**C. H. ECCLESTON**

709 Mt. Diablo Blvd. - W. C. 9331  
Evenings phone W. C. 9533. 10-12-2c

**2 BEDROOMS, hilltop view.** Near Orinda Country Club. Orinda 8438. 10-12-1c

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**C. H. ECCLESTON**

709 Mt. Diablo Blvd. - W. C. 9331  
Evenings phone W. C. 9533. 10-12-2c

**APARTMENTS** for rent unfurnished. Lafayette, new, modern, 3 rooms. Call Laf. 8294. 10-12-1c

**ATTRACTIVE** large new duplex, two bedrooms, living room, dining room combination. Private yard, replace and garage. Laf. 2115; 3796 Mosswood Drive. Lafayette. 10-12-2p

### CONTRACTOR'S OFFICES

for rent, reasonable.

**SEE GORDON** 10-12-4c

**TRAILER SPACE**  
New, clean and shady. Rates by week or month.

**C. L. KELLEY** Concord 10-12-1c

**1 Monument Blvd.** 10-12-1c

**ARGE new business offices.** Upstairs, main street location, Lafayette. \$40 month. Massie & Underwood, Orinda 6711. Orinda Crossroads. 10-12-4c

**APARTMENTS** on Diablo Country Club grounds, 2, 3, 4 rooms, furnished and unfurnished from \$75 up. See manager, Apt. 5. 9-14-1c

**FOUR OFFICES** in new building. Draftsmen, architects, etc. Call W. C. 2409 Apply Walnut Creek Sheet Metal. 6-11-1c

**CONSTRUCTION OFFICES,** for rent, cheap.

**SEE GORDON** 10-12-4c

**Lafayette 3900.** 10-12-4c

### WANTED TO RENT

**FURNISHED HOUSE** or apt. for six months. Responsible woman and two daughters. Within 15 minutes of Orinda. Write Box 806 B.S. Lafayette. 10-12-1p

**LOCAL family adults** needs 3 or 2 bedroom home at fair rental, will care for property. W. C. 4394. After 5 p.m. 10-12-2c

### MISC. FOR SALE

**KENMORE** electric ironer. Cost \$120. Used little. \$75. Craftsman drill press with 1/2 h.p. motor. \$55. 9x12 burgundy broadloom rug. \$40. Modern upholstered chair, mustard color with rose slipcover. \$25. 6 ft. counter top bar with wall cabinet. \$25. Orinda 2862. 10-12-1c

**G.E. WASHER, 3 years old,** excellent condition. \$40. W.C. 5447. 10-12-1p

**COOLERATOR DELUXE 7 ft. 6 months old.** Modern gas stove, Deluxe Dixie, has gold and chrome trim. 6 months old. Both in excellent condition. Twin beds, mattress box springs. W.C. 5818 after 7 p.m. 10-12-1c

### CLIP THIS COUPON

Worth \$5.00 toward purchase of 50 ft. or more of fencing. One to a customer. Good until Nov. 15, 1951.

**Name** \_\_\_\_\_ **Ph.** \_\_\_\_\_

**Address** \_\_\_\_\_

**DIABLO FENCE CO.**

3407 Mt. Diablo Blvd.

Open 9:00 A.M. to 9:00 P.M.

Phone Lafayette 3605

F.H.A. Terms

Free Estimate - No Obligation 10-12-1c

**TYPEWRITER** late office model, \$75. Beaded Marie screen, 6 ft. portable \$27.50. 16 mm Ampiro sound without speaker. \$85. Chev. panel, 1942, \$265. Laf. 3652. 10-12-1p

**LARGE CLOCK**, suitable for business. Gas heater, can be used for wood and coal. 35 gallon oil water heater. Orinda 7581. 10-12-1c

### SPECIAL -

**MAGNAVOX**

Radio-Phono

3-speed changer.

Used 3 weeks.

**NEW GUARANTEE**

**\$197.32**

**WISEMAN'S**

OF LAFAYETTE

Open 9-9 Daily - 1-5 Sundays

MT. DIABLO BLVD.

PHONE LAF. 4453

**Tritoma Hybrids**

(Red Hot Poker) for sunny borders, 50c dozen.

**Camellias**

Gal. size with buds, \$1.25 up.

**Pistier Junipers**

Spreading evergreen, \$10 dozen.

**Pacheco Park Nursery**

Behind picnic grounds in Pacheco

CONCORD 5456 10-12-2c

### GOATS FOR SALE

White Saanen, Eve's, W. C. 4323. 10-12-2c

**Bed, mahogany, 4 poster;** laundry tray, cement with stand; block and tackle; standing frame Louvre screen. Orinda 8349. 10-12-1c

**6 CU. FT. refer,** sealed unit, good running order. \$60.00. 1648 Rude Drive, 1951 Ford Club Coupe. All blocks north of Shopping Center. 10-12-1p

### FREE

**DURING OCTOBER**

Thermostat installed free with Coleman floor furnace or wall heater.



# Who Will Be 'Football Queen' of Acalanes?

## Students Casting Votes for Their Favorite Donnas

Under the sponsorship of the student rally committee, headed by Don senior Walt Williams, the Acalanes football rooting section at the end of the year will boast a lovely senior, junior, sophomore or freshman girl as "Queen Football."

Students vote for queen of their choice when they purchase tickets for the rooting section at each Acalanes game. Leading candidates so far are Senior Ann Suelberger, Junior Judy Johnson, Sophomore Carolyn Demeter and Freshman Cathy Greub.

Others in the running are Seniors Paula Cory, Phyllis Pyle, Donna Orme and Beth Pendleton; Juniors Mary Ann Somers, Kay Mickel and June Derry, Sophomores Linda Pyle, Sue Fowler and Betsy Selby and Freshmen Nancy McCrum, Anne Sparling and Anne Maddock.

## Acalanes Parents Meet Will Learn Of Audio-Visual

Acalanes Parents Club will hold its second meeting of the new school year Monday. The school's audio-visual department, headed by Betsy Penbrook, will present a special program.

An intensive Parents Club membership drive is being held by the student body this week to boost Parents Club attendance. The class, freshmen, sophomore, junior or senior, with the greatest number of parents enrolled in the club will win \$15 for its treasury.

Parent meetings are held the third Monday of each month. This Monday's program and the current membership drive campaign were planned last week by the parents' executive committee.

## Three Dons Win Ford Co. Awards

Three Acalanes mechanical drawing students have won awards from the Ford Motor Company for blueprints submitted by them in a recent national high school contest.

The students, all pupils of Robert Stevens, Acalanes mechanical drawing instructor, were Eddie Ambrose, John Daniels and Jack Lynch. Each boy received an award pin and \$10 cash.

## Festival Prizes for Arts-Crafts College

Faculty and advanced students of the California College of Arts and Crafts won five prizes in the recent Walnut Creek Art Festival.

Robert S. Neuman of Oakland, an instructor at the college, won first prize in oil painting for his work titled "Terrible War Machine."

Reginald Lucas of Berkeley, a student, won the third prize in painting. Two students, Frances Moyer of Oakland and Bob Thomas of Berkeley, won first and third prizes in sculpture. John McDowell, a student from San Francisco, was awarded the second prize in the ceramics division.

## H.S. Faculty Wives Have Get-Together

Mrs. Edward Lahey and Mrs. Charles Eaton were co-hostesses to the Acalanes Faculty Wives at their monthly get-together October 3.

The party was held at the Lahey home on Lindell Drive in Walnut Creek. More than 15 faculty wives were present.

## Church of Christ

2460 Buena Vista Ave.  
WALNUT CREEK  
Sunday morning service:  
Bible Study ..... 10 A.M.  
Preaching ..... 11 A.M.  
Sunday Evening Service - 7:30 P.M.  
Wed. Evening Service - 7:45 P.M.

**HARD TOP**  
**AUTO RACES**  
A Thrill  
a minute!  
Now Every  
**FRIDAY** Nite  
**Contra Costa**  
**SPEEDWAY**  
NEAR  
**Walnut Creek**  
1st Race 8:15 P.M.

## "Let LYON Guard Your Goods"

When you  
move or store



Agent: **ALLIED VAN LINES**  
3400 Broadway  
OAKLAND  
Phone: Humboldt 3-3404  
Evenings: Orinda 7871



**WHO WILL BE ACALANES 'FOOTBALL QUEEN'?** That's the question that's intriguing the students at the high school, who vote for their class choice when they buy a ticket to a Don gridiron game. "Her Majesty" will be announced at the Pittsburg game at Acalanes November 16, when the lucky gal will reign. Here are 15 of the 18 candidates. Left to right, they are: Top row, Ann Suelberger, Donna Orme, Frances Kierman, Paula Cory, seniors; second row, Beth Pendleton, Phyllis Pyle, seniors; June Derry, Judy Johnson, juniors; third row, Kay Mickel, junior; Sue Fowler, Linda Pyle, Carolyn Demeter, sophomores; bottom row, Nancy McCrum, Anne Sparling, Cathy Greub, freshmen. Not pictured are candidates Marianne Somers, junior; Betsy Selby, sophomore, and Anne Maddock, freshman.

— Acalanes Blueprint Photo

## Ben Randall Wins All Salon Places In Photo Contest

Contra Costa Camera Club had its regular monthly competition in the Orinda Community Church September 25. The judge was Barry Evans of Oakland.

In the Salon division, all three places were won by Ben Randall. For black and white prints in the Beginning class, first place was won by Richard Allmon, second by Jerry Winfrey, third by Don Jackson, fourth by Richard Allmon and fifth by Jerry Winfrey.

In the Advanced class first place went to Wes Rhodes, second to C. P. McVickers, third to Jim Hacken, fourth to Guy Spencer and fifth to C. P. McVickers.

In the color slides, first place was won by Guy Spencer, second by Ed Nelson and third by Guy Spencer. Honorable mention went to Dick Allmon and Ed Nelson.

Club members are looking forward to their annual dinner and selection of the best prints and slides of the year to be held at Stan's Brick House on October 23. Mr. Arntzen of the Royal Society of Photographers will be the judge. At this meeting the new officers will be inducted.

## Pvt. Higuera Awarded Combat Infantry Badge

Pvt. Ronald J. Higuera of 937 Carol Lane has been awarded the Combat Infantryman Badge, a symbol of close-quarter fighting with the enemy, while serving with the 1st Cavalry Division in Korea, according to the division's public information office in Korea.

The badge, a miniature replica of a Revolutionary War flintlock mounted on a blue background and superimposed on a silver wreath, distinguishes the actual fighting men from rear area and service troops.

Private Higuera is a member of the 3th Cavalry Regiment.

Drive very carefully—the life you save may be your own.

**MEMORIAL**  
Contra Costa Heart Association gratefully acknowledges memorial gifts. P. O. Box 55, Antioch, Calif.

**East Bay Floor Service**  
Waxed - Polished - Refinished  
Insurance - Free Estimates  
Floors Laid - Sanded  
Lafayette 4407

## Here Are Dates For Overseas Yule Mailings

With the approach of the Christmas season, the Post Office Department reminds that mail and packages destined for Army APO's should be sent between October 15 and November 15 in order to reach outlying posts on time.

Parcels for Navy and Marine Corps personnel in remote areas should be sent not later than October 15. Reminder that greeting cards without a three cent stamp affixed to the envelope are not first class and will not be forwarded in case of the transfer of addressee to other areas was also made by postmasters.

Greeting cards traveling by regular mail should be sent by November 15 at the latest, and airmail should go out before December 1.

Certain articles are expressly prohibited in mailed packages, the post office to be consulted if there is any doubt in the sender's mind.

## Hi-Lites on Hi-Life

By MARY THIES  
**GREETING TO THE inmates of "that place!"** Things are really hopping around the old hangout. Last week the student body didn't do much work. Aklon pictures were being taken and the World Series was on.

Classes were interrupted and the latest scores were broadcast over the loudspeaker system. Many wanted the whole game broadcast but some of the faculty disagreed.

**DID YOU NOTICE** a few kids running to their classes about an hour late? Believe it or not—their watches were wrong! They forgot to set their clocks back after Daylight Saving Time went off. Confusing, wasn't it?

**AT THE COMING DANCES**, something new will be added. A coat check booth will be set up in the gym and will be run by students. These students will receive citizenship points for their help. Hey—we really rate! After the football games the money taken in has a police escort to the bank. I wonder what's wrong with our school safe?

The inmates at this "rock pile" were honored last week to have a former guard from "the rock" Alcatraz as guest speaker. Things sounded pretty much like home—I wonder when our next "break" will be?

**SUSPENSE IS RUNNING** high as the football queen contest progresses. The final winner will be chosen at the Pittsburg game. Come to the games and vote for your favorite. We really are going all-out for students. A few of our many for-

## Dr. H. Robinson Heads Heart Group

The Contra Costa Heart Association announces the election of a new president and vice-president. Dr. Harold S. Robinson of Walnut Creek will serve as president, and Dr. Lowell Steel of Concord was elected to the vice-presidency.

"The Board of Directors wish to thank the citizens of Contra Costa County for their generous support of the Heart Association," Dr. Robinson said this week. "Because of your interest we are able to further the program of research, education and community service toward the conquest of heart disease."

This year research scientists seeking to build stronger defenses against the heart diseases are being helped by 60 new grants-in-aid from the American Heart Association. Two of these awards went to the Harold Brunn Institute for Cardiovascular Research in San Francisco and one to the University of California at Berkeley.

Awards such as these are made possible by the contributions given in the 1951 Heart Fund Campaign.

Sign students hail from Germany, Canada, Hawaii, Brazil and Japan. In case you haven't looked at our flagpole lately—we have a major calamity on our hands. It bends!

This occurred a few years ago when it was taken down to be painted.

If you see our vice-president, who's in charge of flagpole problems, perched on top—he's trying to straighten it out.

**FIRST REGULAR DANCE** of the year will be held a week from tonight. This is the Frosh Frolic. The theme, very appropriately, is "Mother Goose."

Space—as well as time—is running out, so I'll have to save the rest for next week.

**Grading • Blade Work**  
**BULLDOZER and LOADER**  
RENTAL or CONTRACT  
**Samuel Hubbard Co.**  
PHONE LAFAYETTE 2411 or ORINDA 8549

**Furnace Filters Need Changing NOW!**  
Don't let dirt-clogged air filters rob you of heat. Stop in for your new set of genuine **DUST STOP** Air Filters today.  
\*T. M. (Reg. U. S. Pat. Off.) Owens-Corning Fiberglas Corporation  
**WALNUT CREEK**  
**SHEET METAL & FURNACE CO.**  
119 Tunnel Rd. Walnut Creek 2409

## Acalanes Class Officers Listed

Stanley Walgren, Acalanes principal, this week announced election results for class officers in recent polling conducted by the student body.

Senior officers are President Ed Greub, Vice-President Mike Elvidge, Secretary Carol Earle, Social Secretary Nancy Carroll, Treasurer Ann Bronson, Citizenship Committee Representative Don Smith.

Junior class officers named were President Tom Morish, Vice-President Joe Conley, Secretary June Derry, Social Secretary Sharon Eggers, Treasurer Catherine Monroe, Citizenship Committee Ned Davis.

Sophomore class leaders were Ray Williamson, president; John Watkins, vice-president; Joy Abel, secretary; Faye Davis, treasurer; Rod Kistinger, Citizenship Committee representative.

Freshmen officers are John Bohn, president; Charles Knobel, vice-president; May Matlock, secretary; Donalee Fey, treasurer; Cathy Greub, social secretary. Freshman Citizenship Committee member has not yet been named.

Officers chosen will direct their class activities for the 1951-52 school year.

## Award Contract For Work at East Campus Site

Robert L. Wilson, San Francisco contractor, has been awarded a contract by the Board of Trustees of the Contra Costa Junior College District for assembling and erection of 10 prefabricated buildings on the East Contra Costa Junior College site.

Total cost of erecting these buildings was set at \$126,178.

The time for erecting these buildings was fixed at 90 calendar days. It is anticipated that a portion of the classes will commence at the beginning of the second semester of the current school year on the permanent location.

It will be necessary, however, to continue to use the Martinez school building in order to have adequate housing facilities to meet all of the educational needs of 14th grade students.

Will you be killed tomorrow? Drive very carefully.

## Sideline Slants

### That Unlimited Substitution Rule—Does It Make for Better Grid Play?

By ERWIN MATTSOON  
**MUCH HAS BEEN WRITTEN** the past few weeks concerning unlimited substitution, with most articles being against it for one reason or another.

Personally, I feel it is a good rule and is here to stay for a number of reasons.

One of the main arguments is that in the "good old days" players were better because they played both defense and offense and that under today's rules too many players are specialists, such as punters, place kickers, defensive or offensive men.

The fact remains that today's eleven plays far better football. One of the reasons is specialists, plus the fact that players are fresher and as a result play faster and better with fewer injuries.

Far more boys get a chance to play. In the old days maybe 15 to 18 would make letters at Cal during a season. Chances are that more than double that number will receive their coveted blocks this year.

**MORE BOYS PLAYING** and fewer injuries as tired players can be rested, plus a faster all-around game, make me favor unlimited substitutions.

Each year the rules committee puts out a list of questions on such things as unlimited substitution.

As with all changes, coaches were cautious in voting it in but, after experimenting, saw its advantages and voted it in as a part of the official rules.

One of the cries is that small schools are handicapped when they play big schools.

My answer is that if that is the case, they should play schools of their own size.

**THE UNIVERSITY OF CALIFORNIA** played better than 100 players in their two games last Saturday. Every player in a suit got into the game, and that, in my book, is good.

Lots of kids were a lot happier than they would have been if they had been bench-warmed, as they would have been in the "good old days."

**PART OF HUMAN** nature is to resist changes, and football followers are no exceptions. Developments and improvements come slow. Many people said the automobile would never last and would never replace the horse and buggy.

Sports, like other things in life,

## Dons Meet Cougars Today in League Play

### Acalanes Faces Albany Eleven At Enemy Field

The Acalanes Dons take to the road this afternoon when they travel to Albany High for the 1951 league opener.

Kickoff is at 3:30 p.m. The game marks Albany's debut into the Contra Costa League, which they joined last year, competing then in all sports except football.

The Albany contingent is coached by Craig Ortleib and boasts 27 returning lettermen, with a hefty forward wall and a speedy backfield.

**THE ALBANY COUGARS** have been slow rounding into form but reports indicate they are ready to go all out to make their first league game a winning one.

They have played two practice games to date, dropping a 13-7 decision to a strong Brentwood eleven and tying with St. Mary's High.

In Dick Pawson they have a big and fine end who is a distinct threat as a pass receiver and being pushed for All-County honors.

In the backfield the McDonald brothers are shining lights, along with Dick Johnson, an above-par quarterback.

**THE ACALANES DONS** appear to be in fine physical fettle for their league opener after a two-week layoff from active competition.

Intensive drills and a good portion of scrimmages have been on tap all week in an attempt to get them to the point where they will be at maximum efficiency.

The Dons won their two practice tilts when they took Alhambra High 21-7 and El Cerrito 20-7.

Up to date it has been practice games. This is the one that counts.

**THE RACE FOR STARTING** positions is a close one, with a hot contest on to see who starts at left half.

Al Culp has been the number 1 man but Darrell Crossman is improving by leaps and bounds, as he gains added experience, with the result that the spot is a toss-up.

Ray Williamson, the jolting sophomore at fullback, is giving Eric

## SPORTS



"THEY LOOK GOOD," remarks Coach Erwin Mattson (right) to Assistant Coach Bob Stevens as they watch the Don Varsity go through its paces prior to this afternoon's league opener against Albany, at Albany, "but will they win?" "We'll see," grunts Stevens.

— Acalanes Blueprint Photo

Murray a run for his money, while Ed Greub has a real contender in Howard Andrews, who doubles as a top defensive halfback.

Dick Fey is out in front at the quarter slot, with Bob Westlund not too far behind.

**FOUR ENDS** are battling it out, with Roger Linn and Art Siler holding a none-to-secure edge over John Daniels and Jerry Henderson.

Bob Borghesani and Richard Ting appear as top tackles, with Andy Monsen a number 1 man on defense.

"Buzz" Williams rates the starting right guard position, with Jerry

Price on the left side of Center John Bowron.

**THE FANS WILL GET** a chance to see just where the Dons stand in league play on the basis of their showing this afternoon.

The County League appears to be one of the best in several years, with Pittsburg rating the favorite spot but with several elevens capable of upsetting the Pitt apocryph.

Next week the Dons draw another by, their second and last prior to league game number 2, which will be with John Sweet at Crockett on Friday afternoon, October 26.

win after going into the game as 13-point underdogs.

The game with Albany this afternoon promises to be a real test for the Dons, as they meet up with an opponent that boasts of 27 returning lettermen.

It will be Albany's first game of football in the Contra Costa League, and Coach Craig Ortleib will have his charges ready to go.

Coach Ortleib will be remembered as a former coach at Acalanes, where he tutored the line in '46 and '47 before moving on to Petaluma and from there to Albany High.

Albany entered competition in basketball, baseball, track and swimming last season but had to wait a year to get in football, as schedules are drawn that far in advance.

**SPEAKING OF SCHEDULES**, Acalanes is busy contacting a number of schools relative to a practice game next season.

Acalanes and Alhambra were forced to play one another this year when each was unable to secure a practice tilt.

Exact practice dates have not been set as yet by the Contra Costa League but should be released in the very near future.

Scheduling games this year was a difficult problem and resulted in two games during October, both of them away.

It's Albany there this afternoon and Crockett at Crockett on the 26th.

**THE DONS RETURN** home on November 2, with Antioch as the visitors.

On the 9th it's Diablo there, then home on the 16th against Pittsburg, and the grand finale at Acalanes Memorial Field on the 21st against the Alhambra Bulldogs.

**THE WORLD SERIES** has attracted greater interest than usual, and that's going some.

The Horatio Alger finish of the Giants and their duel with the defending champs, the Yanks, have caught everyone's imagination.

The world loves a fighter, and the Giants have been that. At this writing the series stands at two-all. Somehow it's hard to believe that the Giants can come through and

**Diamond K**  
**Sez...**  
**BUY NOW COAL AND FIREWOOD**  
**DIAMOND K SUPPLY**  
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Complete aerial installation including 90 days service, with any model T. V. purchased.  
**\$49.95**  
Capehart  
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The finest all-steel telescopic mast — Telebeam aerial installed by our own electronic technician.  
Open Sundays 1-5 P.M. 'Til Christmas  
**Hendrick Piano Co.**  
2370 Mt. Diablo Blvd. Walnut Creek  
If You Don't Know TV — You Should Know Your Dealer!



# Broadway Is Like a Bee-hive

Like a giant stage that must be ready for a super-production, Broadway-Walnut Creek has been in the throes of thousands of last-minute finishing details for its preview opening. This Thursday, Friday and Saturday will prove the work well done.

All the major stores as well as some of the smaller shops in this \$3,500,000 shopping center will have their doors open for this debut.

Grand opening is set for November 8, 9 and 10 when the entire center will be completed. The excitement of preparation has been contagious! Workmen, store officials and staffs — all who have seen the giant-like rising of this commercial enterprise — have watched for its completion.

We are proud of this special edition which has been designated by Broadway-Walnut Creek Advertis-

ing Council to introduce their preview opening. Your regular edition of the Shopping News is presented herewith.

Through these pages, you will be acquainted with all that Broadway-Walnut Creek has been striving to bring you.

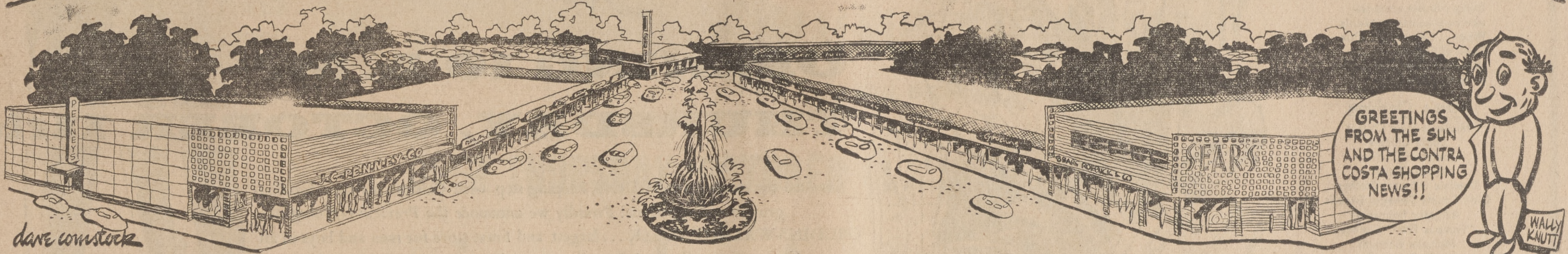
Visit Broadway - Walnut Creek these preview days that mark its first introduction to this area.

SPECIAL SECTION

# THE SUN

FRIDAY, OCTOBER 12, 1951

## BROADWAY • WALNUT CREEK NOW OPEN FOR BUSINESS!!



### Lucky Opens with Gala 3-Day Celebration

Lucky Stores, Inc., Northern California Supermarket Food Chain, will open its 35th outlet and first Walnut Creek unit, in a gala 3-day opening this Thursday, Friday and Saturday.

The new one-story store, covering 14,400 square feet, has been erected in the new Broadway-Walnut Creek Shopping Center. The Center will include a huge parking lot.

Latest facilities and merchandising features have been incorporated in the new store which marks a vast improvement in design over older Lucky units, according to R. L. Buchanan, executive vice-president in charge of store operations.

The new unit features customer conveniences and design developed by the Lucky organization and Ray-

mond Loewy, nationally known industrial designer, and perfected from experience gained in operation of 13 other similar post-war units.

Exterior of the structure features the familiar yellow and green colors of other Lucky Stores, topped with the typical "3-holer" pylon tower.

"MAGIC-CARPET" Doors, operated by photo-electric cells, admit customers to the interior, which contains seven complete self-service departments. A single check-out department is equipped with eight stands. The store contains 252 feet of "reach-in" refrigeration cabinets for easy access to meat, ready-to-eat foods, fruits and vegetables, dairy foods, frozen foods and ice cream.

For the formal opening of the new unit, for 10 a.m. Thursday,

October 11, the store will be decorated in a carnival-like atmosphere during the opening event with various booths featuring unusual displays, guessing games, and other special features.

The manager of the store, which will be open from 8:30 a.m. to 11 p.m. on weekdays and Sundays, is Leonard Wilburn, resident of Walnut Creek. Wilburn has been associated with Lucky since 1945. The new store is the fourth he has managed.

ACTIVITIES IN CONNECTION with the opening include distribution of more than 17,000 "Lucky" rabbit foot key chains. The latter have been mailed to residents of stores that service the area.

The new Walnut Creek unit is one of four stores to be opened by Lucky in the near future. Others include an outlet in Oakland, opening the latter part of November, and units in San Francisco and Sacramento.

Additional Lucky Stores are planned for Northern California as soon as locations are selected, according to Forrest J. T. May, president of the chain.

### Lucky's Business SkYROCKETS in Only Few Years

Lucky first entered the Oakland area in 1934, with the lease of a grocery department in three food centers. The first and only unit in this area was opened to record-breaking crowds in Berkeley in 1935.

Current operations of the food chain — in addition to the new unit — are handled through 8 stores in Oakland, 5 in Berkeley, 3 in Richmond, 2 in Alameda, 2 in San Mateo, 3 in San Jose, and 1 each in Hayward, San Leandro, Hunters Point, San Bruno, Burlingame, Redwood City, Palo Alto, Salinas, Modesto, San Pablo and El Cerrito.

Headquarters of the vast food chain were moved from Burlingame to Emeryville in 1935. Three years later another move took place, this time to Second and Franklin Streets in the Oakland produce district. During the war years, the chain's business mushroomed so fast that one time, merchandise was stored in five different warehouses.

Under the leadership of the then-president, Forrest J. T. May, Lucky's new \$1,500,000 headquarters were planned and erected on a 21-acre site at 1701 First Avenue, San Leandro. The offices were moved to the new site in April, 1950.

IN ADDITION TO administrative offices and warehouses, the site includes vast sanitary kitchens, where prepared foods are cooked prior to distribution to all stores in the chain. A large fleet of trucks and trailers makes daily deliveries of groceries and prepared foods to all units from the San Leandro installation.

Officials of the firm have taken an active role in civic and community affairs wherever they operate stores.



MARSHALL TAYLOR, well-known East Bay clothing executive and Walnut Creek resident, is manager of the new Grodin's of California store at Broadway-Walnut Creek.

### Grodin's Opens Clothing Store For Men, Boys

Grodin's of California, formerly Schwartz & Grodin, pioneer East Bay clothing store, opens its modern new outlet in Broadway-Walnut Creek this Thursday, Friday and Saturday, according to Arnold Michaels, partner.

The store will feature better known nationally advertised brands of clothing for men and boys, as well as a special department for ladies sportswear. Mr. Michaels states that Grodin's will endeavor to offer residents of Contra Costa County just as complete a selection of fine quality apparel for men and boys as they can obtain in any downtown Oakland or San Francisco store.

"We believe the residents of suburban areas prefer to shop in leisure at home provided good quality, adequate selection, the latest styles and the same prices are offered them as the downtown stores offer," Mr. Michaels said.

### Local Lucky Store Is 35th in Chain, Started in 1931

Completion of a new Walnut Creek store for Lucky Stores, Inc. — the first in this city and 35th in the chain — marks a new milestone in a company only 20 years old.

Formed in 1931 in Burlingame as Peninsula Stores, Ltd., the firm operated five stores initially. Headquarters were on a low-ceilinged balcony in the Burlingame store.

### Crescent Opens Jewelry Store No. Three Here

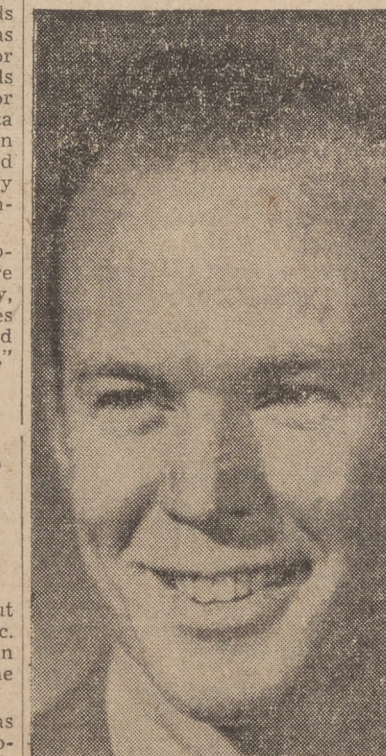
Crescent Jewelers will open its third store in northern California in Broadway-Walnut Creek, the beautiful multi-million dollar shopping center which has a preview opening this Thursday, Friday and Saturday.

Victor Graber, owner of Crescent Jewelers with other stores in Oakland and Hayward, is one of the nation's top polo players. He has announced that Henry Dillon, former manager of the Hayward store, has been named to manage the new Walnut Creek firm. Mr. Dillon, a qualified gemologist, has been with the company six years.

"THE CRESCENT JEWELERS' traditional policy of presenting America's easiest credit terms at cash prices with no interest or carrying charges will prevail in our Walnut Creek store," Mr. Graber announced.

Dick Miller and Dean Borba of Walnut Creek are on the sales staff of the new jewelry store. Mr. Miller has been in the jewelry business for many years and is a specialist in diamonds and gems. Mr. Borba, a graduate of Stanford in 1930, is the son of Harry Borba, baseball editor of the San Francisco Examiner. Esther Cossey, also of Walnut Creek, is secretary.

The company will feature nationally advertised brands of merchandise. Crescent Jewelers has its own purchasing agent in Antwerp, Belgium, to buy directly diamonds "of the finest quality at exceptional savings to our customers," Mr. Graber said.



HENRY DILLON  
W.C. Crescent Manager

### Joseph Magnin Departments Grouped Together for Customer Convenience

The new Joseph Magnin store in Walnut Creek is built on two levels. For the convenience of the customer, all the selling departments will be on the main floor — with offices and rest rooms on the mezzanine.

Architect Max Gluckman of Leo J. Roslyn Co., San Francisco, has worked with Mr. Magnin to make this store not only a beautiful store but an efficient one as well. Related departments have been grouped together in logical shopping sequence. The millinery department is adjacent to the ready to wear department as are shoes, handbags and hosiery so that a customer may assemble her costume with a minimum expenditure of time.

THERE ARE TWO large entrances, one on Broadway and the other on the parking lot. The large parking area is located conveniently just outside the store.

On entering the store from Broadway, one comes into the front part of the store where the cosmetic department and the hat bar are located to the right. In the center is the "floating island" which houses accessories, jewelry, neckwear, handbags. To the left are lingerie, foundation, shoe and millinery departments.

THE CIRCULAR ready-to-wear department is known as Designer's Room. Here the customer will find coats, suits, dresses, costumes and formal wear ranging in price from the very moderate to the very gala ball gown or costume by a famous name designer.

Casual clothes will be found in the extra large sports department. There is a separate blouse bar, skirt shop and a sweater bar. Also included in the sports shop, casual

coats, suits, dresses as well as day-time and evening separates.

The manager is Mrs. Ealon Willie. She brings to her position an excellent background in fine women's specialty shops. As manager of Lindberg's Claremont Hotel Shop for the last three years, Mrs. Willie built up a large and enthusiastic following.

Mrs. Marion Maddux, formerly handbag and accessory buyer for Lindberg's shops, will assist Mrs. Willie and manage the accessory departments.

The remaining personnel, between 25 and 30 people, are for the most part residents of the Walnut Creek area.



MRS. EALON WILLIE  
... manager of Magnin's

### New Joseph Magnin Store 8th to Open

The new Joseph Magnin store opening this Thursday, Friday and Saturday in Walnut Creek makes the eighth Joseph Magnin store to open in northern California and Nevada.

Cyril Magnin, civic leader and vice president of the firm, is a pioneer in the branch operation in northern California. He attributes their success to the fact that each Joseph Magnin store has a distinct personality of its own — reflecting the community in which it is located. Mr. Magnin believes that each branch should operate as a separate unit — not as a "chain" store operation.

There are two major policies that all Joseph Magnin stores have in common. First, each store must serve the community in which it is located. This entails service and a responsible attitude to the problems and civic projects of the community.

Secondly, it is the policy of all Joseph Magnin stores to feature prices to fit the average pocketbook, new and fashionable clothes at Mr. Magnin has always felt that women in the middle income groups should be entitled to shop in the same glamorous surroundings — for the newest and finest quality fashion as her wealthiest sisters.

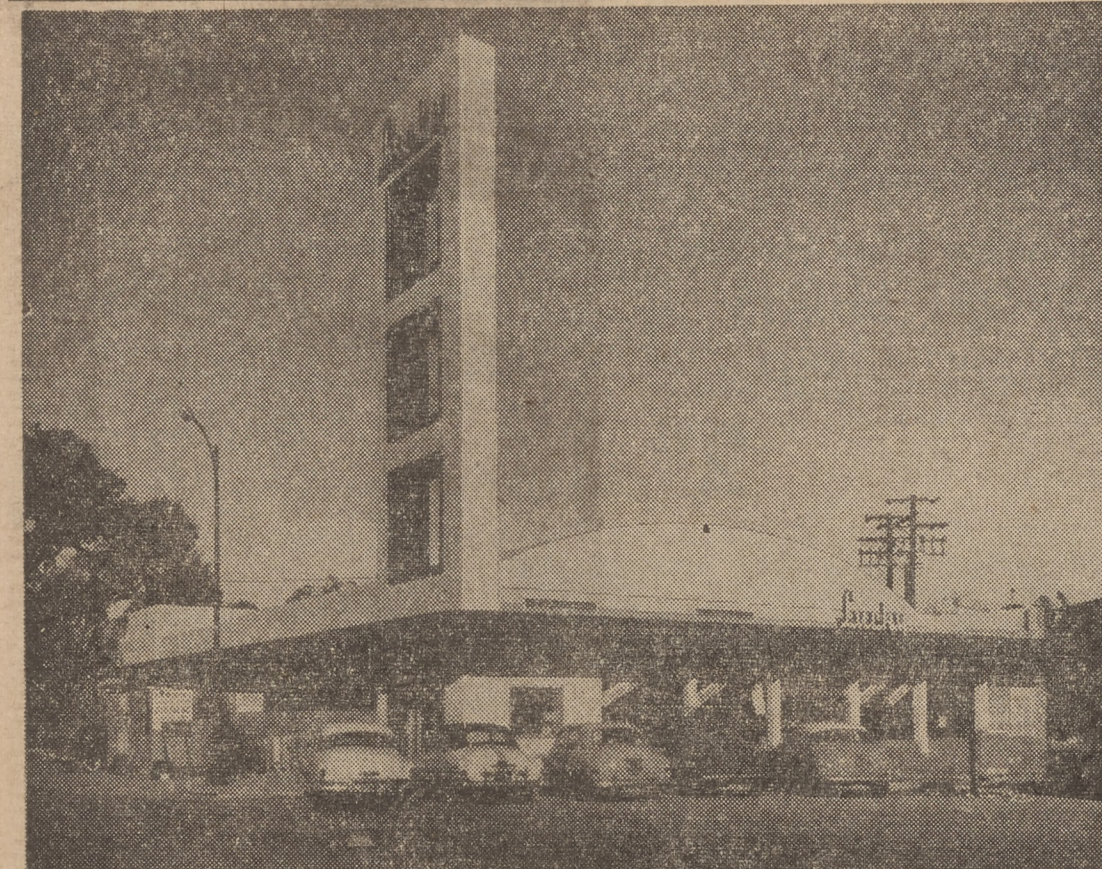
But Joseph Magnin has the frosting, too. Every season beautiful fashions from top designers find their way into the Joseph Magnin designer's room.

### Many Shops Open At New Center

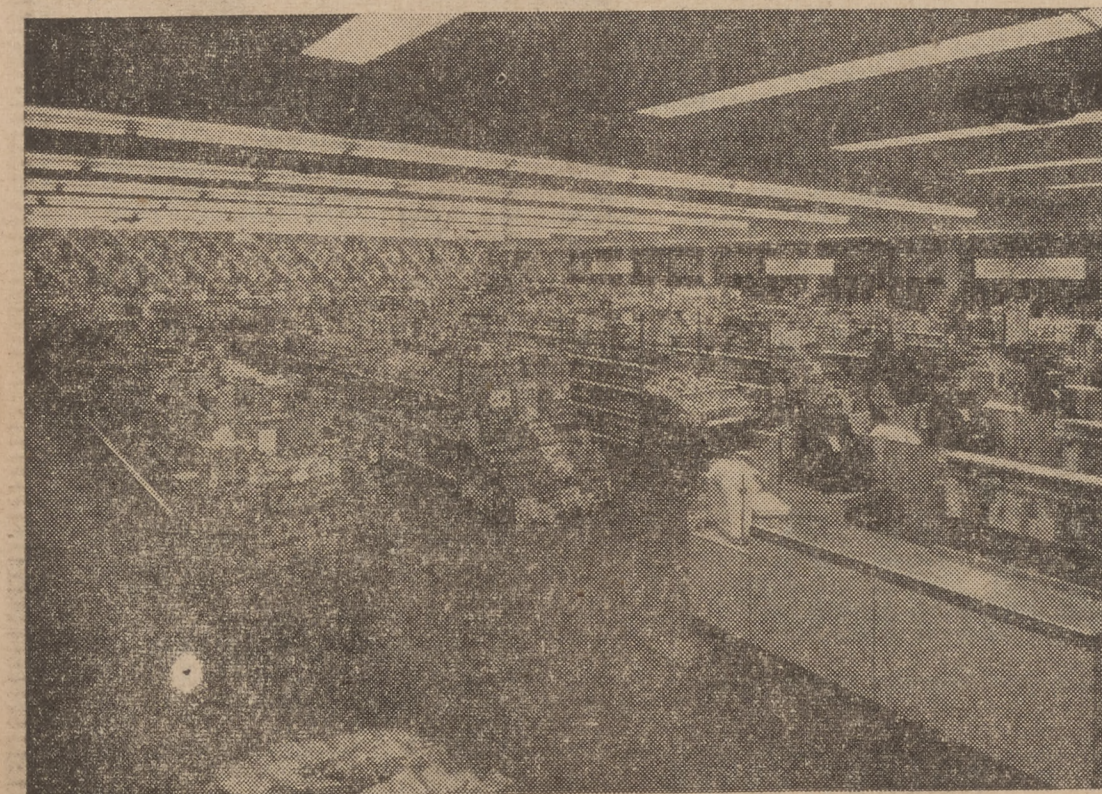
Culminating weeks of ceaseless activity in order to be ready for the preview opening celebration this Thursday, Friday and Saturday, the following shops in Broadway-Walnut Creek will be open for business in addition to the larger stores, according to Miss Edith Appar, property manager for MacDonald Products:

Grande Shoes, Stucki Jewelry, Mole O'Day, Broadway Pharmacy, Walnut Creek Florist, Senior's Bootery, Layne Optician, Albert's Millinery, Kirby's Shoes, Leidy's Casual Shop and F. W. Woolworth Company.

This list of stores will be augmented by many other shops which will be ready for the Grand Opening November 8, 9 and 10, Miss Appar said.



THIS NEW UNIT of Lucky Stores, Inc., first to be erected in Walnut Creek, covers 14,400 square feet of floor space on a site within the new Broadway-Walnut Creek Shopping Center.



INTERIOR OF NEW Lucky store follows trend established by other postwar units of the vast food chain.

## Broadway - Walnut Creek Stores Will Be Open Every Friday Night Until 9 O'clock



# AND NOW WE CELEBRATE WITH Grodins HARVEST OF VALUES

IN HONOR OF OUR BEAUTIFUL

*Walnut Creek  
Store*

OPENING 10 A. M.

THURSDAY, OCTOBER 11th



## GRODINS

bring you the most re-  
nowned names in Men's  
Wear ... America's Blue  
Book of Fashion ... in  
WALNUT CREEK as well  
as in OAKLAND!

### Men's Clothing

Michaels-Stern Clothes  
Eagle Clothes  
Jackman Clothes  
GGG Clothes  
Dominic D'Bruzzi Clothes  
Olde County Donegal Tweeds  
Alligator Rainwear  
"Famous Fifty" Clothes  
Malcolm Kenneth  
Chester Barrie English Overcoats

### Sportswear

H & L Black Jackets  
Arrow ... Catalina  
California Casuals...Hy-Lo  
Forstmann Cashmeres  
McGregor Shirts, Jackets  
Pendleton Shirts  
Hirshy Slacks...P.M. Jackets  
Rough Rider Slacks  
Slater of Calif. Suede.  
Troy Sport Shirts  
Bercktowne Jackets  
La Jolla Slacks  
Jackman Leisure Wear  
Davidson of Calif. Suedes  
Bert...Hollywood Sportswear  
Izod of London Shirts  
Edmund Church...Fisch  
Towns & King...Revere  
Calif. Sportswear...Sutton

### Furnishings

Arrow ... Drake...Damon  
Enro...Phoenix...Wembley  
Pioneer...Swank...Tex Tan  
Interwoven Hose...Pendleton Robes  
Duval of California Ties  
Dunhill Accessories  
Emogene Ties...Varsity Pajamas  
Cisco Mufflers...Mark of Calif.  
Forstmann...Gilbert Hose  
Fowkes Gloves...Prince Gardner  
State o' Main Robes  
Wise Robes...Mr. Short  
Cooper Underwear  
Allen A...BVD Underwear

### Hats

Dobbs Hats and Caps

### Shoes

Florsheim...Evans Slippers  
Bass Weejuns...Taylor-Made  
Trees and Accessories

Our Walnut  
Creek Store  
Features  
The Most Complete Stock  
of Fine Quality BOYS'  
WEAR in Contra Costa  
County!

The cream of the crop,  
downtown quality,  
downtown selection, at  
downtown prices.

Tom Sawyer - Don Carlos  
Coopers - Kaynee - Levi's  
Billy the Kid - Pacific Trails  
Rough Rider - Robert Bruce  
Allen-A - Donmoor - Model  
Tailored Slacks - Paris  
Wild Bill Hickok Clothes  
Pickwick - Trimfit - A-1  
McGregor - Buddy - Simtex  
Palomino - Tex Tan - Globe  
Chips 'n Twiggs - N. Y. Knit  
Maurice Holman - State o' Maine

also ... at WALNUT CREEK

the largest stock of  
WORK CLOTHES  
in the County!

Can't Bust 'Em - Levi's  
Lee - Crown-Headlight  
Dickies - Stahl-Urban

\*Please Note! A few of these brands are  
found only in our Walnut Creek Store.

The finest tweed-value we've ever offered!

### Olde County DONEGAL TWEED SUITS

We've sold thousands of them ... they're the kind of  
Tweeds you'll love! All the rich beauty of the famed  
Irish Countryside ... superbly tailored in 2-button models  
with 3 patch pockets, and genuine leather buttons! If  
you admire the smart Tweed Look, this is your suit!

In Rich New  
RUSSET BROWN  
SILVERBLUE  
WALNUT TAN

**39<sup>50</sup>**

the kind you see at \$50

One of the biggest clothing values in all America!

### GRODINS "FAMOUS FIFTY" SUITS

Write your own ticket in a wonderland of Fall's smartest  
fabrics ... Worsteds, Sharkskins, Flannels, Shetlands,  
Covers ... in superbly tailored single and double breast-  
eds! "Famous-Fifty" is a Grodins exclusive ... the best  
buy your clothing dollars can make at anywhere near this  
price ... anywhere in the West!

In Skipper Blue, Walnut Tan,  
Burgundy Brown, Woodland Brown,  
Concord Blue, Granite Grey,  
Lovat (grey-green)

**\$50**

\$55 to \$65 Values!

### And wait till you see THIS value in GRODINS "FAMOUS FIFTY" OVERCOATS

100% Virgin Australian Wool Gabardine, from  
one of America's most famous mills! Perfect year  
'round weight, Cravenette-processed for complete  
wind-water repellency! 3 smartly-designed models,  
beautifully tailored! Quality rayon lining, guaran-  
teed for life of the coat. 3 rich new colors!

**\$50**

\$55 to \$65 Values!

### PLASTIC RAINCOATS

Biggest rainwear news in years! Light, handsomely  
styled, guaranteed for 5 years not to rip, crack,  
or tear! Zipper front, 2 slash pockets, with smart,  
full, check lining! Matching hat cover included.  
All in neat pocket-size bag!

**6<sup>95</sup>**

3 for \$20

### "Hopsack Weave" SPORT COATS

Styled and tailored in Grodins quality man-  
ner ... a beautiful fabric at its best in  
handsome new Deeptone Shades! All sizes,  
regulars, shorts, longs!

**29<sup>75</sup>**

Reg. \$39.50 to \$45 values!

### 100% Virgin Wool GABARDINE SLACKS

Real beauties in pure wool gabardine, California-  
styled, expertly tailored! Six smart new colors!  
Sizes 28 to 42.

**11<sup>95</sup>**

Reg. \$15.95 values!

### Washable Plaid Flannel SPORT SHIRTS

The kind of colorful Tartan-Plaids that really lift  
your spirits! Nicely tailored, 2 pockets, sizes S, M,  
Large! At a good Scotch price!

**2<sup>95</sup>**

Reg. \$3.95 values!

### Heavy Poplin ZIPPER JACKETS

Very good-looking, wind, water and crease  
resistant! Plain flannel lining. 5 beautiful  
colors. Sizes S, M, L, and X-large.

**7<sup>95</sup>**

Reg. \$10.95 values!

### Nationally-Famous "Game & Lake" Washable SPORT SHIRTS

You can't beat these renowned shirts  
for fine fabric, expert tailoring, top-  
quality styling and rich color-choice!  
High Lustre Gabardine or Celanese  
Sandswept ... 8 handsome colors!

**7<sup>95</sup>**

\$8.95 to \$10 values!

### Nationally-Famous FLORSHEIM SHOES

are lower!

Now start at **17<sup>95</sup>**

SHOP CONVENIENTLY  
WITH GRODINS

90-DAY CHARGE

PAY **1/3** MONTHLY  
ONLY

No down payment! No interest!  
No extras!

And Look At This  
"Harvest Of Values" in

## BOYS' WEAR

AT OUR NEW  
WALNUT CREEK STORE ONLY!

### ZIPPER BOMBER JACKETS

Handsome & sturdy 8 1/2 ounce Satin  
Twill, 100% wool back quilted lining,  
all wool cuffs and waists, corded zipper.  
Cream, Taupe, Brown, Maroon. Sizes 4  
to 16.

**6<sup>95</sup>**

Reg. \$10.95 values!

### RAINWEAR SET

Raincoat & Hat set in new heavy-weight  
miracle cloth, guaranteed not to rip,  
crack, tear, peel - and completely  
waterproofed! Sizes 4 to 14. In Safety  
Yellow!

**2<sup>99</sup>**

The set

### Plaid Flannel SPORT SHIRTS

Young America loves these  
bold, colorful print and  
woven shirts, vat dyed, Cal-  
ifornia styled, sizes 4 to 20.  
Reg. \$2.50 to \$2.95 values! 2 for \$3.50

**1<sup>79</sup>**

### Dan River POPLIN JACKETS

The famous 'Dan Storm'  
extra sturdy jackets, cot-  
ton flannel lined, san-  
forized washable. Navy,  
Dark Green, Red. Sizes  
4 to 20.

**4<sup>95</sup>**

\$5.95 Values!

### SIZES 4 TO 14

Billy The Kid Khaki Saf-T-  
Knee Pants, Reg. \$3.50 to  
\$3.95 ... **\$2.99**  
Billy The Kid Corduroy Slacks,  
Reg. \$4.95 values ... **\$3.95**  
Kaynee Corduroy Sport Shirts,  
Reg. \$4.95 values ... **\$3.95**  
Flannel Pajamas, heavy, san-  
forized, vat-dyed,  
Reg. \$3.50 ... **\$2.95**  
Triple Knead Jeans, 8 oz.  
Denim, sanforized,  
terrific value at ... **\$2.95**  
Striped Polo Shirts, combed  
cotton, \$1.69 values ... **\$1.29**  
2 for \$2.50

### Fine White Broadcloth DRESS SHIRTS

Snowy white, fine quality broad-  
cloth, quality tailored with the smart  
Kent collar and French cuffs! Sizes  
14 to 17.

**3<sup>95</sup>**

Reg. \$4.95 value!

### NYLON Rayon-and-Acetate SLACKS

An out-of-this-world  
value! Smart new fabric,  
longer-wearing, strong-  
er, more crease-resistant!  
Styled in the California  
manner. 5 smart Cali-  
fornia colors! For school,  
work, play!

**2 PRS.  
FOR  
\$15**

THIS "HARVEST OF VALUES" AT BOTH GRODIN STORES

*Grodins*  
(FORMERLY SCHWARTZ & GRODIN)

BROADWAY AT 12th, OAKLAND • WALNUT CREEK

GRODINS WALNUT CREEK  
STORE HOURS:

10 A. M. to 9 P. M.

Thursday, Friday, Saturday

OCT. 11, 12, 13

WATCH FOR THE FORMAL, GRAND OPENING OF THE ENTIRE BROADWAY WALNUT CREEK PROJECT, NOV. 8, 9, 10



# NOW!

**OPEN EVERY FRIDAY  
10 A.M. TO 9 P.M.**

Regular Store Hours 10:00 a.m. to 5:30 p.m.

## SEE THE NEW

# PENNEY'S

## WALNUT CREEK STORE

COR. BROADWAY AT MAIN

**OPEN THURSDAY, OCTOBER 11 - 10:00 A.M.**

**terrific opening values!**



# TWISTED LOOP RUGS

27" x 48" **4.98**  
Size . . . .

**with non-skid backs! safer!**

- deep luxurious pile texture
- woven construction
- colors stay clear and true!
- vacuum them! wash them!

No wonder thrifty homemakers snap them up by two's and three's . . . they're **TERRIFIC BIG VALUES!**

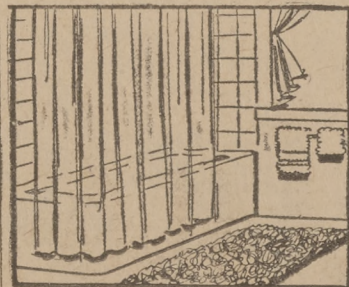
**Other Sizes . . . All Thrift Priced!**

24" x 36" size	<b>2.98</b>
34" x 54" size	<b>7.50</b>
4' x 6' size	<b>15.75</b>



**9  
DECORATOR  
COLORS**

- Red
- Grey
- Blue
- Gold
- Dusty
- Green
- White
- Chartreuse
- Hunters Green



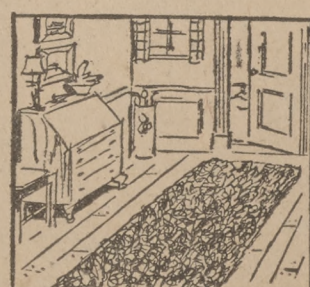
IN THE BATH,



BEDROOMS



LIVING ROOMS



HALLWAYS

**COME EARLY! TAKE YOUR PICK OF EXTRA VALUES!**



OPENING AT BROADWAY WALNUT CREEK





walk through the open door and find the clothes you need  
for the life you lead... everything that is new fashion... good  
fashion... at the prices you want to pay!  
here we name a few of the famous names you'll  
find at Joseph Magnin:

**designer's room**

**sports**

**millinery**

**hat bar**

**lingerie**

**handbags**

**accessories**

**jewelry**

**hosiery**

**shoes**

**foundations**

**cosmetics**

**gloves**

Howard Greer, Adele Simpson, Seymour Fox, Herbert Sondheim, Molly,  
Ben Gaynes, Anne Fogarty, Matlin, Lo Balbo, Ben Zuckerman, Paul Parnes,  
Mollie Parnis, Emily Wilkens, Pattulo, Ceil Chapman, Ben Reig, Harvey Berin,  
Sportwhirl, Jerry Gilden, Carolyn Schnurer, Bermuda, Evan-Picone,  
Premier, Dalton Reissa Masket, Slaad, Catalina, Rosemarie Reid,  
Chee Armstrong, Lawrence of London, Henry Rosenfeld, Agua-fogs,  
Nelly de Grab, Winfield, Dunkirk, Dutchess Royal, Nardis of Dallas,  
Greita Platty, Lass O Scotland, De De Johnson, Tina Leser,  
Bermuda, Loomfags, MacArthur Ltd., Mary Stevens, David Crystal  
Mr. John, John Frederics, Chanda, Milgrim, Alice May, Leslie James,  
Jan Leslie, Marion Valle, Lemington, Casper Davis, Woodmere,  
Louis Skopp, Nat Frank, Delle Donne, Bernice Charles  
Madcaps, Suzy, Belmar, John Frederics Jr., Dani  
Kayser, Kickernick, Luxite, Rogers, Blue Swan, Eye-ful, Dutchess Lingerie,  
Juliana, Dorian-Mackoud, Herschelle, Peer, Lounges, Raymades,  
Tula, Stella Lingerie, Robert Rosenfeld, Kaylon  
Ronay, Koret, Ingber, Bienen Davis, Harry Rosenfeld, Lesco, Surrey,  
Theodore of California, Companion, Lewis, Enger Kress, Dorian, Paul Rendel  
Emily Wetherby, Glensder, Roger Van S, Schaffer Belts, Kimball,  
Flower Modes, Marion Ross, International Handkerchief, Castle Novelties,  
Sally Green of California, Thaibak, Echo, Tammis Keefe  
Monet, Trifari, Robert, Marcel Boucher, Assessocraft, Kramer,  
Valupte, Bergere, Elgin American, Mazer, Marvella,  
La Tosca, Lilly Dache, Caro, Rensi, Lisner  
Roman Stripe, Dexdale, Haines, Jm nylons, Prim, Bijou  
Debs, Beleganti, Ted Sayal, D'Antonio, Haymakers  
Gossard, Formfit, Warner, Lily of France, Enhance, V.Eite,  
Silk Skin, Olga, Maiden Form, Hollywood Youth  
Charles of the Ritz, Caron perfumes, Guerlain, Angelique,  
Dorsay, Lanvin, Christian Dior, Eyan, Dana, Faberge,  
Revlon, Ogilvie Sisters, Jean Nate, Chanel  
Crescendoe, Dawnelle, Bacmo, Kislay, Grandoe,  
Kay Fuchs, Superbe, Dent-S, Marvel-do

**JOSEPH**

A NEW **MAGNIN** STORE

the doors open at 10:00 a.m. on Thursday, October 11th—  
and we'll be open until 9:00 p.m. this Thursday and Friday!  
Regular store hours: 9:30 to 5:30  
Open until 9:00 on Friday nights



# Penney Building is Latest in Department Store Design

THE LARGE ATTRACTIVE J. C. Street which opens this Thursday, latest developments in department store design, fixtures and equipment, C. E. Newell, manager, announced today.

The store will feature a complete line of merchandise right from Thursday, October 11 on, even though official opening is not scheduled until the complete Broadway-Walnut Creek opens on November 8.

"We're sure our friends and future customers will be as proud of the new Penney's store as we are," Mr. Newell declared. "The spacious quarters of this new building have permitted us to arrange all departments on one floor, a downstairs store and a balcony in convenient easy-to-shop fashion. Modern equipment includes air conditioning and the latest type of fluorescent lighting."

THE NEW, ONE-STORY structure contains approximately 17,300 square feet of selling space. The front, facing Broadway, is finished in Roman brick and features an attractive vestibule with four narrow stile glass doors. Two large show windows are located on either side of the entrance and a J. C. Penney Company sign is mounted above the windows.

On the Main Street side of the building is a second entrance consisting of two pairs of doors set in a terrazzo-floored vestibule, and two show windows. Decorative squares of architectural concrete and brick frame the windows and provide an attractive finish to the side of the building.

Inside, all departments have been furnished with new fixtures designed to facilitate examination and selection of merchandise. Attractive headers—large, wooden cutout letters, set against a lighted background—have been installed to help customers find the departments they want. Stairways to the downstairs store and mezzanine are conveniently located.

## From Small Start J. C. Penney Built The Largest Chain

In hundreds of cities and towns in every state of the Nation, there are J. C. Penney department stores serving the needs of the average American family. Penney stores form the largest chain of retail department stores in the world. In 1949, the Penney Company did more than three-quarters of a billion dollars worth of business.

Each Penney store, like the new one in Walnut Creek, is a "home-town" store, with the same neighborhood spirit and dependable values that started the first Penney store on its way to success nearly half a century ago.

In 1902, James Cash Penney opened a cash-and-carry store in a little frame building in the frontier coal mining town of Kemmerer, Wyo. He invested his entire savings, \$500, for a one-third interest in the 25 by 40 foot store in this town with a population of 1,000. He had rejected an opportunity to manage a store in Ogden, Utah, a "metropolis" of 35,000, because he understood small-town folks; knew their needs and how to serve them; sympathized with their desire to live simply, but well.

Mr. Penney called his store "The Golden Rule." He determined to sell his merchandise at prices as low as possible, and introduced the then novel idea of one price to all. Many sales at small profits, he reasoned, were better than a few sales at large profits. He allowed no charge accounts or time payments and made no deliveries of merchandise, eliminating also other unnecessary costs of operation.

Mr. Penney's first customers soon learned they benefited from his idea—values at the "Golden Rule" were better, prices were lower. From the first, Mr. Penney hoped to spread his unique ideas of store-keeping to other small communities. He wanted to build a small group of Penney stores, operating under partnership. He hoped eventually to build "not a chain of stores, but a chain of men, held together by an idea."

In 1909 Mr. Penney gave up personal management of the Kemmerer store and established headquarters in Salt Lake City. This was the first step toward central-

# OPENS ... SATURDAY

OCTOBER 13

In Walnut Creek ... 1413 Broadway

# Glasses on Credit

PAY ONLY WHAT YOU CAN AFFORD

... weekly or monthly ...

DR. LAYNE Says: "No matter how small your budget is, I want you to have the glasses you need RIGHT NOW... and you can pay later, on your own reasonable credit terms." There's no delay or red tape when you use your credit at Dr. Layne's... Enjoy Your Glasses While Paying!

# Low Prices

# QUICK SERVICE

All types of glasses ready promptly at Dr. Layne's... broken glasses repaired... lenses quickly duplicated.

# Smart Styles

SEE THE DIFFERENCE that modern frames can make in your looks... and even your personality! Dr. Layne features a complete display of the latest fashionable frames—including gay, colorful designs for women... flattering, sturdy designs for men.

# EYES EXAMINED

Headaches, Nervousness, or that Tired Feeling may be a warning that you are overworking Your Eyes! Don't take chances with your priceless vision. Visit Dr. Layne's for an Eye-Examination NOW... feel assured glasses will not be prescribed unless you really need them.

NO APPOINTMENT NEEDED

# Glasses Fully Guaranteed

You Save With Safety at Dr. Layne's, where all glasses are fully guaranteed, NO MATTER HOW LITTLE YOU PAY! Come in NOW for the glasses you need to enjoy Clear, Comfortable Vision.

# YOU ARE INVITED

... to visit the NEWEST Dr. Layne Office ... see the modern equipment and fine facilities for Accurate Eye-Examination ... and Fitting of Precision-made Glasses.

DR. R. M. **Layne** OPTOMETRIST OPTICIANS

**NEW** Walnut Creek Office  
**1413 BROADWAY**  
In the New Shopping District

OPEN DAILY 9 A.M. TO 6 P.M.



C. E. NEWELL, high official in the J. C. Penney store in San Francisco, has been named manager of the new Walnut Creek store. He and his family have bought a home in the area.

## Penney's Has Lay-Away Plan

One of J. C. Penney's cardinal principles of successful business operation when he opened his first store was "sell for cash and you can sell for less!" Forty-six years later his principle is still fundamental with bookkeeping, collection losses and expenses eliminated to

the customer's benefit, the company points out. But the Company appreciated the advantages of spreading payments over a period of time and evolved its lay-away plan. Thus a customer can select merchandise and have it set aside for use later. A small payment, at the time of selection, holds the merchandise until actually needed. Meanwhile, the balance of the purchase price is paid in easy partial payments, arranged for customer convenience.

Then when the customer is ready for the items purchased they are paid for, and are turned over to the buyer as fresh and new as on the day selected.

## Newell Says Store is 100% Ready

"Fortunately, all work on the new store has been completed in time for us to help customers with their seasonal shopping needs," C. E. Newell, manager of J. C. Penney's in Walnut Creek, declared today. "All departments are featuring a wide selection of merchandise for the entire family."

The first floor will present men's clothing and furnishings, sportswear, a family shoe department, girls' clothing, infants' and toddlers' clothing and furniture, women's accessories, jewelry, lingerie, slips, hosiery and luggage.

FEATURED in the basement will be boys' clothing and furnishings, work clothes, heavy outdoor, linens, domestics, bedding, plastics, the draperies, cottage sets, curtains,

yarns, patterns, piece goods, a cotton shop, notions, drapery materials, throw rugs and a Lay-Away department.

On the balcony will be women's suits, coats and dresses, sportswear, sweaters, blouses, millinery, foundations and robes.

THE PENNEY STORE, one of 142 in this State, is part of a nationwide chain of more than 1,600 stores. Mr. Newell first joined the company in 1936 as a salesman at San Francisco. He entered military service in 1942 and returned to the San Francisco store upon being discharged in 1946. He became assistant manager at San Francisco in 1948 and served in that capacity until his promotion to manager of the Walnut Creek store.

Pre-View

# OPENING SPECIAL



Sterling Silver

# BUD VASES

By R. Wallace, Silversmiths

2.95\* ea.

\*More beautiful things for everyday use

Daniel Stucki - Fine Jewelry

Wallace Sterling, Trifari Jewels, Hamilton Watches, Omega Watches, Heirloom Sterling, Wyler Watches, Bulova Watches, Le Coultre Clocks, Franciscan China, Atmos Clocks, Cuckoo Clocks  
1420 BROADWAY—WALNUT CREEK

# Grande's Shoes

# ANNOUNCES

# THE OPENING OCTOBER 11th

of their newest store ... at Broadway - Walnut Creek

Featuring fine shoes for the entire family and stressing quality footwear at reasonable prices. Each brand famous for fit, style, comfort and quality; each a leader in their price field.

For Children:

Buster Brown  
Robinhood  
Boy Scout  
Girl Scout  
U.S. Keds

For Women:

Air Step  
Tweedie  
Johansen  
Life Stride  
Clinic  
Prima  
Collollo  
Keddeffes

For Men:

Roblee  
Pedwin

Houseslippers: Oomphie, Restrite, Romps, Nite Life, Rippon, Wellco

Kayser Hose

Trimfoot Sox

Our aim is always to bring you the best shoes available at the right price.

# Grande's Shoes

1428 Broadway East (Broadway-Walnut Creek)

Walnut Creek, Calif.

# New! Smart! Different! NYLON AND RAYON KNIT MODE O' DAY BLOUSES in quick drying



They feel and look like wool, yet are light as air!

They wash and dry in a wink!

# COHAMA NYLONAIRE

Two superb Mode O' Day blouses, in casual Fall styling—and fashioned from the new, sensational Cohama Nylonaire, a 50-50 blend of Nylon and Rayon!

Both styles with smart wing sleeves three-quarter length; clever neckline detail, sizes 32-38, and hand washable. Assorted colors.

3.99

Guaranteed by Good Housekeeping

# MODE O' DAY

NEW LOCATION

1414 BROADWAY EAST (BROADWAY-WALNUT CREEK)



# OPENS THURSDAY

## AT 10:00 A.M.

# Lucky

STORES

## 3 Gala Days

### Thur • Fri • Sat - Oct. 11 • 12 • 13



Our store will be open for business tomorrow. Because thousands have asked us to open as soon as possible, Lucky is happy to announce this special opening. Our beautiful new store is ready to cater to your shopping needs. We invite you in.

The formal Grand Opening of all Broadway-Walnut Creek merchants featuring prizes, street musicians, gifts, special events . . . fun for all . . . will be held on November 8!

**9 COMPLETE**  
*Self Service*  
**DEPARTMENTS**  
with **ONE CHECKOUT!**

# STORE HOURS 8:30<sup>AM</sup> 'til 11:00<sup>PM</sup>

## SEVEN DAYS A WEEK (OPENING DAY OCT. 11 ONLY) 10 A.M. TO 11 P.M.

# 1200 S. BROADWAY WALNUT CREEK



# Now!



# Presents WALNUT Shopping Is

AMPLE FREE PARKING! ★ LARGEST SELECTION ★

## MILK

Lady Lee  
Evaporated

Tall  
can **10<sup>c</sup>**

## TIDE

with mfg's 10c coupon  
without coupon -- 69c

Giant pkg. **59<sup>c</sup>**

## FLOUR

Pillsbury

10 lb. bag **89<sup>c</sup>**

## CATSUP

Lady Lee

14 oz. bottle **15<sup>c</sup>**

## CRISCO

Shortening

3 lb. can **88<sup>c</sup>**

## SUGAR

Spreckels

10 lb. bag **85<sup>c</sup>**

## MARGARINE

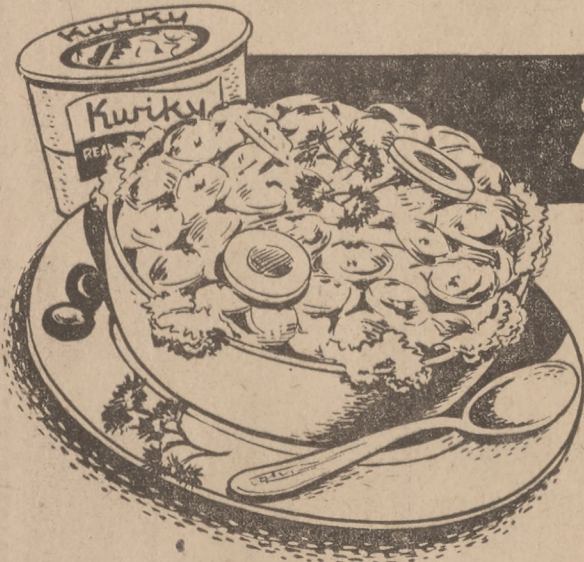
Lady Lee  
Yellow Cubes

2 1 Lb. Ctns. **49<sup>c</sup>**

## Strawberry Preserves

Lady Lee  
12 Oz.  
Tumbler

**25<sup>c</sup>**



## READY-TO-EAT

## POTATO SALAD

Made with Lady Lee  
Mayonnaise and Fresh Eggs

**LB. 29<sup>c</sup>**

### WISPRIDE CHEESE

Garlic, Smoky or Sharp 6-oz. Plastic

**38<sup>c</sup>**

### SLICED BOLOGNA

Holly Brand, Very Tasty 1/2-Lb. Cello

**35<sup>c</sup>**

### SLICED CHEESE

Kraft Pimiento or American 1/2-Lb. Pkg.

**33<sup>c</sup>**

### LIVER ROLLS

Holly Brand, Ideal for sandwiches 8-oz. Roll

**39<sup>c</sup>**

### FRIED CHICKEN

Your choice any half each

**59<sup>c</sup>**

### TURKEY PIES

Made with top grade Turkey Meat and Gravy each

**29<sup>c</sup>**

### BORDLAISE BREAD

Generous Coating of Cheese Portion

**25<sup>c</sup>**

### GELATINE DESSERT

Made with fruit and jell-o each

**10<sup>c</sup>**

### CLUB SALAD

Made with pure semolina Lb.

**29<sup>c</sup>**

### LUNCH MEAT

Sliced, Olive Loaf, or Pickle & Pimiento 1/2-Lb. Cello

**35<sup>c</sup>**

### SWISS CHEESE

Large eye, fine flavor Lb.

**69<sup>c</sup>**

### CHEESE

American Cheddar, Mild and Tasty Lb.

**49<sup>c</sup>**

## Butter

Swift's Brookfield  
1st Quality Quarters

1 lb. carton **69<sup>c</sup>**

## Mayonnaise

Lady Lee  
pint jar **35<sup>c</sup>**

## EGGS

Nulaid Medium  
Grade A Fresh

Dozen carton **65<sup>c</sup>**

## COFFEE

Folgers Drip, Reg.  
Fine Grind  
1 lb. can

**79<sup>c</sup>** 2 lb. can **1.55**

## TUNA

Lady Lee  
Chunks & Flakes

6 1/2 oz. can **23<sup>c</sup>**

## Bisquick

For delicious  
biscuits

40 oz. pkg. **39<sup>c</sup>**

## Tomato Sauce

Hunt's  
8 oz. can 3 for **19<sup>c</sup>**

## Cheese

Kraft Olive Pimiento, Pimiento,  
Relish, Pineapple

5 oz. glass **19<sup>c</sup>**

## Toilet Tissue

Waldorf  
650 sheet roll

3 for **20<sup>c</sup>**

### SPECIAL MANUFACTURERS' OFFERS

#### CAKE MIX

Swansdown Instant White  
Save 5c

16 oz. pkg. **30c**

#### CRUSTQUICK

Betty Crocker Pie Crust - 10c coupon on  
Kraft 1/2 lb. cheese enclosed reg. pkg.

2 for **34c**

#### PANCAKE FLOUR

Pillsbury  
Save 5c

40 oz. pkg. **31c**

#### COFFEE

G. Washington Instant  
Save 15c

8 oz. can **87c**

#### TOILET SOAP

Woodbury 1c Sale

Reg. bar

4 for **27c**

#### TOILET SOAP

Sweetheart 1c Sale

Bath size

4 for **38c**

#### BLU WHITE FLAKES

1c Sale

Reg. pkg. 4 for **29c**

#### A-1 Sauce & Mustard

1 - 6 oz. bottle A-1 Sauce both for **35c**

#### ONION SOUP

Wylers Dehydrated  
1c Sale

3 reg. pkgs. **28c**

#### COFFEE

Nescafe, Instant  
Save 15c

4 oz. jar **37c**

#### TOILET SOAP

Sweetheart 1c Sale

Reg. bar

4 for **26c**

#### ORANGE JUICE

Case Wayne lg. 48 oz. can

**25c**

#### CUSTARD PUDDING

Royal Special Offer

Regular Package

**2/13c**

#### DIAL SOAP

Bath  
Size

**2/37c**

#### CANDY

Cracker Jack Reg. **3/13c**

M & Candy Choc. coated. **25c**

M Candy 7 oz. bag **25c**

Rock-wood Wafers Rum Flavor **37c**

Milka Squares Suchard 6 oz. pkg. **27c**

### Shopping Cart Specials

#### Linit Starch

12 oz. pkg. **13c**

#### Popcorn

Bango white or yellow, 10 oz. can **16c**

#### Chicken Broth

Monarch, 20 oz. can **21c**

#### Peaches

Lady Lee Yellow Cling Halves **27c**

#### Pears

Lady Lee Bartlett Halves **25c**

#### Grapefruit Juice

Lady Lee Sweetened or Natural lg. 46 oz. can **26c**

#### Apple Cider

Riders, Gallon Jug **69c**

#### Green Beans

Lady Lee Cut, Tall No. 2 can **17c**

#### Paper Napkins

Zee, 40 ct. pkg. 2 for **25c**

#### Cocoa

Nestles, 1/2 lb. pkg. **29c**

#### Crackers

N.B.C. Snowflakes, 1 lb. pkg. **30c**

#### Peanut Butter

Lady Lee, 10 oz. tumbler **28c**

#### Pie Crust Mix

Pillsbury Half Price Sale Reg. pkg. 2 for **28c**

SAVE TIME • SAVE MONEY

## OVEN DINNERS

Cut down your working time  
before and after dinner!  
Try BETTER LIVING'S oven specialties...  
easy to make, easy to serve.

See them in the October issue.

*Better Living*

ON SALE AT...

LUCKY STORES

**5<sup>c</sup>**

## TURKEY

Fresh Dressed He

## BEEF R

U.S. Gov't. Grade

Center Cut Shoul

## FRYERS

Swift's Premium

Fully Drawn, Res

## LEG OF

Genuine Spring L

## Fryers &

Fresh Dressed, Al

to Leghorns

## AS DEMON

AT LU

## FRESH

Golden State Golden

Quart Carton

## POTATO

Granny Goose

4 1/2 Lb. Pkg.

## ORANGE

Tip-Top Fresh Frozen

6 Oz. Can

## APPLE

Tea Garden

48 Oz. Can

## RED B

Danisons with Chili

Tall No. 1 Can

## DOG F

Cal

Tall No. 1 Can

## DOG F

Animal Fare

Tall No. 1 Can

## CREAM C

Philadelphia, Phenix

3 Oz. Pkg.

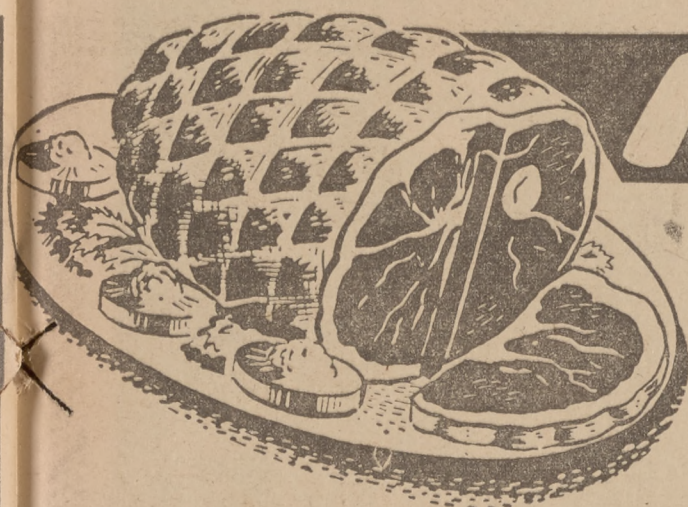


# WANT CREEK'S FINEST SUPERMARKET

## Is More Pleasant At Lucky

SECTION ★ NATIONALLY ADVERTISED BRANDS ★ 9 SELF-SERVICE DEPTS. ★ WIDE AISLES

**3 BIG DAYS**  
OCT. 11-12-13



### MEATS

SELF SERVICE

**HAMS** 59<sup>c</sup> lb.  
Sugar Cured Smoked, Swift's Premium, Morrell's Pride, Armour's Star, Whole or Either Full Half

**TURKEYS** 49<sup>c</sup> lb.  
Fresh Dressed Hens

**BEEF ROAST** 73<sup>c</sup> lb.  
U.S. Gov't. Graded Good and Choice Center Cut Shoulder

**FRYERS** 69<sup>c</sup> lb.  
Swift's Premium, Fully Drawn, Ready to Cook

**LEG OF LAMB** 89<sup>c</sup> lb.  
Genuine Spring Lucky Trimmed

**Fryers & Roasters** 53<sup>c</sup> lb.  
Fresh Dressed, All Colored, 16 Leghorns

**SLICED BACON** 51<sup>c</sup> lb.  
Morrell's Yorkshire & Kingan's Indiana

**HENS** 47<sup>c</sup> lb.  
Fresh Dressed, Fine for Fricassee

**SPARE RIBS** 47<sup>c</sup> lb.  
Lean Meaty, Fine for Barbecue

**LAMB ROAST** 69<sup>c</sup> lb.  
Genuine Spring, Square Cut Sh'lder

**PORK SAUSAGE** 55<sup>c</sup> lb.  
Morrell's Pride, 1 Lb. Cello Roll

**BACON** 51<sup>c</sup> lb.  
Armour's Star, By the Piece, Sugar Cured, Smoked

**BOILING BEEF** 39<sup>c</sup> lb.  
U.S. Gov't. Graded Good Choice, Steer Plate

**OYSTERS** 75<sup>c</sup> lb.  
Fresh Pacific

**HALIBUT STEAKS** 59<sup>c</sup> lb.  
Strictly Fresh

**SMOKED PICNICS** 49<sup>c</sup> lb.  
Sugar Cured, Whole or Either Full Half



### PRODUCE

**SWEET CORN** 5<sup>c</sup> ea.  
Fancy Small Kernel Golden Bantam

**BANANAS** 29<sup>c</sup> 2 lbs.  
Extra Fancy Large Golden Ripe

**GRAPES** 19<sup>c</sup> 2 lbs.  
Fancy Tokay, Seedless and Black Ribier

**ORANGES** 39<sup>c</sup> 5 lbs.  
Fancy Medium Size Valencias

**DATES** 29<sup>c</sup> 1 lb. pkg.  
Fancy New Crop Natural and Hydrated

**Green Onions & Radishes** 5<sup>c</sup> BUNCH  
Fresh, Crisp, Large

**CELERY** 6<sup>c</sup> lb.  
Crisp, Tender Stalks

**BARTLETT PEARS** 29<sup>c</sup> 2 lbs.  
Fancy Large Lake County

**Yams & Sweet Potatoes** 25<sup>c</sup> 2 lbs.  
Med. Size Smooth Skin

**CASABAS** 3<sup>c</sup> lb.  
Fancy Ripe Thick Meated

**POTATOES** 39<sup>c</sup> 10 lbs.  
Fancy U. S. No. 1 Burbank

**LETTUCE** 5<sup>c</sup> lb.  
Crisp, Firm Heads

**TOMATOES** 5<sup>c</sup> lb.  
Fancy Large, Firm and Ripe

**Delicious Apples** 25<sup>c</sup> 3 lbs.  
Fancy Watsonville Double Red

**AVOCADOS** 15<sup>c</sup> each  
Fancy Thin Skin Fuerte

**APPLES** 25<sup>c</sup> 3 lbs.  
Fancy Watsonville Pippin and Washington Jonathan

AS DEMONSTRATED AT LUCKY

**FRESH MILK** 23<sup>c</sup>  
Golden State Golden Guernsey Quart Carton

**POTATO NIPS** 29<sup>c</sup>  
Granny Goose 4 Oz. Pkg.

**ORANGE JUICE** 35<sup>c</sup> 2 FOR  
Tip-Top Fresh Frozen 6 Oz. Can

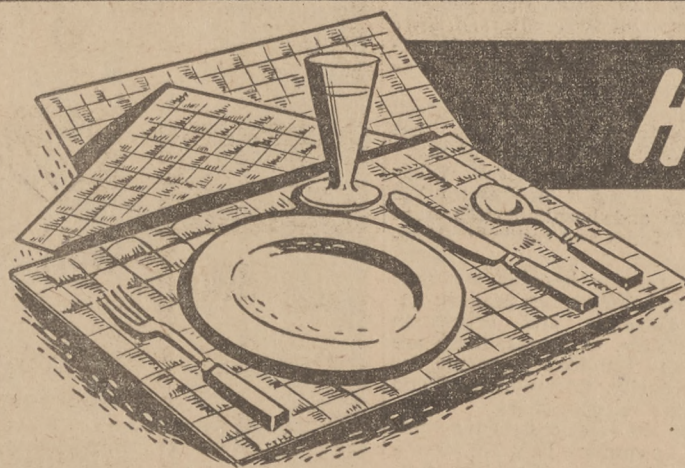
**APPLE JUICE** 28<sup>c</sup>  
Tee Garden 48 Oz. Can

**RED BEANS** 15<sup>c</sup>  
Delmon's with Chili Gravy Tall No. 1 Can

**DOG FOOD** 25<sup>c</sup> 2 FOR  
Calo Tall No. 1 Can

**DOG FOOD** 33<sup>c</sup> 3 FOR  
Animal Fare Tall No. 1 Can

**CREAM CHEESE** 17<sup>c</sup>  
Philadelphia, Phenix Pimiento 3 Oz. Pkg.



### HOUSEHOLD AND SUNDRIES

**STRAW PLACE MATS** 3 for 29<sup>c</sup>  
12 by 17 1/2 inches. Adds distinction and offers protection to all tables. ONLY

#### PANTS HANGERS

Self Lok with Felt Pad Ends Simple to use, save on pressing costs. 4 for 25<sup>c</sup>

**DISH CLOTHS** 13<sup>c</sup> 2 for  
12 by 15 inches, 1st Quality Morgan Lock-Knit, Reg. 10c

**JADEITE MIXING BOWL SET** 99<sup>c</sup>  
4 pieces, ovenproof 2 year guarantee, Reg. 1.19

**SCOTTIES FACIAL TISSUES** 25<sup>c</sup> 2 for  
200 count pkg.

**GARBAGE CAN** 99<sup>c</sup>  
With step on lid, Sunflower Design

**Silex Coffee Maker** 2.75  
"Manhattan" 8 Cup Size Fully Guar. against heat, breakage, special

**Tavern Tapered Candles** 19<sup>c</sup> BOX OF 4  
All Sizes, All Colors

**WHISTLING TEA KETTLE** 59<sup>c</sup>  
Spun Aluminum 1 1/2 Qt. Size ONLY

**ALUMINUM PAN SET** 99<sup>c</sup>  
5 in 1 Use as sauce pot, Double Boiler, Casserole, ONLY

**EGG POACHER** 23<sup>c</sup>  
Individual size, with handle and cover, Aluminum

**PUNCH SET** 1.99  
Forest Green, Glass, 14 pieces, Large Bowl and Base and 12 Cups, SET

**FROZEN JUICE DECANTER** 19<sup>c</sup>  
With Drip cut lid, 32 Oz. Size, ONLY

**DECK MOP** 59<sup>c</sup>  
CLEO, Finest Quality, 6 Oz. Size With hanger handle only



**OLD MR. BOSTON** 2.89  
ROCKING CHAIR WHISKEY Reg. 3.50 SPECIAL 5TH



**HIGHGATE RESERVE** 2.79  
WHISKEY 5TH

**STRAIGHT KENTUCKY BOURBON** 3.29  
Kentucky Manor, 4-Year Old  
**WHISKEY** 3.89  
Bottled in Bond, Kentucky Stock  
**Roma Wines** 58<sup>c</sup>  
Port, Sherry, Pale Dry Sherry, Muscatel, Tokay - was 79c  
**IMPORTED Ron Regale RUM** 2.49  
Gold or Light



**HADDON HALL** 2.39  
DISTILLED LONDON DRY GIN 5TH



**IMPORTED MARCEL DUMAIME** 2.98  
FRENCH BRANDY 5TH

### FROZEN FOODS

#### PEAS

**PEAS** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen 10 oz. pkg.

**LIMA BEANS** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen Fordhook 10 oz. pkg.

**PEAS & CARROTS** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen 10 oz. pkg.

**GREEN BEANS** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen 10 oz. pkg.

**Mixed Vegetables** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen 10 oz. pkg.

**SPINACH** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen Chopped - 12 oz. pkg.

**BROCCOLI** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen 10 oz. pkg.

#### CORN

**CORN** 35<sup>c</sup> 2 FOR  
Polar Fresh Frozen Golden Whole Kernel 10 oz. pkg.

#### CAT FOOD

**CAT FOOD** 25<sup>c</sup> 2 FOR  
Puss'n Boots Tall No. 1 Can

#### Peanut Butter

**Peanut Butter** 35<sup>c</sup>  
Swift's 12 oz. jar

#### CAKE MIX

**CAKE MIX** 39<sup>c</sup>  
Cinch Golden, Spice, White, Devils Food

**BORAX POWDER** 32<sup>c</sup>  
2-Lb. Pkg.  
**BORAXO, 20 Mule Team Hand Soap, 1-Lb. Can** 29<sup>c</sup>  
**SOAP CHIPS, 20 Mule Team Borax, Large Pkg.** 31<sup>c</sup>

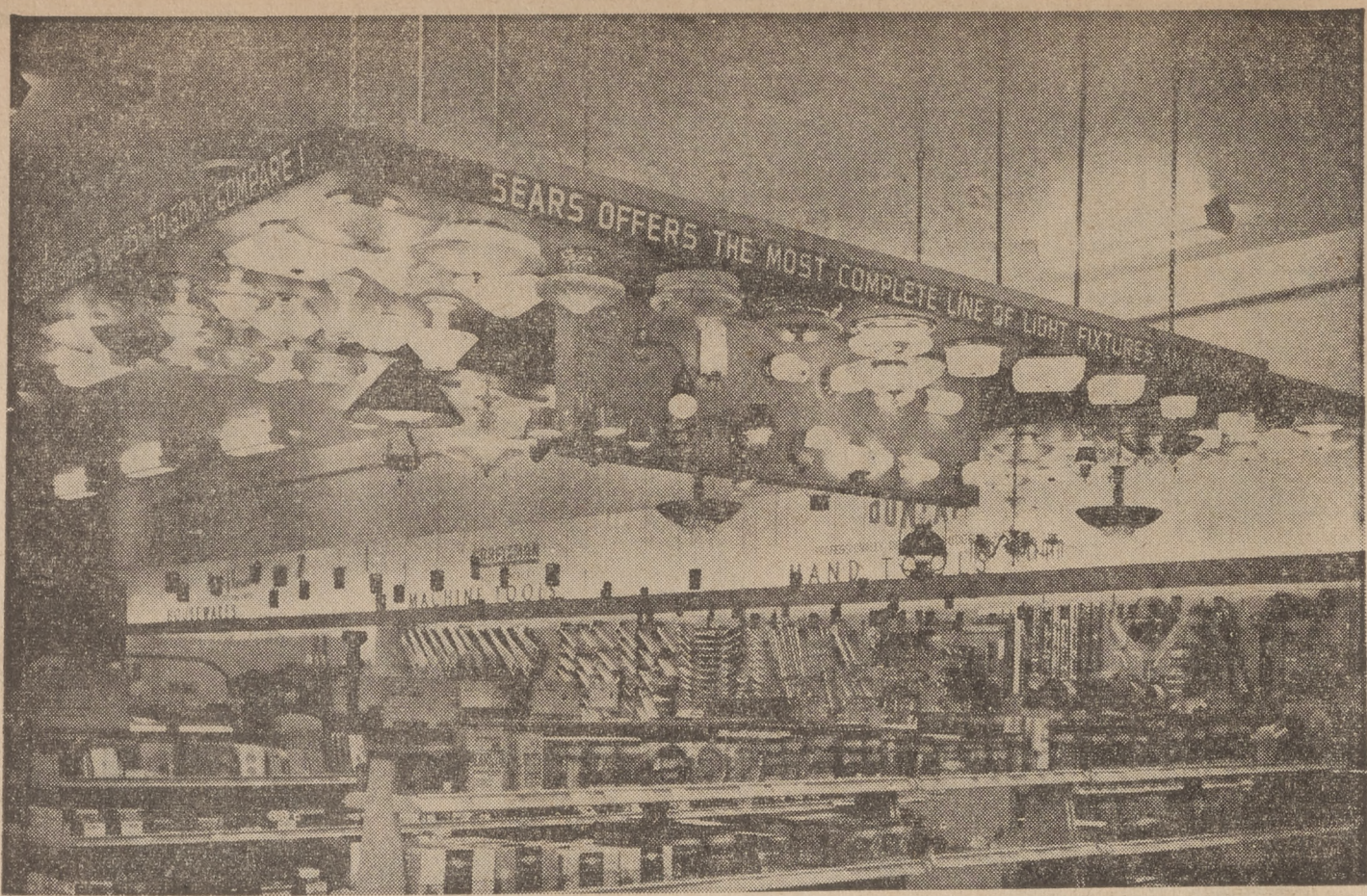
Case of 12 fiftths 34.68

Case of 12 fiftths 33.48

Case of 12 fiftths 28.68

Case of 12 fiftths 35.76





# Modern New Sears Opens Here

## Huge Store Features Departments Of Hardware, Appliances, Fixtures

The latest addition to the area's business, a newly completed Sears, Roebuck & Co. retail store located in the Broadway Walnut Creek shopping center, opens its doors this Thursday, Friday and Saturday, October 11, 12 and 13.

To accommodate visitors and patrons the store will be open at 10 a. m. to 9 p. m. these 3 days.

The store is Sears, Roebuck's only retail outlet in this area, with the exception of the Oakland store.

Modern in every sense and incorporating many innovations and customer conveniences, the building occupies approximately 28,000 square feet, of which 12,000 is devoted to sales area. The balance is taken up by warehouse, offices, service station, credit department, etc.

REGULAR STORE hours after the three day opening will be 10 a. m. to 5:30 p. m. daily, except on Friday when the store will remain open until 9 p. m.

THE NEW STORE offers thousands of items for the home, workshop and farm. Its beautiful sales floor includes departments in home appliances, radio and television, plumbing and heating, building materials, paints, auto accessories and tires, electrical supplies, hardware, housewares and sporting goods. On the main floor is a modern streamlined catalog department and on the balcony are located the offices and credit department.

In the rear of the store and in conjunction with the Walnut Creek Development are parking facilities to accommodate approximately 1,500 cars. Eventually these parking facilities will be expanded to take care of an additional 1,000 cars.

The new Sears brings a sizeable payroll to the Walnut Creek area. The firm will employ between 75 and 100 persons, which will amount to a payroll in excess of \$200,000 a year, officials said. With the exception of a few key personnel, all the employees are located in Walnut Creek area.

Resident manager is Gordon Moynahan, who has risen from the ranks to the management of this store. His assistant manager is Earl Van Nelson, formerly of Santa Maria.

COMMENTING ON the opening, Mr. Moynahan said the decision to locate in Walnut Creek was predicated on the fact that the demands of the public for a Sears store were so great that by locating in Walnut Creek it is believed we could best serve our customers.

As another convenience, Sears will maintain a Contra Costa delivery service for the area from Antioch south to Livermore and east to Orinda, including Moraga. In addition three panel type trucks will be available for the use of our mechanical service.



## Meet Manager Gordon Moynahan

Gordon Moynahan, manager of the new Sears, Roebuck and Co. store in Walnut Creek, California, was born in Kansas City, Missouri, and attended school in Missouri. Upon leaving school he was associated with the S. S. Kresge Co., a large Mid-western Co.

With this Co. Mr. Moynahan rose rapidly from shipping clerk to store manager and served in that capacity for some 10 years. In 1938 he joined Sears, serving in various capacities from division manager and merchandise manager to assistant in stores located in Aurora, Illinois; Sioux Falls, South Dakota; Lincoln, Nebraska; Tucson, Arizona; and Riverside, California.

Early in 1942 Mr. Moynahan enlisted and subsequently was commissioned in the armed service and served for four years two of which were overseas in the Eastern Theater of Operation.

In 1946 Mr. Moynahan returned to the Riverside store as assistant manager. In 1948 Mr. Moynahan was transferred to Modesto as assistant manager in which capacity he served prior to being made manager of the new Sears store.

## Salespeople Go 'Back to School' Again

It's back to school again for anyone seeking employment at the new Sears in Walnut Creek.

Each new employee undergoes a thorough indoctrination.

In charge of training is E. T. Van Nelson, assisted by Mrs. Barbara Gaffigan.

Van Nelson and Mrs. Gaffigan teach clerks to play the cash register and properly fill out the 10 different report forms.

Company policy of promotion up through the ranks is shown. It is regarded as one of the most important of Sears' policies.

Through this process the employee gradually eases into his surroundings, rather than being tossed into his job to sink or swim.

## Big Catalog Dept. Provided At Local Store

Into production of the catalogue for Sears Roebuck and Co. goes nearly 15,000 tons of paper each issue and enough printer's ink to fill two standard 60-foot length swimming pools. More than 100,000 people have a hand in its planning, creation and distribution.

Customers of Walnut Creek's new Sears store will find it pleasantly convenient to order from the catalog any items not regularly carried in the merchandise stocks of the local store. A comfortable catalog shopping department in the store makes it surprisingly easy to buy from the "wishbook" of the nation.

Customers may order by catalog through any of the departments instead of going to the catalog department. The customer can be assured that the desired article is not in stock before sending away for it.

Merchandise carried in the Walnut Creek store was designed specifically for Contra Costa living.

## Sears History Begins with 1-Man Mail Order House

The story of Sears, Roebuck and Co., whose newest retail store opens in Walnut Creek on Thursday, is one of the most interesting in the annals of American business.

Last year it took 150,000 employees to run the company. Yet in 1886 the business was a "one-man" mail order house operated by the station agent in the little village of North Redwood, Minn.

THE STORY GOES that the jeweler in North Redwood, afraid of becoming overstocked, decided not to accept a shipment of watches that had been sent to him. The shipment was returned to the railway office. The station agent, Richard W. Sears, obtained permission to dispose of the watches.

Young Sears sent hand-written letters to railroad men he knew and told them about the watches. The shipment vanished and left the young man with extra money in his pocket and with an exciting merchandising idea.

IN A FEW MONTHS Sears' spare-time job had outgrown in importance his duties with the railroad. At the age of 20, he moved to Minneapolis and founded his first mail order house.

The Minneapolis enterprise was an instantaneous success. He then moved his business to Chicago and it continued to flourish until 1899 when he sold out and made a contract with the buyers not to re-enter the mail order business in Chicago for a period of three years.

With what was in those days a sizeable fortune, Sears played with the idea of becoming a banker in an Iowa country town. The fate of what was to become Sears, Roebuck and Co. hinged on his decision at this point.

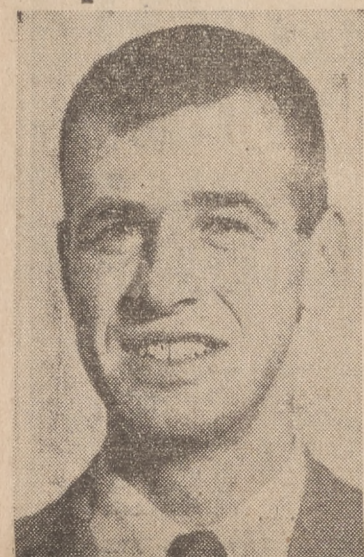
At length he decided to return to the mail order business and started his second house at Minneapolis. He took as partner, A. C. Roebuck, whom he had employed as watchmaker in his first venture. This business followed the example of its predecessor and moved to Chicago, where in 1893 the present name, "Sears, Roebuck and Co." was adopted.

The merchandising philosophy of the firm was to reduce to the minimum the expense of moving goods from producer to consumer. The famous guarantee, "Satisfaction guaranteed or your money back," was established.

In 1925 Sears opened its first retail store and three years later, Gen. R. E. Wood was named president of the company. He is now board chairman.

The company's Pacific Coast organization is directed by Vice President A. T. Cushman, himself a native westerner whose first job with Sears was as an extra salesman in the men's clothing department of the company's Oakland, California, store.

## Department Managers



STAN DONOGH  
Paint and Building Supplies



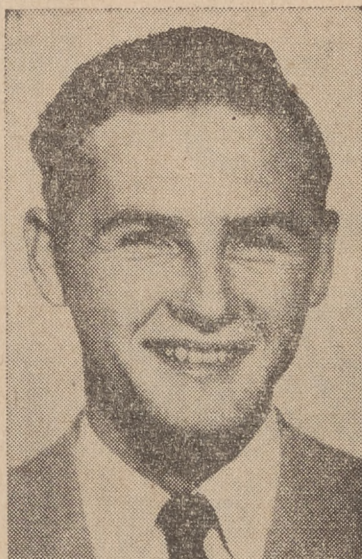
TOM CRUMAL  
Sewing Machines and Vacuums



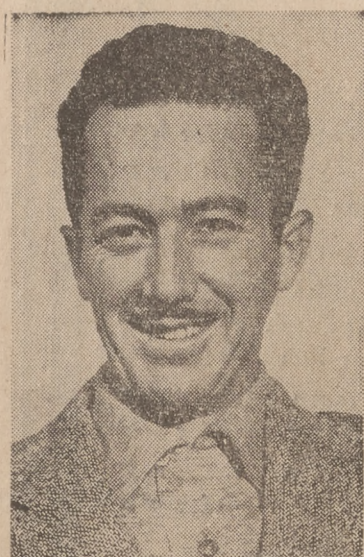
CLIFFORD GRIMES  
Sporting Goods & Toys



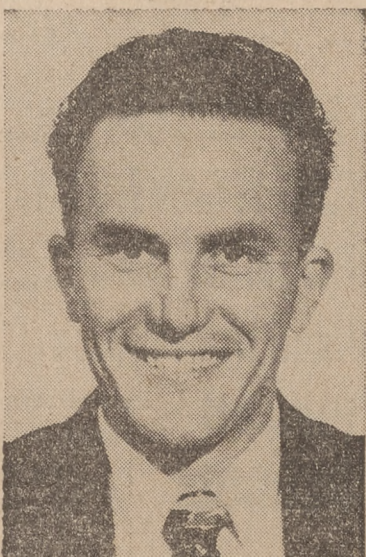
MRS. RUTH HULL  
Auditor



WALTER KOZIER  
Advertising Manager



ED LLOREDA  
Auto Accessories, Tires & Tubes



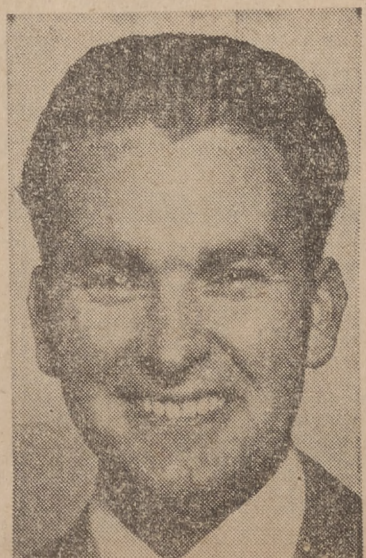
GEORGE T. FRIEDERICH  
Plumbing, Heating and Pumps



E. R. MOONEY  
Head Receiver



BILL BYRD  
Hardware & Housewares



ANDREW CAUSA  
Receiving & Shipping



ED HUDLER  
Washing Machines, Cloves, etc.

## These Are the Folks You'll Meet At Sears, Roebuck

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## Harmony House Colors at Sears

How would you like to paint your kitchen today and find exactly the same delicate shade in three years? Sears has made this a realization through a unique system, the Harmony House color program.

Sears saw the need for a standard color program throughout all types of merchandise, and two years ago the company put the idea into operation.

Technicians started with 17 basic colors, testing and retesting each to the desired shade and hue. Ten shades of each basic color were added to make a total of 170 standardized colors.

Today the Harmony House color program is utilized in all Sears merchandise.

## Broadway Stores Will Be Open Every Friday Night Until 9 O'Clock

## Monumental Task To Stock Sears

The monumental task of stocking a new store and readying it for early opening to the public is an experience that lives long in the memory of every retailer. Just such an experience has been occupying the attention of Walnut Creek Sears Manager, Gordon Moynahan, and his employee-associates for the past weeks.

Great new assortments of merchandise have been rolling into Walnut Creek to stock the new store. These goods have had to be unpacked, checked in, marked and moved to its proper store location. Then it has required correct display. Close timing, adroit management and painstaking care are called for to accomplish in orderly fashion the scores of separate and individual jobs.

Mr. Moynahan praised the performance of his corps of employees for the efficient way they have been preparing the new store for its bow to the public.

"I am sure that our Contra Costa County customer-friends will be more than pleased with everything our employees have done to make their shopping comfortable and convenient," Mr. Moynahan said.

## Unique Profit Sharing Plan Part of Policy

When the new employees at Walnut Creek's Sears, Roebuck and Co. store have completed one year of service they will become eligible to join a unique profit sharing fund of which more than 95 per cent of all Sears employees are members.

The savings and profit sharing has been in existence for 36 years.

Today it has 104,104 employee-members, owns 23 per cent of the outstanding capital stock of the company. Sears employees contribute 5 per cent of their salaries up to a maximum of \$250 a year. The company contributes, depending on the amount of its earnings, from 5 to 9 per cent of its net annual profits before deduction of federal taxes or dividends.

Gordon Moynahan, Walnut Creek Sears manager, pointed out that profit sharing is only one of many employee benefits at Sears. Other voluntary benefits are group life insurance and hospitalization, separation, illness and military allowances.

Other regular benefits are paid vacations, holidays, rest periods, employee discounts and suggestion awards. Then, of course, there are the legally required payments for social security, unemployment and workman's compensation.

In 1949 the total cost to the company of its employee benefits, including the company's \$22,817,000 contribution to the employees' profit sharing fund, was \$84,409,595.

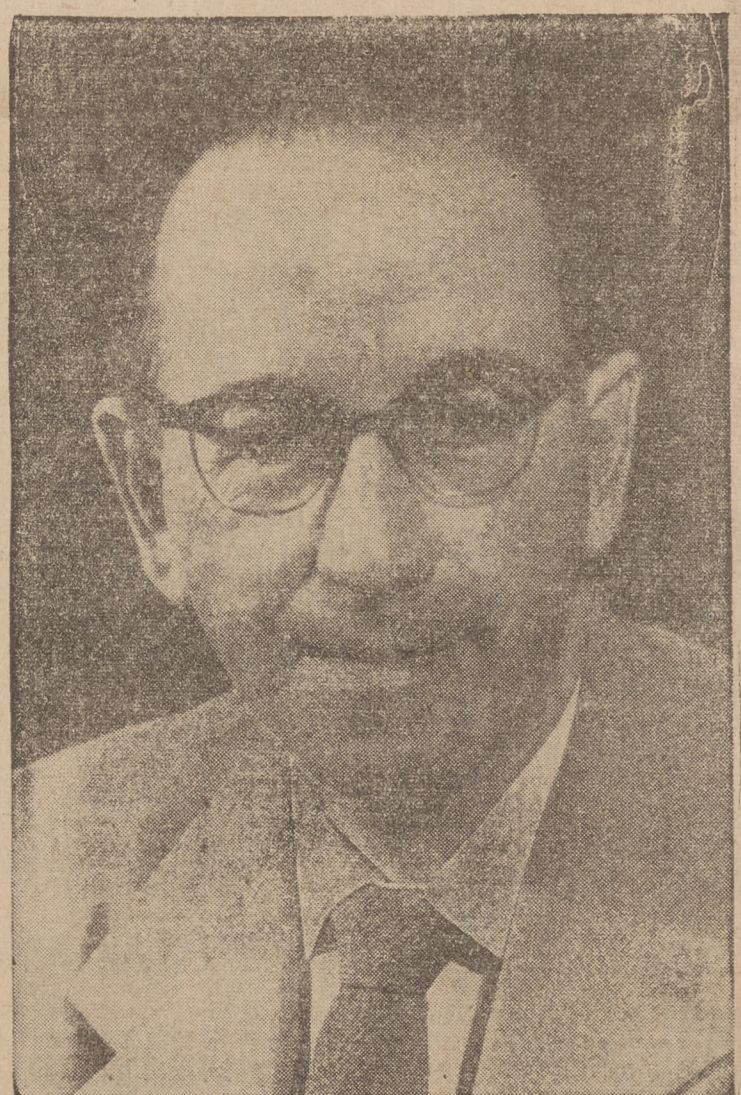
## Sears Lab Checks Its Merchandise

One of the most complete merchandise testing laboratories in the United States has been maintained by Sears since 1911.

In Chicago, the laboratory serves as a supreme court, a watchdog, a censor and an inventor. Each year its staff of 120 skilled chemists and engineers handle more than 30,000 technical problems.

The laboratory has the latest apparatus for testing merchandise of all types.

To reach satisfactory conclusions, many items must be subjected to tests that are more extreme and severe than the merchandise is likely to endure during normal use.



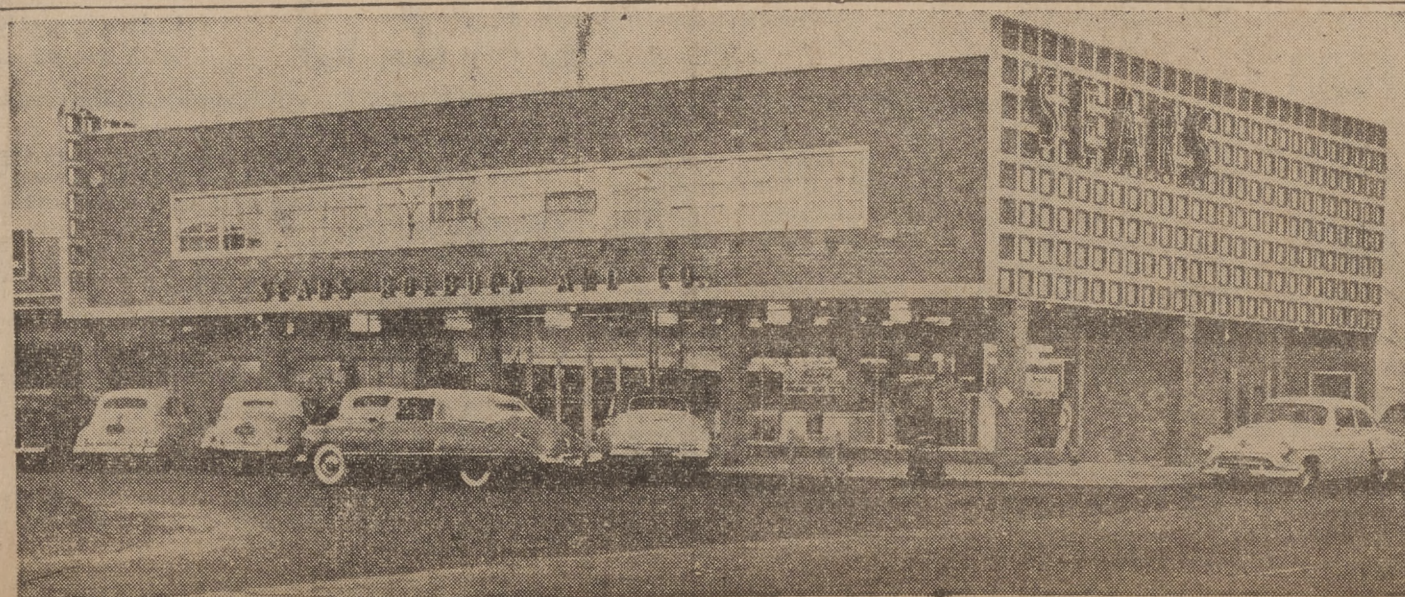
## Meet E. T. Van Nelson - 'Asst. Mgr.'

E. T. Van Nelson the assistant manager of the new Sears Roebuck and Co. retail store in Broadway-Walnut Creek project was born in Wenatchee, Washington, and attended schools in Los Angeles.

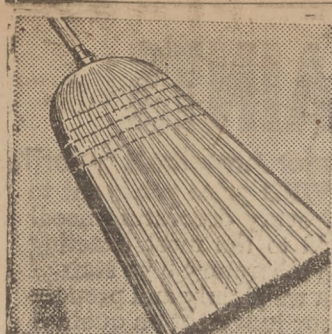
Upon leaving school was associated with a large retail food chain as sales clerk, store manager and inventory control supervisor.

Mr. Van Nelson moved from Los Angeles to Santa Maria and at that time was employed as salesman for a major oil company.

In 1942 he joined Sears as shipping clerk, subsequently filling the position of salesman, division manager, advertising and merchandising manager to his present position of assistant manager prior to his transfer to the new Sears Walnut Creek store.







**New Kitchen Broom**  
With Durable Corn Bristles!

Reg. 1.49  
Save at Sears ..... **1.18**  
This dirt banisher is firmly sewn  
five times — bristles won't pull  
loose! Smooth finished wood  
handle. Opening Special!



**Sturdy Lawn Rake**

22 Teeth; Wide  
18-in. Spread ..... **95¢**  
Easy to use Craftsman... just  
sweep the lawn! Tempered steel  
tines. Hardwood handle. Rust-  
resistant enameled finish.



**Firm Willow Basket**  
Reinforced Rim And Bottom

25x18x11-inches ..... **2.05**  
Prices slashed! Smooth inside  
needs no liner. Sturdy handles  
will not loosen.



**Electric Corn Popper**  
No Stirring—It's Automatic!

Cord Included ..... **4.98**  
Specially designed 2-qt. size with  
removable popping bowl, cool  
plastic handles. Use also to keep  
foods warm.



**Roomy Lunch Kit**  
Ideal for Work or School

Priced at Just ..... **2.39**  
Pint bottle fits in top; keeps  
liquids hot or cold for 24 hours.  
Easy to clean white enamel in-  
terior. Folding handle.



**Dunlap Hammer**

16-oz. .... **1.19**  
Husky, strong 16 ounce forged-  
steel head, smooth finish.  
Second-growth hickory handle,  
tightly wedged in head. Curved  
claws.



**Craftsman Saw**  
Filed To A Keen Sharp Point

26-in. Crosscut ..... **5.98**  
Husky, yet lightweight. Expertly  
tempered blade holds super  
sharpness. New strong pressure-  
welded handle.



**"Hot Dipped" GARBAGE CAN**  
20-Gal., Zinc Coated

Regular 5.60 ..... **4.44**  
Corrugated sides for extra  
strength. Snug fitting cover  
keeps rodents out, garbage in!

**SEARS**  
ROEBUCK AND CO.

**SHOP AND SAVE AT**

**Sears Walnut Creek**

**YOUR FRIENDLY STORE**

## SEARS--Walnut Creek Pledges

**Its SERVICES and SAVINGS to a Great and Growing Area . . .**

WELCOME . . . to your new WALNUT CREEK store. You will find it a most friendly and pleasant store in which to shop and save . . . a store distinguished by beauty and color harmony . . . incorporating every advanced idea to make your shopping convenient; wide aisles, beautiful displays, clearly marked, well arranged departments.

18 complete departments, stocked with our famous trade-name merchandise spell S-A-V-I-N-G-S and S-A-T-I-S-F-A-C-T-I-O-N, assuring

you HIGHEST QUALITY at LOWEST PRICES. Hardware needs for every member of the family . . . auto accessories . . . electrical and gas appliances . . . building materials . . . plumbing and heating . . . and thousands of other items available through our Catalog Order Desk . . . all under one roof for your shopping convenience. You are cordially invited to come in, shop, or just look around. Meet your friends and neighbors at SEARS!

### OPENING STORE HOURS!

Thursday, Friday, Saturday, Oct. 11, 12 and 13th

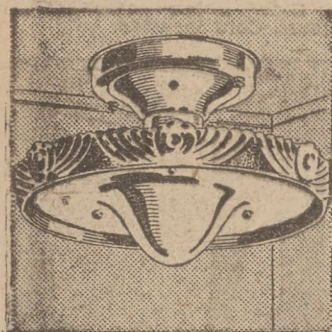
**10 A.M. TO 9 P.M.**

Regular Store Hours Beginning on  
Monday, Oct. 15, 10 a.m. to 5:30 p.m.,  
Except Fridays . . . 10 a.m. to 9 p.m.

**REMEMBER: Shop Every Friday till 9 P.M.!**

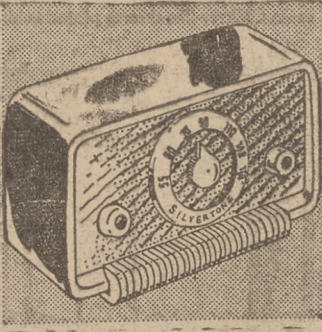
## DOLLAR SAVING SPECIALS! Thursday, Friday, and Saturday Only — While Quantities Last

No Phone or C.O.D. Orders — No Sales to Dealers — We Reserve the Right to Limit Quantities. **HURRY! SAVE!**  
EASY TERMS On Purchases Totalling \$20 or More! Ask Any Salesperson for Full Details



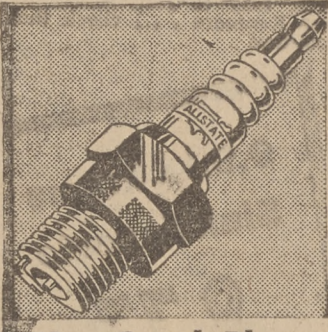
**Bedroom Fixtures**  
One Light Style

Homart Brand ..... **1.98**  
Smart frosted glass shade in soft  
rose or beige. Clear glass floral  
trim. Lustrously polished alu-  
minum holder.



**Table Model**  
Special for Grand Opening!

'Silvertone' ..... **12.88**  
Brown or ivory plastic cabinet.  
"Alnico" permanent magnet  
speaker, 5 tubes, antenna. Beau-  
ty and performance! Save!



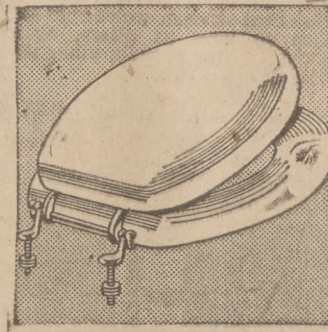
**New Spark Plugs**  
Completely New Allstate

Reg. 39¢ ea.  
In Sets, Only ..... **1.95** set  
Brand new! top to bottom for  
better mileage, quicker starts.  
Made with "pyralum" insula-  
tion. Save, buy now!



**Flat Wall Paint**  
One Coat Self-Sealing

Master-Mixed, Gal. .... **3.69**  
No primer needed even in deep  
colors. Spreads smoothly, dries in  
6 hours to no-glar, washable fin-  
ish. Many colors.



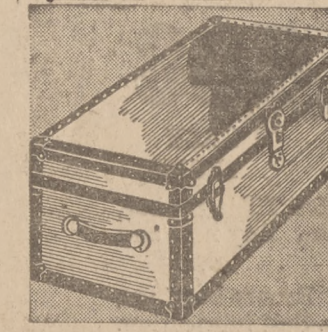
**White Toilet Seat**  
Hardwood Stock—Smooth Finish

Savings-Priced ..... **4.45**  
A bargain at the price, this seat  
and cover have chrome-plated  
brass hinge and fittings. For all  
standard bowls.



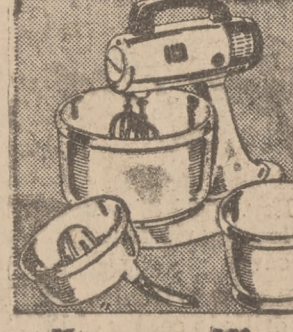
**Rock Wool Batts**  
Can be laid, Tacked, Stapled

3.39 Carton. Now ..... **2.77**  
50 sq. ft.  
Save fuel, home comfort. You'll  
install them easily. Asphalt coat-  
ed paper back resists fire, dust,  
moisture, heat loss.



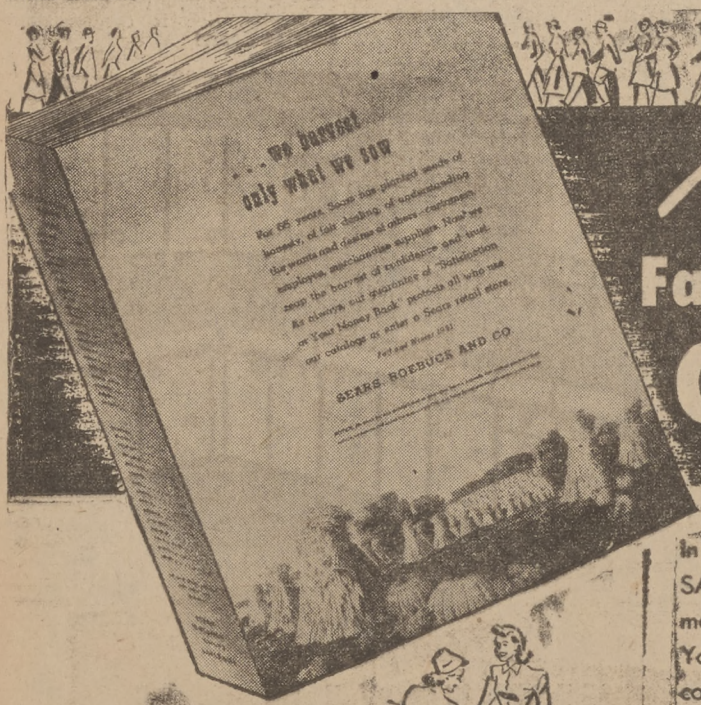
**Camp Lockers**  
Extra Tough Fiber Covering

Two Handles ..... **12.48**  
A buy at Sears low price! Camp  
locker 30"x16" inches, is pro-  
tected by heavy metal corners.  
Buy today!



**Kenmore Mixer**  
12 Kitchen-tested Speeds

Reg. 39.98  
Sears Low Price ..... **35.88**  
Complete with mixing bowls,  
juicer, recipes, cord. White  
baked-on enamel finish, black  
trim. 110-120 Volt, AC.

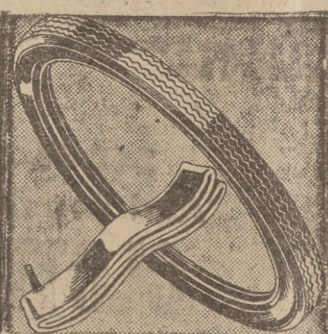


**New!**  
**Fall and Winter**  
**CATALOG**

In this new catalog of our CATALOG  
SALES DEPARTMENT, you have the  
most complete shopping center in town.  
You can do all your shopping in one  
convenient stop. Everything is priced  
to save you money and to eliminate  
needless, tiring, store to store shopping  
to get the best buy.

**YOU CAN SHOP  
BY PHONE . . .**

If you can't come in, call Sears "Telephone  
Order Service." Our catalog experts will  
handle all details for you. Phone today!  
Let us explain this service.



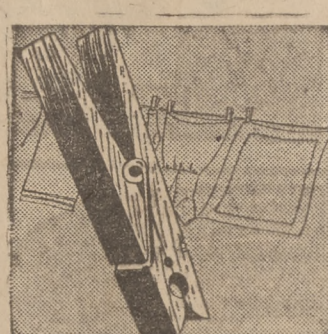
**Tire and Inner Tube**  
Select Grade Synthetic Rubber

Sears Low Price ..... **3.18**  
Allstate balloon tire and inner-  
tube of top quality. "ZZig-zag"  
tread design; carcass of natural  
crude rubber.



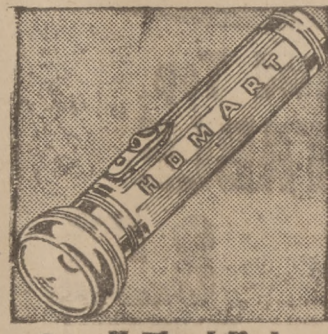
**Tots' Velocipedes**  
5/8-inch Rubber-tired Wheels

Low Priced ..... **6.79**  
Smooth riding for young folks!  
Heavy steel frame, 10-inch front  
and 7-inch rear wheels. Wide  
front fender. See it!



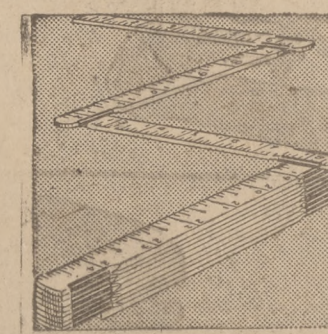
**Spring Clothespins**

Reg. 85¢  
Package of 72 ..... **57¢**  
Husky clamp clothespins made  
of sturdy hardwood. Now's the  
time to stock up on washing  
equipment at Sears!



**2-cell Flashlight**  
Shatterproof Plastic Lens

Reg. 1.39 ..... **1.18**  
Thick magnifying glass lens for  
broad flood beam. Silverplated  
brass reflector. Many other high  
quality features! Save now!



**6-ft. Folding Rule**  
Black, Easy-Reading Markings

3/4-in. Wide ..... **69¢**  
Flexible, durable hardwood,  
bright steel mountings. White  
finish with dark, easy-to-see  
black markings.



**Gallon Picnic Jugs**  
Insulated Porcelain Liner

J. C. Higgins ..... **2.98**  
Keep your drinks hot or cold up  
to 4-hours! Comfortable rubber  
covered carrying handle. Blue  
enameled steel jacket.

### BY POPULAR DEMAND!

Sears, Broadway-Walnut Creek

OPENS Thurs., Oct. 11, 12, 13th!

Watch for the Formal Grand  
Opening Nov. 7, 8 and 9th

### Figure Problems?

**Sears Expert Corsetiere**  
**Miss Karen Blane**

Will Be Here Thurs., Fri. and Sat.  
To Assist in Selecting and

Ordering the  
Proper Garment  
For You!  
Make Your  
Appointment  
Early. There Is  
No Obligation!

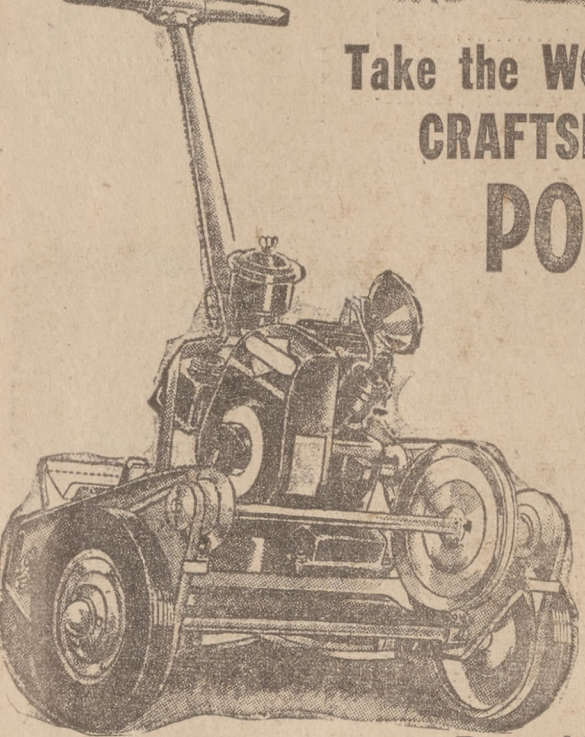


**WALNUT CREEK, CALIF.**  
**FREE PARKING**

**"Satisfaction guaranteed or your money back" SEARS**

**1543 BROADWAY**  
**PHONE 7631 - 32 OR 33**

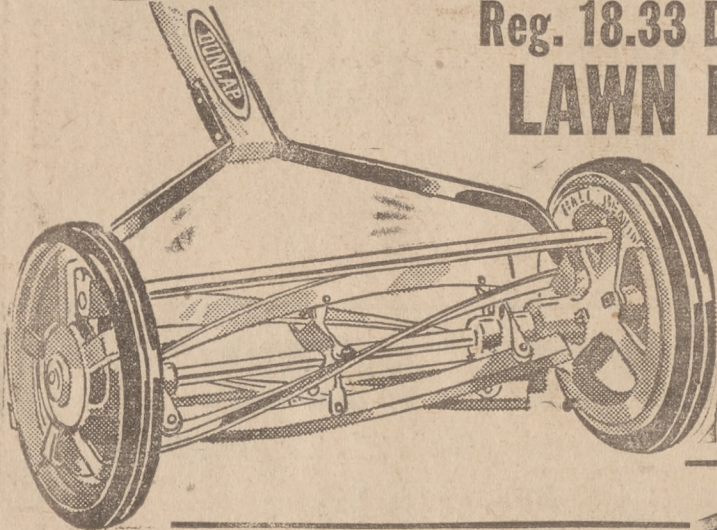




## Take the WORK Out of Yard Work! CRAFTSMAN 18-in. Gasoline POWER MOWER 10595

\$11.00 Down  
\$9.00 Month  
Easy Terms

Dollar for dollar — you can't match this Craftsman mower! Has the amazing "magic-control" handle... simply raise handle to start, lower to stop... no levers, clutches or complicated gadgets. Sturdy 1 H.P. gasoline engine. Dollar for dollar, Craftsman is your best buy!



## Reg. 18.33 Dunlap 16-in. LAWN MOWER 15.88

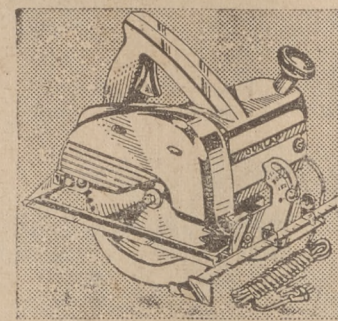
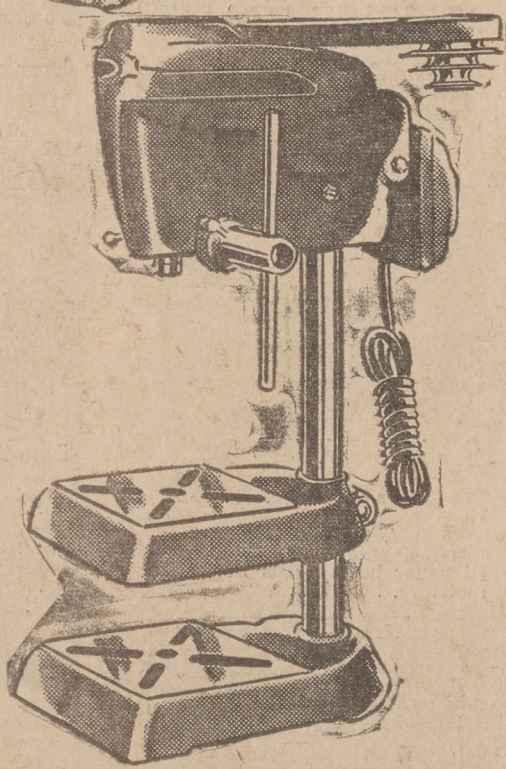
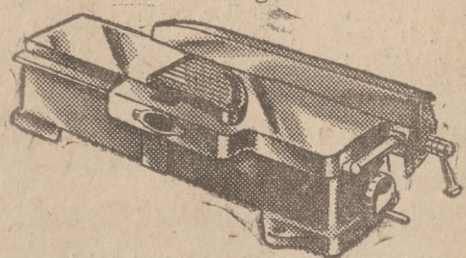
Shop, compare Sears exceptional quality, amazing low price. 16-in. cut, 5 steel blades. Easy rolling rubber tires, hardwood handle.

*Now*

CHOICE OF  
3 GREAT  
TOOLS AT  
ONE LOW PRICE!

*Your choice* **4488**  
EASY  
TERMS

- A. Reg. 46.95 8-in. Bench Saw. Has Tilting arbor, locking rip-fence, fast, accurate. Buy now and save!
- B. Reg. 49.95 Dunlap Drill Press. Bronze bearings, drills to center of 12 1/4" circle. Self lubricating.
- C. Reg. 52.50 Craftsman Jointer-Planer. Sealed ball bearings. 4 1/2-in. size. Precision ground table. See it at Sears! Buy now for extra savings!



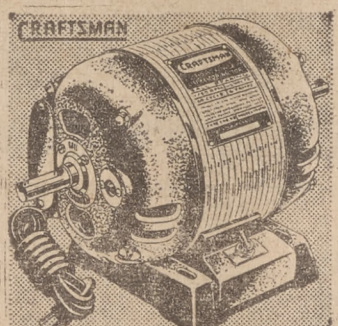
**Dunlap Hand Saw**  
Saws Quickly With Ease!

6 1/4-inch Saw ..... **41.50**  
Depth of cut and tilt adjustments, ripping guide and many extra features at this low price.



**Duckbill Snips**  
**1.49**

Cuts straight, irregular shapes. "Super-Tuff" steel. Craftsman makes. 7-in., 2-in. cut.



**Capacitor Motor**

1/2 H.P.—Medium Starting Loads  
1750 RPM ..... **30.00**  
Ball bearing; built-in condenser. Easily reversed, double shaft. "Klixon" overload protector, 110-120 V 60-cycle A.C.



**Lever Jaw Wrench**  
Actually Seven Tools In One

9-inch size ..... **1.75**  
Handiest wrench we've ever sold! Can be used as pliers, clamp, locking, pipe wrench, other uses. 6 1/2, 9, 12-in. sizes.

**SAVE 12.00 HOMART**

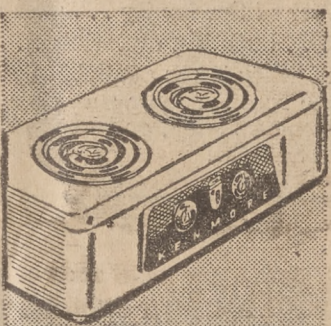
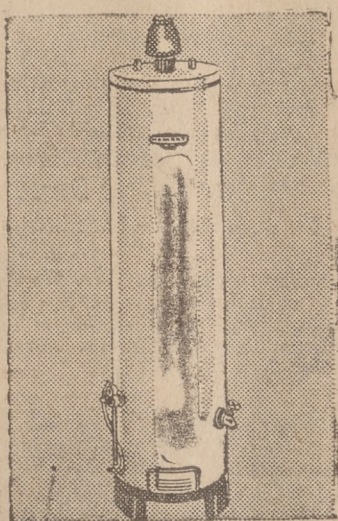
**Automatic Gas  
Water Heater**

Guaranteed Three Years

**5250**

20-gal.  
size

New 1951 model with improved design burner that gives low cost uniform heat automatically. Rust-resistant galvanized tank has white enamel jacket with heavy insulation. Safety pilot shuts off gas if flame goes out. An unusual buy!



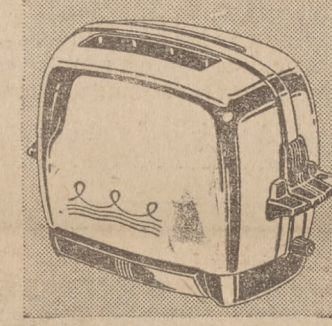
**Deluxe Table Stove**  
6 Heats—275 to 1000 Watts

Best Kenmore ..... **31.87**  
Heats 30% faster! Compact; streamlined! Range-type elements—quick boil to slow simmer. Easy to clean. Finest quality.



**Kenmore Iron**  
Automatic, No-Pressure

Only ..... **9.90**  
Iron dainties or denims with equal ease. Larger sole-plate area, easy to read fabric dial. See Kenmore... check these features!



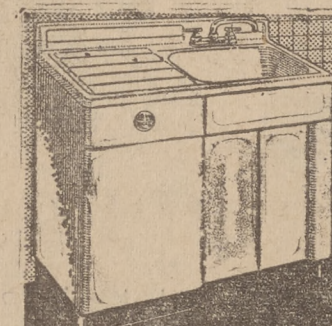
**Electric Toaster**  
Kenmore Automatic Pop-up

Special ..... **16.90**  
Accurate clockwork mechanism. Current shuts off when toast is done. Browning control. Mirror-like chrome plated finish.



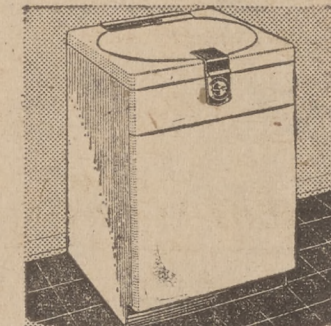
**Kenmore Percolator**  
Automatic—Just Plug It In!

1-8 Cup, Reg. 9.95 ..... **8.88**  
Starts perking in 30 seconds. Stops automatically when coffee is done. Keeps coffee hot for hours. Cord included.



**42-in. Sink Outfit**  
Homart All Steel Construction

Homart Styling ..... **84.15**  
Top quality! Acid resisting finish. Swing spout. Includes basket strainer. 2 cabinets.



**Kenmore Dishwashers**  
Completely Automatic

Priced Low ..... **224.77**  
Washes, rinses and dries dishes for six persons, all at once, automatically. See it demonstrated now at Sears!

**140-ft. of drying space  
And You Don't Move a Foot!  
CLOTHES DRYER**

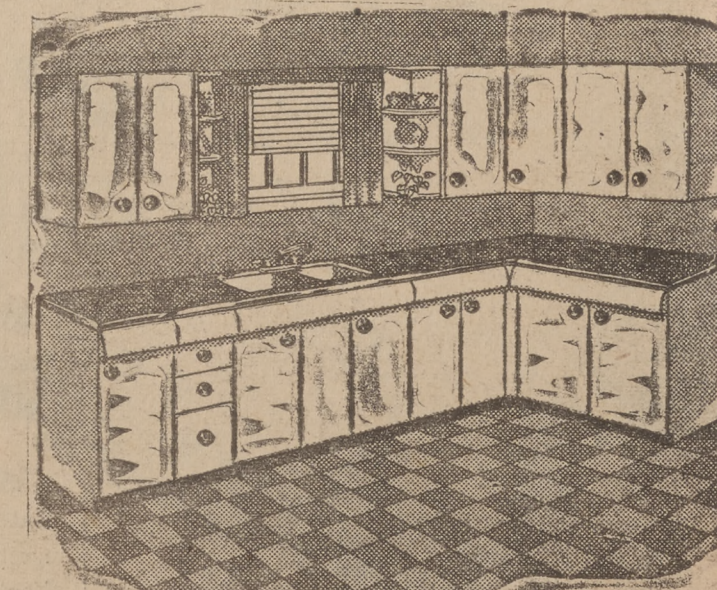


You Stand  
Still—the Dryer  
Does the Moving!

Reg. 14.98  
**12.44**

All aluminum revolving clothes dryer for indoor or outdoor use. Strong cotton lines give you 140 feet of drying space... clothes dry quickly. Complete with ground box for easy setting-up or taking down. Folds compactly.

200-ft. size, all Aluminum  
Dryer ..... **22.98**  
Folding Indoor  
Stand ..... **3.78**



**SAVE 10%! Buy Now!**  
**Unpainted Cabinets**

As Shown,  
Without Sink  
Reg. 212.10

Modernize your kitchen with Homart unpainted kitchen cabinet ensembles! And... you can save an extra 10% during Sears big 3 Day Opening Sale! Made of smoothly sanded Western woods, ready to paint to match your color scheme.

**ALSO PRICED AND SOLD INDIVIDUALLY!**  
For Best Results Use Master-Mixed Paints

**19089**

**1543 BROADWAY  
PHONE 7631-32-33**

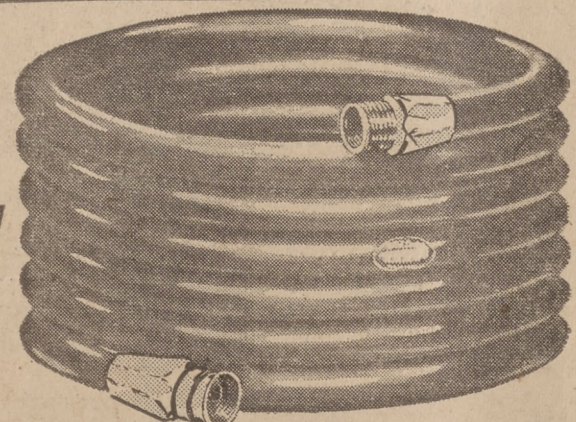
**WALNUT CREEK, CALIF.  
FREE PARKING**

**Reg. 8.49 Clear Plastic  
GARDEN HOSE**

50-Ft. Length, GUARANTEED 8 YEARS!

Green transparent hose weighs much less, yet is much stronger than ordinary hose. Resistant to abrasion, sun, gas, oil, weather, acids, and age. Guaranteed for 8 years.

**7.77**



**Steel, Ventilated Top  
IRONING TABLE**

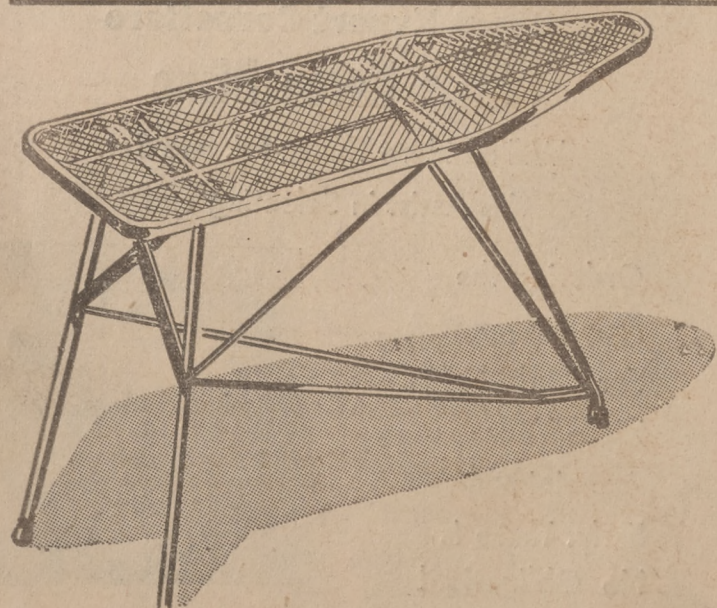
Quicker, Cooler

Ironing

**8.53**

For faster, easier, cooler ironing. Rubber tipped legs give extra steadiness. Folds into a compact unit for behind the door or closet storage.

**Smooth fitting Pad and Cover set**  
Drawstring cap end, drill cotton cover fits smoothly. Non-matting waffle weave pad. **3.00**  
A truly outstanding value!



*"Satisfaction guaranteed or your money back"* **SEARS**



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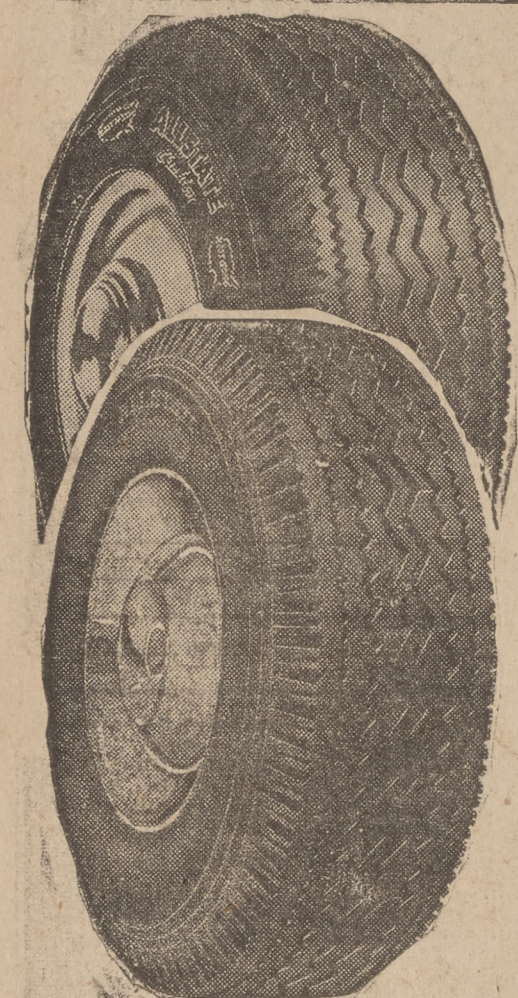
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**SALE FEATURE**

Reg. 16.95 Ea.  
**ALLSTATE**  
18-Month Guaranteed

**SAFETY-TREAD TIRES**

**BUY 2 SAVE 6.00**

**27<sup>90</sup>\***

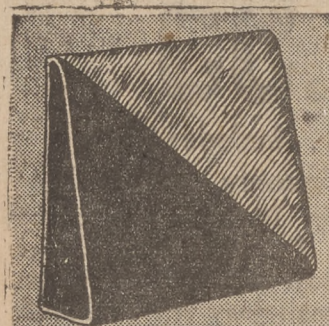
Plus Tax 6:00 X 16

- X-41 Cold Rubber for Bonus Mileage
- "Cut-Skid" Tread, Allstate Bonded Cord Carcass for Extra Safety, Strength
- Guaranteed 18 Months for Super Satisfaction

Be sure of safe, carefree driving for seasons to come, with Allstate Super-Safety Tread Tires on your car. **FREE INSTALLATION!**

\* And your old tires

**10% Down - Easy Terms**



**New Seat Cushion**

Woven-Plastic-Low Priced

Reg. 2.49

**1.98**

Extra comfortable, long wearing for back or seat use. Exceptionally low-priced for its quality. Select yours now.

**Special Savings**

**SEAT COVERS**

SAVE 2.62! REG. 21.50

**SALE SPECIAL 18<sup>88</sup>**

Free Installation

**SARAN PLASTIC**

Made of SARAN Woven Plastic for coolness, durability and comfort. Brilliant, fade-resistant colors... Non-absorbent... moisture-proof... stain-proof. Wipe clean with damp cloth. Seams double-stitched, strain points bar-tacked. Elastic side inserts. Drive in today! Covers for most cars at similar saving.

**LOOK! 3.00 TRADE-IN FOR YOUR OLD BATTERY ON PURCHASE OF A "FACTORY-FRESH" ALLSTATE BATTERY**

12 Month Guarantee  
Reg. 8.45

**5.45**

With Old Battery

Prepare now for cold, hard-starting days ahead! You'll be set with an Allstate "Factory-Fresh" Battery! Gives plenty of power for normal use, plus all those extras. Fits most cars.

**THERE IS AN ALLSTATE BATTERY TO FIT YOUR CAR!**



**Cleaner And Wax**

Reg. 59c

**44c**

Allstate's original cleaner and wax. For beautiful finish, that's really yours. Get it today!

**Bicycle Baskets**

1.84

Large heavy duty basket made from strong wire. Two middle frames. Fits all bikes.

**Oil Filter Refills**

Reg. 1.10

**88c**

Allstate closemesh refills fit most cars. Removes dirt, grit from oil stream. A buy!

**Bicycle Reflector**

55c

Big red Stimsonite lens gives you added safety when riding. Fits any rear fender.

**Bring A Can, A Bucket, A Barrel!**

Allstate Compounded **MOTOR OIL**

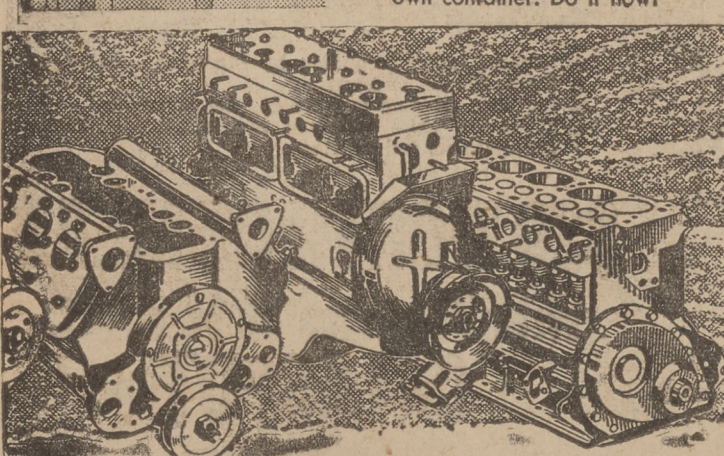
Reg. 79c gal.

**16c**

BULK

In Your Container

Stock up on all your oil needs—get go-powered Allstate performance from a 9-way superior premium quality oil. It cools and clings as it cleans your motor. Buy at Sears savings, save even more by bringing in your own container. Do it now!



**GUARANTEED EXCHANGE PRICE! ALLSTATE REBUILT MOTORS**

Reg. 204.00

**189<sup>00</sup>\***

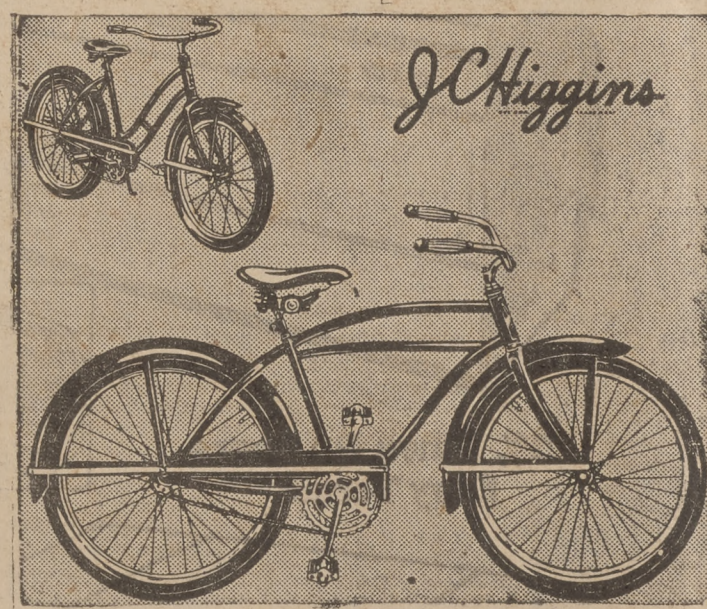
Easy Terms Installed

Chev. 39-49

No Trade-In Gamble when you buy an Allstate rebuilt motor! You get top quality—more new parts, more precision workmanship in Allstate engines.

Allstate Rebuilt Motors for Fords, Mercury, Buicks, Pontiacs, Oldsmobile, Plymouths at Similar Savings!

\*Other engines at comfortable savings!



**Full Size "Special" J. C. Higgins Bikes**

OPENING SPECIAL

Reg. 44.05

**38.88**

Give your youngster the thrill of owning his own bike! Save on this down-to-earth price! Improved J. C. Higgins coaster brakes give faster, safer stops. Crusader balloon tires! Baked enamel finish. "Color-Flow" styling. Complete with 4-year Pinkerton registration!

J. C. Higgins Semi-Deluxe, light and horn ..... 57.02

**get miles of style with J. C. Higgins luggage**

**LADIES LUGGAGE SET**

5 Pcs. **75<sup>88</sup>**

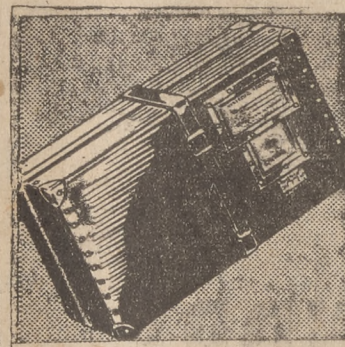
Plus Fed. Ex. tax

Spirits soar with luxury luggage from Sears! Smart set in vinyl covers sheds grease... grime in seconds... can't scuff! Featherlight 1-pc. wood frames, plastic bindings, solid brass locks. Choose green, blue, copper-tone... today!

train case ..... 9.98  
weekend case ..... 12.13  
pullman case ..... 15.95  
hanger case ..... 17.95  
fortnite case ..... 19.87

**SHOP AT SEARS AND SAVE**

**Shop! Compare! You Can't Get More! Why Pay More?**



**Fiber Laundry Cases**

Extra Tough, lacquered Fiber

Buckled Strap ..... **2.50**

Send laundry home—save money! Water repellent—plus metal corners to add to its long life. Address, stamp cards.



**14-In. Zipper Bags**

Water Repellent Cotton Deck

Sears Priced! ..... **2.21**

Smart zipper bag has strong wire frame to keep it in shape. Flat loop handles, fiber bottom. Choice of colors.

**STOP! SHOP! SAVE! EASY TERMS**

On Purchases  
Totalling \$20  
Or More



**Ladies Tweed Luggage**

Train Case ..... **8.01**

Pyroxylin coated canvas cover on plywood box. Bound with calf-grained vinyl plastic, brass plated locks and hinges, rayon taffeta lined and fitted.

Over-Nighter ... 10.28 Pullman Case ... 13.01

**Canvas Gun Cases**

3.63

Sturdy canvas with cotton lining. Leather trim. 3 sizes to fit your gun. At Sears!

**Cleaning Kits**

2.21

Complete equipment for cleaning 22 caliber rifles. Includes book "Tips on Shooting".

**Hoppe's Solvent**

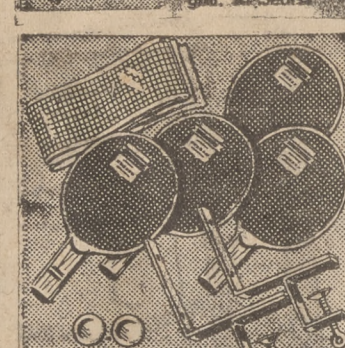
35c

Famous with hunters! Removes lead fouling and powder particles from gun barrels.

**Cleaning Kits**

2.95

For all shotguns! Includes everything you need for cleaning, oiling! Book on "Tips".

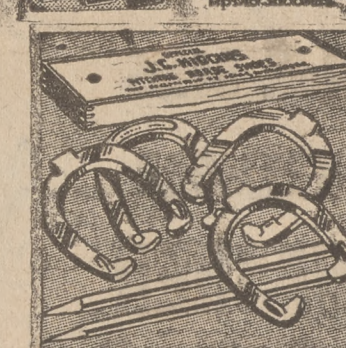


**Table Tennis Sets**

3-Ply Rubber Covered Paddles

Complete, Just ..... **5.95**

Full 66-inch tape bound net, heavy duty clamp-on net posts! Complete with 4 paddles, 2 balls and instructions. A buy!



**Horseshoe Sets**

Four Drop-Forged Steel Shoes

J. C. Higgins ..... **5.81**

One pair gold color, one pair silver-color shoes. Two forged steel stakes. Packed in wood box for easy storage.

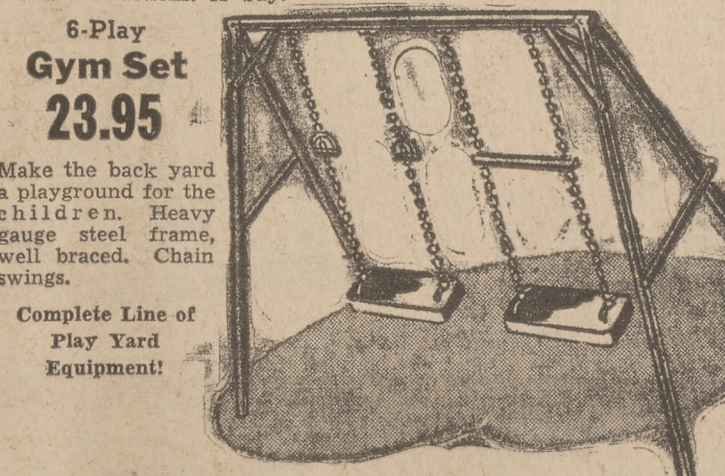


**J. C. Higgins Shotgun**

12 Gauge Six Shot

**29<sup>95</sup>**

See this great 6-shot repeater at Sears... you'll know why it's America's top seller! Dependable "fast-travel" bolt action; proof-tested precision choked barrel; improved safety. See it today!



**6-Play Gym Set**

**23.95**

Make the back yard a playground for the children. Heavy gauge steel frame, well braced. Chain swings.

Complete Line of Play Yard Equipment!

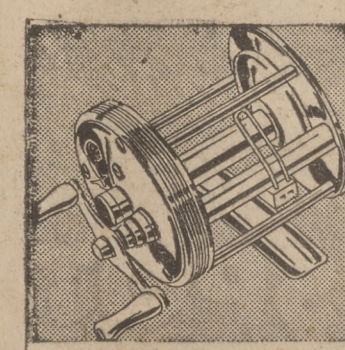


**22 Automatic, Model 30**

With 4-power Scope

**50<sup>00</sup>**

J. C. Higgins new look in rifles! New flat-side receiver. New lighting-fast action. New sharp-sight telescope. New reel-in carrying sling. Custom quality features found only in most expensive guns.

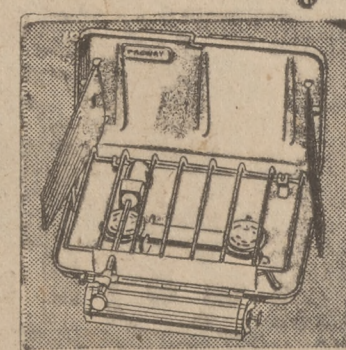


**J. C. Higgins Reels**

No-Backlash, Super Model

A 4-Star Feature! ..... **6.92**

An outstanding value in a casting reel! Precision-engineered of finest material for super ruggedness, smooth action.



**Gasoline Stoves**

Economy-priced 2-burner

For Only ..... **9.35**

Folding camp stove has welded steel wire grate, windshield, 10 1/2 x 11-inch cooking surface. Sturdy; handsome.



**"6 Shots in 3/2 Seconds" Deluxe "20" 12-Gauge J. C. HIGGINS SHOTGUNS**

**75<sup>00</sup>**

Pump Action Repeater! Three Choke Controls!

Compensator choke controls make this gun ideal... gives more deadly shot patterns! Ventilated sighting rib gives greater accuracy, faster "pointing"! Sold only by Sears!

Sears Exclusive! More features than expensive 95.00 guns!

**DEER HUNTERS! Stock Is Limited! Better Hurry!**

30-30 Model 94 Winchester Rifles ..... 72.15  
300 Model 99CG Savage ..... 111.50  
270 Winchester, Model 70 ..... 126.50  
30-06 Remington, Model 721 ..... 92.35  
30-30 Marlin, Carbine style ..... 71.70

See Sears FIRST For Hunting and Fishing Needs! Complete Stock of Shotgun Shells, High-Powered Ammunition and Licenses!

**20% Down - Easy Terms**

1543 BROADWAY  
PHONE 7631 - 32 - 33

WALNUT CREEK, CALIF.  
PARK FREE

**"Satisfaction guaranteed or your money back" SEARS**



SHOP AND SAVE AT

**SEARS**  
ROEBUCK AND CO.

*Sears Walnut Creek*  
YOUR FRIENDLY STORE

**KENMORE HOME LAUNDRY**

<b>WASHER</b> <b>279.95</b> WITH SUDS SAVER On Sears Easy Payment Plan (Usual carrying charge)	<b>DRYER</b> <b>249.95</b> GAS DRYER On Sears Easy Payment Plan (Usual carrying charge) ELECTRIC DRYER \$209.95	<b>IRONER</b> <b>169.95</b> On Sears Easy Payment Plan (Usual carrying charge)
--	--	---

- You touch the dial—your work is done
- Exclusive Suds-Saver—saves you money
- Depth Selector—saves your hot water
- Seven complete rinses flush out dirt
- Only Kenmore has all the wanted features

- Dries clothes in minutes—instead of hours
- Gets clothes fluffy dry, sweet-smelling
- Sun-Fresh lamp imparts sanitized atmosphere
- Tumbling action dries clothes lint-free
- Only Kenmore has all the wanted features

- Does all heavy lifting, pressing automatically
- Full size 26-inch roll accommodate big sheets
- Two open ends make shirts and ruffles a breeze
- Double knee control leaves hands free
- Only Kenmore has all the wanted features

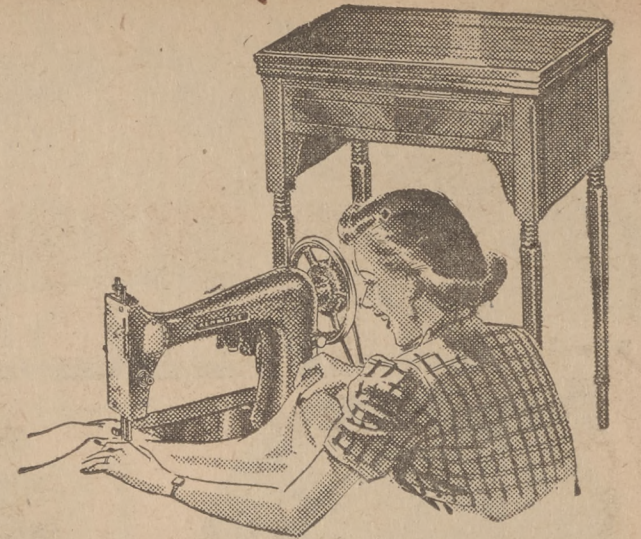
Your Chance to Save \$\$

Regular 111.95 Kenmore

**SEWING MACHINE**

NOW **\$77<sup>77</sup>**

- 20 Year Guarantee
- Full Set of Attachments
- \*And your old machine



**Kenmore Vacuum Cleaners**  
Reg. 52.75 Tank Type — or  
Reg. 44.95 Upright Style

**YOUR CHOICE  
FOR ONLY**

**34<sup>88</sup>**

And Your Old Cleaner

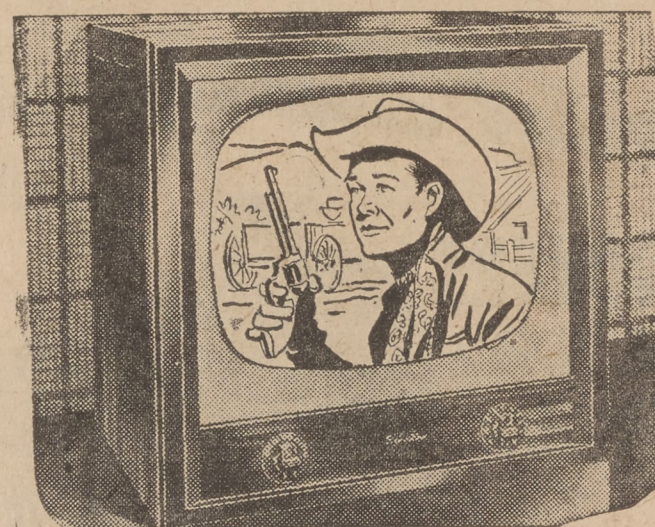
Gentlemen: Please send me further information describing Kenmore Sewing Machines and Vacuum Cleaners. Or

NAME \_\_\_\_\_

STREET OR RR \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

Free Home Demonstration!



**BIG 20-in. SCREEN  
SILVERTONE**  
Television Set

**249.95**

ONE PRICE TO PAY... includes Federal  
Excise Tax, Parts Warranty, Delivery!

A great TV value in every way! Big 20-in. picture tube gives 210-in. of viewing area! Extra powerful receiver... ideal for fringe areas! Dual knob control, built-in antenna. Beautifully styled mahogany veneer cabinet. Buy it now at Sears special 3-day Opening Sale.



Reg. 84.95  
**KENMORE  
WASHER**  
**68.88**

Just 15% Down

\$11.00 Down \$5.00 Month Easy Terms

Lowest price in town for a full size washer! Porcelain enamel tub does full load in agitator washing action. Balloon type wringer rolls. Wringer has target release. Save Now during this 3 day opening special!

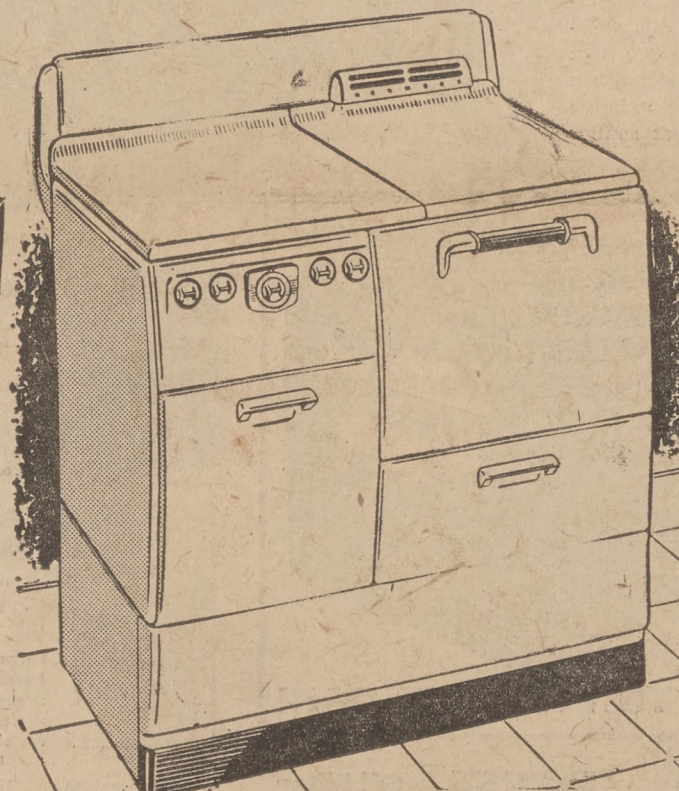
**JUST 15% DOWN  
UP TO 18 MONTHS TO PAY!**  
Sears Easy Terms

**Kenmore Visa-Matic  
Wringer Washer**

- Giant size insulated tub
- Amazing Visa-Matic Wringer
- Automatic pressure adjustment
- Automatic drain pump

**162<sup>95</sup>**

\$25.50 Down  
\$8.50 Month



**KENMORE 36-INCH  
GAS RANGE**

Reg. 124.95  
\$16.00 Down  
\$5.50 Month

**99.95** EASY TERMS

Now... extra savings on this budget priced 36-inch Kenmore! Provides all the wanted features. Lifetime porcelain enamel cooktop, built-in lift covers provide an extra work table. Big 18-inch porcelain enamel oven. Automatic oven heat control. All steel porcelain enamel burners — new Thermo Disk unit provides non-tip cooking. Adjustable slide out broiler. Save at Sears!

COMPLETE LINE OF KENMORE  
GAS AND ELECTRIC RANGES!

**\$30 WORTH OF MEAT AT NO EXTRA CHARGE**

With Purchase of 19.4 cu. ft.

**COLDSPOT  
FREEZER**

\$74.50 Down

\$25.00 Month

Easy Terms

**479.95**

- "Super-Dense" insulation by Fiberglas
- Stores 679 lbs. of foods
- Separate freezing and storage compartments
- Gleaming white baked-on enamel exterior, lifetime porcelain enamel interior

**\$20 WORTH OF MEAT**

With Purchase of 14 cu. ft.

**COLDSPOT  
FREEZER**

\$60.00 Down

\$21.00 Month

Easy Terms

**384.95**

- Stores 490 lbs. of foods
- Seamless all-steel cabinet
- "Super-dense" insulation by Fiberglas
- Gleaming white baked-on enamel exterior and lifetime porcelain enamel interior



*Special  
Purchase!*

9 Cu. Ft. Capacity

**COLDSPOT**

Would Regularly Be 259.95

**238.88**

Buy on Sears Easy Payment Plan

- Top to Floor Cold Storage
- Giant 41.2-lb. Freezer Chest
- Full Width Porcelain Crisper

Get giant storage space—pay a price you'd ordinarily expect for a smaller 7 cu. ft. refrigerator! Get extra savings now during this special Sale!

*satisfaction guaranteed or your money back* **SEARS**

**BROADWAY - WALNUT CREEK  
OPEN EVERY FRIDAY NIGHT TILL 9 P.M.!**

**PHONE 7631 - 32 - 33  
PARK FREE**



CRESCENT JEWELRY CHAIN invite you to attend the

# PREVIEW OPENING

of their NEW STORE in the WALNUT CREEK -  
BROADWAY Shopping Center Thursday October 11th

Yes, you're invited to a PARTY... to witness the most spectacular event in Bay Area jewelry store history! It's the opening of another in the chain of CRESCENT JEWELERS Pacific Coast stores. We've scoured the country for months — literally run our suppliers ragged! — getting together the finest collection of merchandise (to SELL AT THE MOST PHENOMENAL SALE PRICES) in all our history. Sale prices apply on every type of merchandise imaginable — in all 3 East Bay stores RIGHT NOW! Shop CRESCENT JEWELERS in OAKLAND!... in HAYWARD!... in WALNUT CREEK! Opening specials are on display — on SALE — at ALL 3 STORES. Plan now to shop THURSDAY, OCTOBER 11th — for a COMPLETE selection.

Invitation to our Preview Opening

FREE

FREE

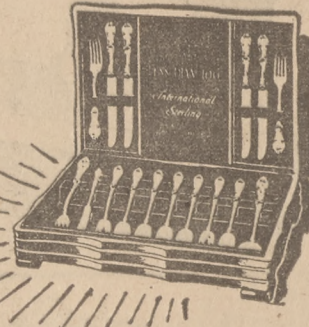
FREE

on Opening Days

At no extra cost —

with any purchase of \$39.50 or more — a BEAUTIFUL 26-PC. SILVER SERVICE — put out by INTERNATIONAL SILVER SERVICE for 6!... in popular Homestead Pattern.

To the FIRST 100 LUCKY PEOPLE who open an account with CRESCENT JEWELERS



This isn't just for our Walnut Creek store customers. You can get this beautiful silver service FREE (at no extra charge) if you open your NEW ACCOUNT at any one of Crescent Jewelers three big East Bay stores — with a purchase of \$39.50 or more during the company wide celebration in honor of the opening of Crescent Jewelers NEW WALNUT CREEK STORE.



**DIAMOND "PRINCESS" RING**  
A sparkling diamond set in a hand-engraved mounting... fit for a princess. **\$29.95**  
(pay only 45c a week)



**17-DIAMOND "PRINCESS" RING**  
A breathtaking ring at an amazing low price. 17 diamonds in 14K gold. **\$129.50**  
(pay only \$1.00 a week)



**DIAMOND STUDDED DUETTE**  
16 gorgeous diamonds gleam in this breathtaking wedding ensemble. A real buy. **\$169.50**  
(pay only \$4.00 a week)

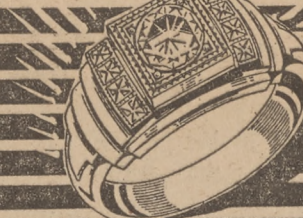


**12 DIAMONDS**  
Were 299.50  
Now half price!

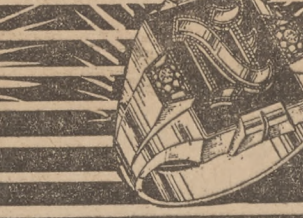
Yes, 12 glittering diamonds in this exquisite diamond duette. **NOW ONLY \$149.50**  
(Only \$2.00 a Week)



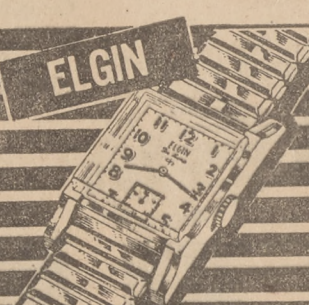
**MAN'S BIRTHSTONE RING**  
Large, handsome stone set in smart 10K gold setting. Compare this amazing low price. **\$12.95**  
(pay only 25c a week)



**MAN'S DIAMOND RING**  
Save \$55 on this good looking ring... a glittering diamond in hand-crafted setting. **\$90.00**  
(pay only \$1.20 a week)



**MAN'S INITIAL RING**  
Two diamonds set off this stunning man's initial ring. 10K gold. **\$17.95**  
(pay only 50c a week)



**ELGIN**  
Deluxe model with Dura-power mainspring. A beauty! **\$65.00**  
(pay only \$1.00 a week)



**BULOVA**  
Famous make quality. 21 jewels, choice of his or her models. **\$49.50**  
(pay only \$1.00 a week)



**GRUEN**  
Smart veri-thin model with 17-jewel movement. A buy! **\$37.50**  
(pay only 60c a week)

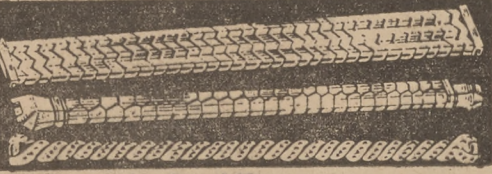


**BENRUS**  
Famous Swiss make. 17 jewels with thin snap bracelet. **\$33.00**  
(pay only 50c a week)

## EXTRA SPECIALS...while they last!



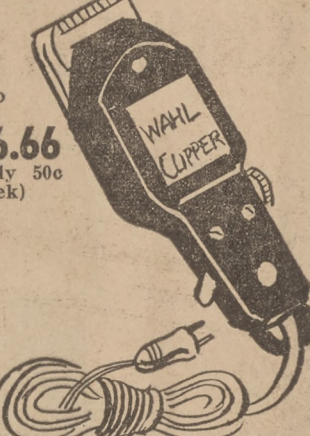
**SUGAR & CREAM SET**. 3 pieces in F. B. Rogers quality silver. Reg. \$15. (pay only 50c a week) **\$4.88**



**Expansion Watch Bands**. Reg. 3.95. Both men and women. Choice of colors. Now **\$1.95**



**WAHL CLIPPERS**  
Light weight professional size, fingertip switch. **\$6.66**  
(Pay only 50c a week)



**8 Power Binoculars**  
Reg. \$45. **\$22.50**  
pay only 50c a week



**REGIS**  
Wedding Ring \$125 (only \$4.00 a week)



**6 Way Floor Lamp**  
Reflector Style. Controlled Lighting. **\$8.88**  
Reg. \$19.95 value.

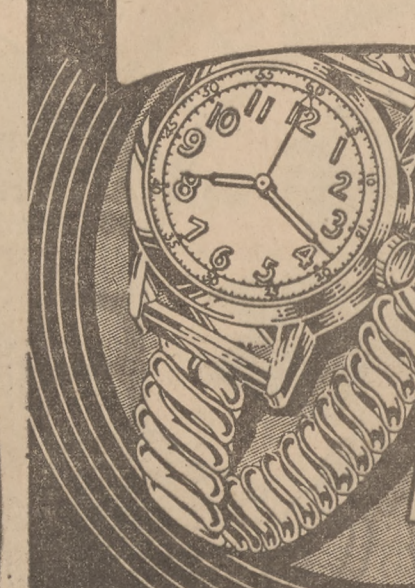
## Headquarters for Famous KEEPSAKE DIAMONDS

Before you buy just any ring, compare KEEPSAKE, the most famous name in diamonds, at CRESCENT JEWELERS. See how these GUARANTEED PERFECT gem diamonds can be yours — at CRESCENT JEWELERS — for no more than ordinary diamonds.

**FAIRMONT**  
9 exquisite diamonds **\$150.00**  
Wedding Ring \$62.50 (only \$2.00 a week)

**FASHION ACADEMY AWARD TWICE MADE TO KEEPSAKE For "Brilliant Fashion Styling"**

## Waterproof Shockproof WATCH



**\$14.88**  
(50c wk.)  
Reg. \$29.95  
17-JEWELS. Moisture resistant and shock-proof!

Guaranteed by Good Housekeeping

Guaranteed by Good Housekeeping

**CRESCENT Jewelers**  
1100 BROADWAY, OAKLAND  
532 1ST STREET, HAYWARD  
1443 BROADWAY E., WALNUT CREEK

**NO MONEY DOWN — 18 Months to Pay**

Oakland Store Open Monday 'til 9  
Hayward Store Open Friday 'til 9  
Walnut Creek  
Thursday & Friday 'til 9

**17 JEWEL CHRONOGRAPHS**

**\$22.88**  
(Pay only \$1.00 a week)



# OPENING SPECIALS

Available at All 3 Crescent Jewelry Stores:

OAKLAND: 1100 Broadway

HAYWARD: 532 1st St.

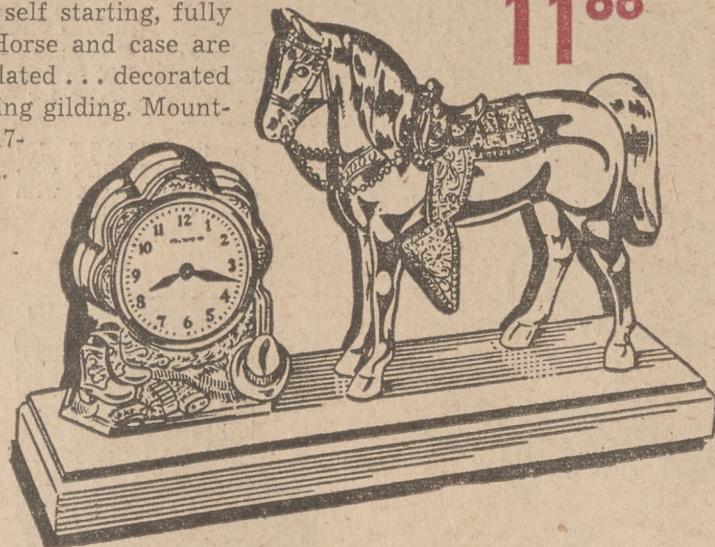
WALNUT CREEK: 1443 Broadway E.

In celebration of the opening of our new WALNUT CREEK STORE, this Thurs., Fri. & Sat. Limited Stocks! Shop Early! These Will Sell Fast!

## WESTERN HORSE CLOCK

Beautiful, luxurious, practical... Clock is self starting, fully guaranteed. Horse and case are richly silverplated... decorated with contrasting gilding. Mounted on smart 17-inch platform.

**11<sup>88</sup>**



No Money Down  
50c a Week  
Hurry In  
For Yours!

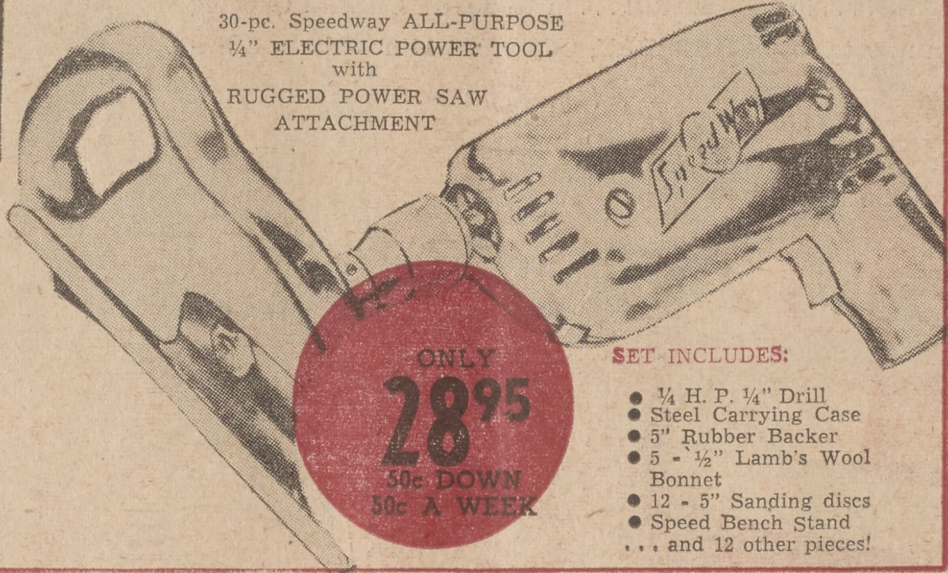
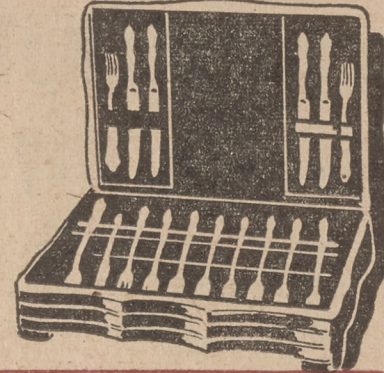
## FREE

### FREE SILVER SET

To FIRST 100 LUCKY PEOPLE Who Open An Account With CRESCENT JEWELERS... With Any Purchase of \$39.50 or More.

## INTERNATIONAL SILVER Service for 6!

26-pieces in this beautiful bonus silver service. Popular Homecrest Pattern.



30-pc. Speedway ALL-PURPOSE 1/4\"/>

ONLY **28<sup>95</sup>**  
50c DOWN  
50c A WEEK

### SET INCLUDES:

- 1/4 H. P. 1/4\"/>

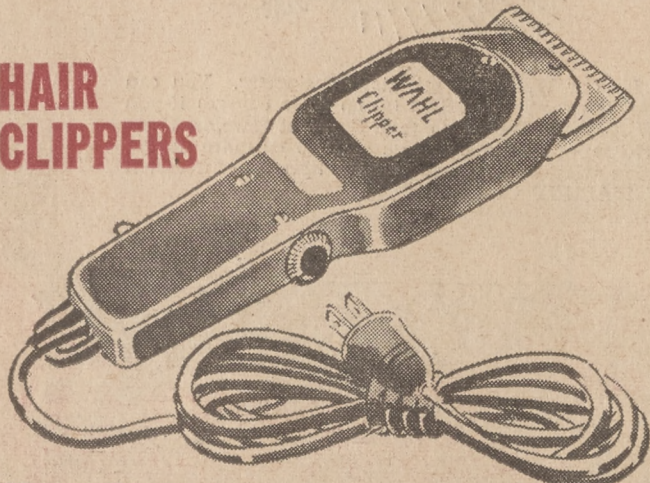
Crescent knocks the bottom out of prices!

*Only Crescent Jewelers*

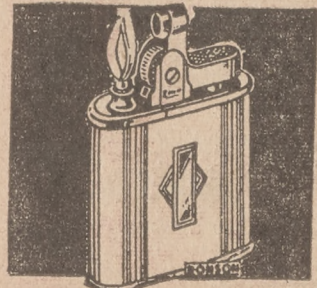
can bring you "famous make" buys like these!

Only because we've been preparing for months to celebrate the opening of our new Walnut Creek store... because we've snapped up every bargain in famous make merchandise we could lay our hands on... can we bring you such phenomenally low prices. And these sensational reductions apply on nationally advertised, FAIR TRADED merchandise. We've literally kicked the bottom out of fair trade prices. But we've room to show only a few of these once in a life-time buys. Come in today. See for yourself. Remember, at CRESCENT JEWELERS you always find famous makes priced CONSISTENTLY LOWER. And you pay only 50c DOWN... 18 months on the balance.

## HAIR CLIPPERS



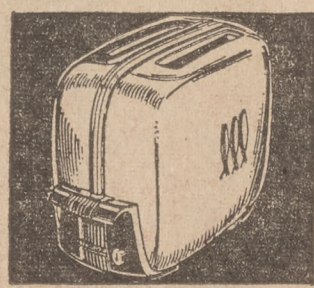
Professional size, fingertip switch. Complete with combs. **6.66**  
(Only 50c a week)



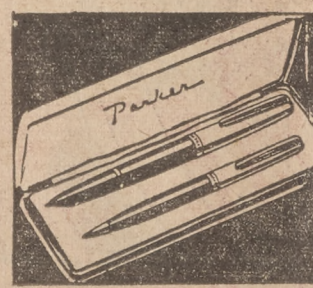
Ronson Lighters  
Nationally advertised at \$6.60, now only **\$4.40**



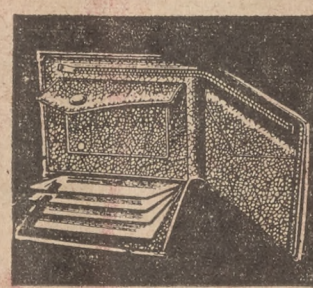
G.E. Electric Mixer  
Fast, powerful 3-beater action. Fair trade 39.45. **\$28.55**



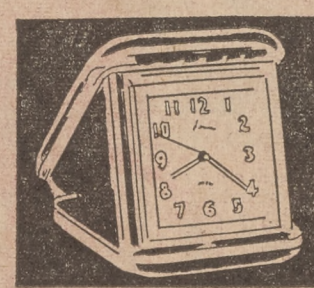
G.E. Automatic Toaster  
Gleaming chromium finish. Toasts as you want it. Fair trade 22.95. **\$17.30**



Parker Pen Sets  
Famous "21". Perfect for gifts. Nationally adv. \$8.75. **5.45**



Alligator Billfolds  
Handsome selection in genuine alligator. Reg. \$15.00. **4.95**



Travel Clock **\$6.25**

# Sale! ALL-TIMER 117 Piece MATCHED DINNERWARE Glassware-Silverware Service For 8 \$26<sup>95</sup>



BALI-BALI DINNERWARE

ALL-TIMER PRODUCTS ALTHEIMER

WALLACE Made Silver plated ware

GUARANTEE Heavy A1 Silver Plated over 18% Nickel Base

## 117 PIECES! Complete Service for 8!

Bali-Bali dinnerware reflects all the fine craftsmanship of the potter's art. The Wallace made silverplated ware is smartly patterned, heavily plated on 18% nickel base with extra silver at points of greatest wear. Factory guaranteed for enduring service.

## 53 Pieces of BALI-BALI Dinnerware

- 8 Dinner Plates & Fruit Dishes
- 8 Salad Plates
- 8 Soup Plates
- 1 Lge. Oval Platter
- 8 Cups
- 8 Saucers
- 1 Large Vegetable Dish
- 1 Sugar Bowl and Cover
- 1 Creamer

## 32 Pcs. Green Glassware

- 8 13 Oz. Water Glasses
- 8 Juice Glasses
- 8 Dessert Sherbats
- 8 Sippers

- 32 Pcs. Silver Plated Ware
- 8 Soup Spoons
- 8 Tea Spoons
- 8 Knives
- 8 Forks

## Keepsake DIAMOND RINGS



Twice given Fashion Academy Award...

Guaranteed by Good Housekeeping.



Guaranteed by Good Housekeeping

6 WAY FLOOR LAMP Reflector style, controlled lighting. Reg. \$19.95 value... **\$8.88**

50c Down Take 18 months To Pay

# CRESCENT Jewelers

1100 BROADWAY, OAKLAND  
532 1ST STREET, HAYWARD  
1443 BROADWAY (EAST) WALNUT CREEK

OPEN NITES TILL 9 P.M.  
OAKLAND — Mondays 'til 9  
HAYWARD — Fridays 'til 9  
WALNUT CREEK — Thurs., Friday 'til 9